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FRASER'S RUFFLED MISSION ZINNIAS. NEW COLORS. NEW FORMS OF LARGE SIZE.

151—"Crown of Gold." Dahlia-flowered, pastel tints. Pkt. 25c.
239—White, Cream and Bronze. Distinct varieties. Pkt. 25c.
238—Golden Anniversary Shades. Tangerine shades. Pkt. 25c.

237—Ruffled Super Giant. Pkt. 50c.
240—Rose and Pink Shades, Old-Rose to Pink. Pkt. 25c.
241—Yellow, Gold and Orange Shades. Pkt. 25c.

242—Scarlet and Crimson Shades. Immense flowers. Pkt. 25c.
243—Lavender and Purple Shades. Soft, delicate. Pkt. 25c.
244—Salmon Shades. Large salmon pinks. Pkt. 25c.

FRASER & SON, California Seed Grower

Sun-Ripened Seeds—America's Best

1000 EAST COLORADO ST.

PASADENA, CALIFORNIA

1942

SUPER GIANT ZINNIA Collection

No. 245

9 Special Packets of Fraser's Sun-ripened ZINNIA SEED.

INCLUDES OUR NEW RUFFLED MISSION GIANT ZINNIA

(Shown in Color on This Page) and the Other 8 Packets Listed at Left.

A \$2.50 value for only **\$1** Postpaid

ASTER

Imbricated Pompom

(TRUE TYPE)

This is an improvement on a European introduction, produced by American methods of growing plants in blocks and re-selecting them for perfection of bloom and evenness in color until they are perfect. The type of this improved sort is of the constant blooming kind, which branches freely and throws up fully ten fine flower spikes 16 inches high, completely dressed with the giant, perfect double, flowers. The color does not vary in the least, and the seed (being the original stock) will produce fully 90 per cent of plants with double flowers. No Aster seed offered elsewhere can boast of such a record. It is these improved strains, which we are proud to offer, exemplifying the acme of quality in seeds.

3351 Light Blue, White Center. Makes a pleasing contrast; popular.

3352 Rose. Perfectly exquisite little flowers of a warm, rich, brilliant rose.

3353 Fiery Scarlet. Flaming scarlet-red of unusual brilliance; showy.

3354 White. Remarkably fine pure white of artistic form and substance.

3355 All Colors Mixed. An attractive mixture of all the above. Valuable for decorative purposes, either alone or with other types.

Any of the above Imbricated Pompon Asters:
Pkt. 25c; 1/8 oz. 60c; 1/4 oz. \$1.00.

ASTER IMBRICATED POMPOM

Upright plants bearing numbers of small pompon flowers of various shades. Fine for cutting for table decoration and has unusual keeping qualities. Height 14 to 16 inches.

Novelties of Our Own Introduction

New Giant SUNFLOWERS in Colors

2714 Fraser's Re-selected Giant Indian Moon Sunflower. Our re-selected Giant Golden Indian Moon Sunflower. The plants grow 4 to 5 feet tall, have many branches, each branch carrying a gorgeous golden flower measuring from 5 to 8 inches across, fully double, and rivals the gorgeous Dahlia in size and beauty. Our special stock is from our own plants re-selected for years. Comes 100% perfect. Admirably adapted for background, large beds, or tall groupings. **Pkt. 25c; Special Pkt. 75c.**

2711 Another Unique Sunflower, Red and Gold. Improved Painted Redman. Often listed as a red sunflower but does not come all red. Flowers, single, 4 to 7 inches, vary from lemon to coppery red. Many blossoms are marked like the giant Gaillardia. Plants grow 6 feet high. A distinct novelty. **Pkt. 15c.**

2715 Red Double Sunflower Red Indian Moon. This is not as large as our Giant Golden Indian Moon Sunflower but we consider it very fine for a red double sunflower. This is a beautiful new bronzy red double sunflower growing about 4 feet high and having flowers that measure from 5 to 6 inches across. For background planting, and among shrubbery, it has no equal. **Pkt. 25c; Special Pkt. 75c.**

Blooms in 90 days. A gorgeous flower, much admired. Representative of the golden State of California.



2714 GIANT INDIAN MOON IMPROVED. Pkt. 25c.

DOUGLAS FRASER, President

CALIFORNIA SEED & BULB GROWERS

1000 EAST COLORADO STREET

PASADENA, CALIFORNIA

Date Forwarded by: Mail ☐ Express ☐ Freight ☐

Name Mr. Mrs. Miss

Street P. O. Box
or R.F.D.

Post Office..... State.....

State Here Amount Enclosed { P. O. Money Order ☐
Express Money Order ☐
Check or Draft ☐ } \$.....

CALIFORNIA'S BEST FLOWER SEEDS AND BULBS

California Best Vegetable Seeds

COLLECTION NO. 1000

\$1.75 Value, Only

Regular \$1.75 value. This collection contains an assortment of 16 varieties of outstanding strains of the best vegetables. Included in this collection are:

1 Packet each of

Pole Bush Bean, Green-Pod
Snap Bush Bean, Wax-Pod

Giant Tomato	Beet	Turnip
Cucumber	Onion	
Radish, Red	Squash	
Swiss Chard	Carrot	
Lettuce	Parsley	
Radish, White	Sweet Corn	

Varieties of these 16 Vegetables to be selected by us. All the best kinds. Cultural Directions printed on each package of seeds.

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SEE BULB SPECIALTIES ON OTHER SIDE OF THIS BLANK

NOTE—California Residents will please add 3% State Sales Tax. Add 10% for Air Mail Delivery.

Fraser's California QUALITY BULBS



Vitiati Hybrid Amaryllis
IMPORTED HAWAIIAN BEAUTY

AMARYLLIS BULBS

Amaryllis, Hippeastrum (Hybrids). Planting season year around. **American Vitiati Hybrids,** overblooming, huge, red shades varying to almost pure white. 50c each; doz. \$5.00.
Fraser's White, striped red. 50c each; doz. \$5.00.
Amaryllis, Hawaiian. Salmon white stripe. 35c each; doz. \$3.50.

Amaryllis, Johnsonii. Red, white striped. 35c each; doz. \$3.50.
Amaryllis, Solandraflora. Very rare. Peppermint striped. Height 3 feet. \$2.50 each. Limit 1 bulb.

Giant Hybrids The finest of this class. The flowers have six petals of velvety texture, which curve back and open wide so that these gorgeous flowers often measure 8 to 10 inches across. The colors vary through all shades of red, scarlet, pink and white. **Extra fine bulbs.** 75c each; \$7.50 per doz.

Advenum (Habranthus miniatus) (Ox Blood Lily). Dark red trumpets in September, when foliage dormant; 1 foot; June 2. 25c each; \$2.50 per doz.

FRASER'S CALIFORNIA GROWN RED, WHITE, BLUE ANEMONE "AMERICA'S BEST"

Keep on the dry side

The flowers resemble poppies, are beautiful and come in a great variety of dazzling blue and red shadings. They can be grown outdoors anywhere in the United States and make a wonderful carpet or border. Soak the bulbs over night before planting. Plant one inch deep and four inches apart. Cover with leaf mould or peat moss.

Fraser's Giant Single Monarch Le Caen. This fine mixture of single poppy-like flowers includes a medley of colors—red, pink, blue, white, etc. **Large bulbs.** 45c per doz.; \$3.25 per 100. **Medium bulbs.** 25c per doz.; \$1.85 per 100.

VITAMIN B1 TREATED RANUNCULUS

To insure success we are now using the new Vitamin B1 treatment on all our Ranunculus bulbs. This treatment is a necessary factor in the normal growth of plants, one of its functions being to increase and stimulate root growth. You will find these bulbs in condition. Plant the bulbs points down, two inches deep. Make a light feeding of blood meal every two weeks after plants have grown four inches high. Plant a dozen in a flower pot.

RANUNCULUS BULBS

Nothing will give more bloom in the spring at such a moderate price. **Mixed colors.** These wonderful hybrids are grown from a famous strain of seed recently imported into this country. Flowers are unsurpassed in range of brilliant and desirable colors and come almost 100 per cent double.

Extra Large Bulbs—50c per doz.; 50 for \$1.85; \$3.50 per 100.
Large Bulbs—35c per doz.; 50 for \$1.35; \$2.50 per 100.
Medium Bulbs—25c per doz.; 90c per 50; \$1.70 per 100.

YELLOW CALLA (In Growing Condition)

One of the most attractive flowers grown, suitable for outdoor bedding or for pot culture. The blossom is large and a deep golden yellow. The leaves are spotted white. **Large size bulbs,** each, 50c; doz. \$5.50. **Medium size bulbs,** each 30c; doz. \$3.00.

NEW PINK CALLA (In Growing Condition)

These desirable plants grow to a height of about 18 inches, the flowers being miniature callas, 1½ inches to 2 inches across, of an attractive rose-pink shade. They are grown very successfully out-of-doors in Southern California or they may be grown in pots for house decoration. 50c each; 5 for \$2.00.

WHITE CALLA

(In Growing Condition)

Very popular for outdoor bedding in California. They should be taken up every fourth year and the bulbs separated. Dig during June, dry thoroughly and transplant. 35c each; \$3.50 per doz.

TUBEROUS ROOTED BEGONIAS

This is an interesting section, valuable as pot plants and for garden beds. The flowers vary considerably as to form and size, ranging from 4 and even 6 inches across.
Double Flowered. Varieties in separate colors—pink, scarlet, crimson, salmon and yellow. 30c each; 3 for 85c; \$3.00 per doz.; \$20.00 per 100. **Mixed:** \$2.50 per doz.; \$18.00 per 100.
Fringed and Ruffled. Flowers of immense size with beautifully frilled, fringed and wavy petals, in a waxen more dignified way creating an effect like the finest ruffled Petunias. Ours is a choice strain. Separate colors—red, rose, pink, salmon, and orange. 30c each; 3 for 85c; \$3.00 per doz.; \$20.00 per 100. **Mixed:** \$2.50 per doz.; \$18.00 per 100.

WHITE SUMMER DAFFODIL

This attractive plant belongs to the Amaryllis family and forms clumps which, when in bloom, are a mass of clustered heads of pure white waxy flowers. The flowers are of peculiar and interesting structure and are borne 5 or 10 to the umbel. Their fragrance is unsurpassed. **Extra large bulbs,** 25c; 6 for \$1.00.

ISMINE MAMMOTH DAFFODIL GIANT PERUVIAN WHITE

Lovely large pure white flower particularly admired for its haunting fragrance and excellent keeping qualities. The bulbs should be planted in a sunny situation and they may be left in the ground from year to year to multiply. The plants grow to a height of 3 feet and the foliage remains green and pretty most of the year. 50c each; 5 for \$2.00.



RANUNCULUS

After Bulbs are planted keep on the moist side until they flower.



Antirrhinum California Rose Supreme



Extra Early Colonial Stocks



Gaillardia New Giant Double



Scarlet Wisteria Tree

LIFE'S GREATEST JOY

Fifty years have passed since the father in "Fraser & Son" started giving to the world his glorious flower productions . . . half a century of sincere service to mankind. Yet, the growing of flowers is but a work of love, and if in the working we can give a bit of color and cheer it will not have been in vain.

Flowers are one of God's greatest gifts to man. The seeds grown by "Fraser & Son" and placed in packets are for you. They were grown carefully—mere bits of life to bring you happiness, to help you meet the harder tasks of life. Success never comes without a calmness of spirit and clearness of mind. Calmness of the soul is one of the beautiful jewels of wisdom—you can find it in your garden, working among your flowers.

The unsettled conditions of the world, we hope, will soon be over, but now as never before America has turned to gardening. Garden Clubs and Horticultural Societies have sprung into being on every hand. We have learned that life's greatest joys come from little things: a packet of seeds; a smile; a handclasp. America has become garden minded . . . she has awakened to the joys of life.

Over these fifty years many new flowers have come into being with our assistance. We see vast fields of blossoms grown to feed the soul, and acres upon acres of vegetables grown to feed the body. We hope you will help us to give more beauty and happiness to the world; help us scatter flowers along life's way.

Douglas G. Fraser, President
FRASER & SON, SEED GROWERS

NEW NOVELTIES FOR 1942

628 California Rose Supreme Antirrhinum (Snapdragon)

Flower-stems will grow to a height of 3 feet or more, and flowers are unusually large. Allow 9 inches of space between the plants.

We thoroughly appreciate how disappointing it is to purchase a packet of pink snapdragon seeds and plant them and arrange them in a certain spot where we want pink only, and when these plants come into bloom we find every color of the rainbow, but just so long as we are not masters of Nature, we cannot control this feature entirely.

But the public will be pleased to know that we are on the way to improve this disappointing feature, and that some day we hope to offer all our Snapdragon seeds with a guarantee of coming true to color. **Pkt. 50c; Special Pkt. \$1.00.**

EXTRA EARLY COLONIAL STOCKS

Blooms earlier than other branching types, grows 30 to 36 in. tall. The individual florets are 2 inches across and they form clusters or spikes 15 inches long. The percentage of double runs about 70 per cent.

796 **Mayflower.** Red rose. **Pkt. 25c; Special Pkt. 50c.**

797 **Priscilla.** Silvery lavender. **Pkt. 25c; Special Pkt. 50c.**

798 **Puritan.** Pure white. **Pkt. 25c; Special Pkt. 50c.**

2442—GAILLARDIA—New Giant Double Flowered Hybrids

These new Hybrids represent a remarkable improvement in annual Double Flowering Gaillardia. The flowers measure from 2½ to 3 inches across and are borne on long stems of good quality. The colors range from light yellow, delicate salmon, orange, chamois and buff tones to deep rose and carmine with several shades in between. The plants are of robust growth and free flowering. **Pkt. 25c; Special Pkt. 75c.**

NEW MARIGOLD

372—**Marigold Mission Giants**—Giant Chrysanthemum-like blooms 4 to 5 inches in diameter in true Marigold colors blended into a delightfully balanced mixture. The plants are about 18 inches high, base branching and produce from 8 to 12 stems of excellent cutting length. These stems bear flowers equally as large, if not larger, than the center stem. **Pkt. 25c; Special Pkt. 75c.**

2839—MORNING GLORY—Liberty Mixed

Here they are! Heavenly Blue, Pearly Gates (1942 All-America winner), and Scarlet O'Hara—a blend of three of the most popular varieties you can buy. You will be more than enthusiastic about the effect of this red, white, and blue trio climbing over trellis, porch, or fence. **Pkt. 25c.**

469—COSMOS—Early Klondyke Yellow. 1942 All-America Award.

Even more striking in appearance than its parent, Orange Flare. The color is golden or "butter" yellow. An excellent, free blooming flower for the garden, growing 3 to 4 feet tall. Slightly later and taller than Orange Flare. **Pkt. 25c.**

SCARLET WISTERIA TREE—Flowers 2 Years from Seed—Easy to Grow

Hardy, thrifty, superior, small shrub tree that grows only five feet high with a spread of four feet, giving the shape of a large beach parasol. It has lovely blue-green foliage and beautiful large orange-red flowers hanging in long clusters like the Wisteria underneath the foliage. Hardy anywhere in the United States. It is deciduous in the winter months for a short time. It has been known to produce three crops of these beautiful large orange-red flower clusters in one season. Fine for growing in large tubs and pots. **12 Seeds Now 25c.**

NEW NOVELTIES for 1942

Distributed by us exclusively and only genuine if procured direct from us. We announce with pardonable pride the introduction of several splendid annuals of American origin, which we are sure will add lustre to the history of American Floriculture. We do not wish to claim the credit for these novelties, but are anxious to place the glory where it is due. It is to encourage the patient and tedious work of growing new flowers among the American gardeners that we have searched the country over, and feel well rewarded with the results.

Please Order by Numbers Only

NEW "ART" ASTERS—Princess Chiffon Type The True Pastelle Shades

We are proud to be the exclusive distributor of these novelties which are of "American" origin. In form, this type is the equal of the largest and most perfect Chiffon Shasta Daisy but its true originality lies in the coloring of the flowers. Every shade hitherto known exists in this class, but each has a sheen of copper drawn over the original color, creating a most artistic effect, which can only be described with the word "Pastelle." You must see these flowers to appreciate their true beauty. This will be the forerunner of more artistic shadings in flowers. **Pkt. 25c.**

- 2999—Aster—Rose Chiffon—Pkt. 25c—Special Pkt. 50c
- 3000—Aster—White Chiffon—Pkt. 25c—Special Pkt. 50c
- 3001—Aster—Yellow Chiffon—Pkt. 25c—Special Pkt. 50c
- 3003—Aster—Mixed Chiffon—Pkt. 25c—Special Pkt. 50c

1145—CLEOME, Giant Pink Queen. Second highest number of points in entire history of All-America Selections

Huge trusses of bright salmon pink top the long stems of this novel plant. A hardy annual easily grown from seed sown directly outdoors after the soil warms up in spring. Cleome, Giant Pink Queen blooms abundantly from midsummer to fall. As the lower flowers on the trusses fade to bluish-pink, others come on, and the seed pods forming on wiry stems along the stalk add much to the attractiveness of the plant.

Average height of Cleome, Giant Pink Queen is 3 feet, but it often grows much taller. It is striking in the background of a border and for outlining a driveway. As a cut flower it is delightful, combining especially well with lavender or blue. It is said not to be susceptible to damage from insect pests or diseases. A Ferry-Morse development. **Pkt. 25c.**

51—ZINNIA HOWARD'S NEW GIANT CRESTED MIXED

This new Zinnia is the result of direct reciprocal crosses between the small-flowered Scabiosa flowered class and the Giant Dahlia flowered type. The blossoms average from 4 to 5 inches in diameter, with a full rounded cushiony center surrounded by broad guard petals after the style of a Camellia crested type. **Pkt. 25c; Special Pkt. 50c.**

19—FRASER'S NEW COLOSSAL SCABIOSAEFLORA ZINNIA Mixed Colors

Plant-flowering sport of the Scabiosae flora Zinnia. In our trial of about 1000 plants we found practically no rogues. Individual flower measures as large as 3 3/4 inches or more which is decidedly larger when compared with ordinary Scabiosae flora type which seldom exceeds 2 1/2 inches across. Our strain contains such colors as crimson scarlet, orange, salmon-orange and maize-yellow. **Pkt. 25c; Special Pkt. 50c.**

ASTER CALIFORNIA GIANT SUNSHINE—2 to 3 ft.

Mr. Fraser's Note: We consider the Giant California Sunshine Aster the world's best. It comes only about 50% true to type, but the other 50% are usually large single Rainbow type of exquisite beauty.

This is one of the most outstanding novelties for making lovely cut flower decorations which has been introduced in many years. It is a cross between the California Giants and the Dwarf Sunshine Aster. The plants grow three feet high, bearing their blossoms on long stems, making them fine for cutting. The individual blooms are enormous—four and five inches across—and have a lovely two-toned color effect with disk a creamy yellow, made up of miniature star-shaped florets and the encircling petals varying in shades of pink, apple blossom, deep rose, blue, and lavender, producing most beautiful contrasts. We know of no other flowers which draw more admiration in a bouquet or basket than these magnificent Asters in the following separate colors.

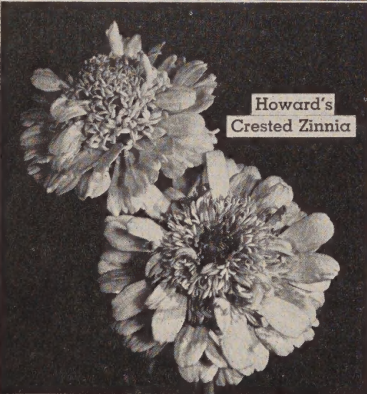
- 3333 Alpenglow light rose pink, yellow center. 25c; Special Pkt. 75c.
- 3334 Blue Moon blue, yellow center. 25c; Special Pkt. 75c.
- 3335 Sun-Rose rose-pink, orange center. 25c; Special Pkt. 75c.
- 3336 Rose with light rose and lemon center. 25c; Special Pkt. 75c.
- 3337 Shell Pink with white and lemon center. 25c; Special Pkt. 75c.
- 3338 Stratosphere dark blue with orange center. 25c; Special Pkt. 75c.
- 3332 White lemon center. 25c; Special Pkt. 75c.
- 3339 Mixed Colors. Pkt. 25c; Special Pkt. 75c.



New Art Asters



Cleome
Giant Pink Queen



Howard's
Crested Zinnia



Aster California Giant Sunshine

TYPES of ZINNIAS

Showing Fifteen Different Kinds

The illustration shows fifteen different types proving that seed breeding is an art. It is the selection of parent seed plants by the grower, that produces the perfect blooms. Over 50 years working with Zinnias.



GRACILLIMA
(Smallest type)



LINEARIS
(Single type)



HAAGEANA
(Mexican type)



LILLIPUT
(Baby type)



NAVAJO or GAILLARDIA
(Indian type)



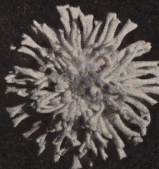
PUMILA DWARF DOUBLE
(Miniature Elegans type)



EARLY WONDER
(One-stem type)



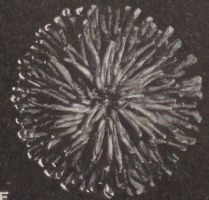
SCABIOSA FLOWERED
(Crested type)



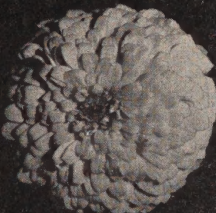
FANTASY
(Curled type)



PUMILA, ELEGANS PICOTEE
(Pencilled type)



CACTUS - FLOWERED
(Quilled type)



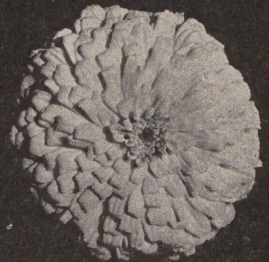
DOUBLE GIANT



MISSION GIANT
(Balloon-flowered type)



DAHLIA-FLOWERED GIANT



CALIFORNIA GIANT

81 **Gracillima Mixed.** The smallest Zinnia. Plants average one foot high, flowers about one inch, on slender stems. Extremely floriferous. Pkt. 15c; Special Pkt. 25c; 1 oz. \$1.00.

10 **Linearis.** New single dwarf type. Golden-orange with lemon-yellow stripe. Very showy and longest blooming period of all Zinnias. Height 12 to 18 inches, flowers about one inch. Pkt. 25c; Special Pkt. 50c.

88 **Haageana or Mexicana Zinnia.** Elegans type. Mixed colors. Charming small semi-double flowers in yellow and mahogany-red shades. Height about 18 inches, flowers 1½ inches. Pkt. 15c; Special Pkt. 50c; ¼ oz. 75c.

100 **Lilliput or Pompon Type.** Mixed colors. Perfect miniatures in form and color of the most beautiful and double giant Zinnias. Height 2 feet, flowers 1½ inches. Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.00.

35 **Navajo or Gaillardia Flowered.** Mixed colors. New unique double and semi-double flowers. Height 2 feet, flowers 2 inches. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.

39 **Elegans Pumila Dwarf Double; Miniature Type.** Mixed colors. Double, rather flat-flowered blossoms resembling in miniature form the California Giant Zinnia. Height 2½ feet, flowers 2½ inches. Pkt. 15c; ¼ oz. 30c; 1 oz. \$1.00.

49 **Early Wonder or Gaiety.** Mixed colors. A gay mixture of colors, blooming very early. Plants 18 inches high, flowers 3 inches across. Pkt. 25c; Special Pkt. 50c; 1 oz. \$1.50.

19 **Scabiosa-Flowered, or Crested Type.** Mixed colors. Charming and unusual flowers with a broad ray of outer petals surrounding a cushion-like mound of quill-like petals. Plants 3 feet high, flowers 2½ to 3 inches. Pkt. 15c; Special Pkt. 50c; 1 oz. \$1.50.

15 **Fantasy. Curled Type.** Mixed colors. New, medium-sized

quilled flowers. Plant 3 feet high, flowers 3½ inches. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.50.

59 **Pumila, Elegans Picotee.** Mixed colors. Petals are tipped in contrasting colors. Plant 2½ feet high, flowers 3 inches across. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

69 **Cactus-Flowered.** Mixed colors. Giant blooms with oddly quilled petals. Plants 3½ feet high, flowers 4 inches. Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.50.

206 **Double Giant. Robusta Plenissima.** Double, special mixture. Plants 3½ feet high, flowers 4 inches across. Pkt. 15c; Special Pkt. 25c; 1 oz. 75c.

184 **Mission Giant. Balloon flowered type.** Mixed colors. Huge, rounded blossoms very compact, 5 to 6 inches across on plants 3½ to 4 feet tall. The most perfect of all large-flowered types. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

149 **Giant Dahlia-Flowered.** Mixed colors. Petals somewhat loosely arranged, resembling the Dahlia, huge double blooms. Plant 4 feet high, flowers 6 inches across. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

223 **California Giant.** Mixed colors. Mammoth-flowered type. Plants grow to a height of 4 feet with flowers sometimes 7 inches across, somewhat flat in form and very double. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.25.

ALL TPYE Collection Offer No. 200

15 packets—one packet each of the above. A complete collection of all these types valued at \$2.35 for only (postpaid)..... **\$1.50**



Giant Mission Zinnia, Balloon Flowered Type, Double, *Robustia Grandiflora*
Branching 2½ Feet Tall, Flowers 5½ Inches Across

Fraser's CALIFORNIA MISSION ZINNIAS

184 Mission Grande Mixture. Including all shades of the California Mission Zinnia shades in one packet. Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

185 Mission Pastel Shades. A beautiful blend of all the soft delicate shades in the Mission Zinnias. Pkt. 25c; Special Pkt. 50c; 1 oz. \$1.25.

A choice strain of the finest and most brilliant colors which range through varying shades of yellow, orange, pink, rose, scarlet, crimson and lavender; also white. Double Giants are an improved strain of Zinnias, often measuring 5½ inches in diameter. Glorious huge flowers in colors that will brighten any garden—what could be more desirable than these Double Giant Zinnias? They are so easily grown and make a brilliant display from midsummer until frost. They are carried on strong stems and, therefore, are valued as much for cutting as for garden display. Suited for the mixed border and solid beds of color.

179 Mission Buttercup Yellow. Unusually fine form in soft creamy-yellow shades, slightly lower in growth than other Balloon types.

180 "BLACK GIANT." A new addition to this group this year. Color is a deep blackish-maroon.

177 Mission Lavender Princess. Lavender shades from silver lilac to deep orchid.

178 Autumn Peach Glory. Buff shades becoming tinted with bronze pink and soft autumn colors as they age.

181 Crimson-Scarlet Beauties. Perfect range of red shades.

182 Mission Salmon Queen. Salmon-rose shades, two-toned flowers, bright and lively.

183 Poppy Gold. Rich shades of golden and chrome yellows between our Burnt Orange and Daffodil in depth; similar to the California Poppy.

160 Mission Majestic Rose. Rich warm carmine-rose, different from other rose shades and very outstanding.

161 Mission White Snowball. Few people realize the beauty of the true white Zinnia.

170 Mission Burnt Orange. Striking, richly colored in orange shades with deeper orange centers.

164 Mission Radiant Rose. Radiant, soft deep rose shades, two-toned effects as the flowers age.

172 Mission Purple Profusion. Deep, rich purple shades, perfectly formed.

186 Mission Cherry Red. New.

163 Scarlet Red Boy. New scarlet.

Any of the above varieties: Pkt. 15c; Special Pkt. 40c; 1 oz. \$1.00.

GRACILLIMA

New Cupid Zinnias

Cupid Zinnias—the smallest of all—ideal for cutting

Compact plants, about 1 foot tall, consist of a large number of slender branches which give the plant a well-rounded, bushy habit. Each of the numerous upright stems bears a miniature flower which hardly exceeds 1 inch in diameter. Plants are very floriferous; a mass of color through the summer and fall. They are as easy to grow as any Zinnias.

Cupid Zinnias are especially adapted for borders, bedding and rock gardens, and as a miniature cut flower. The long, slender stems, usually free from lateral branches, are ideal for cutting and may be used alone, as pictured above, or with long-stemmed flowers as well as with the short-stemmed small flowers ordinarily used in miniature vases.

76 Elf. Beautiful and fascinating shades of carmine.

77 Tiny Tim. Glowing shade of brilliant scarlet.

78 Pixie. Very attractive bright yellow. Showy.

79 Snowdrop. Pure clear white; good mixer.

Any of the above varieties: Pkt. 15c; ¼ oz. 35c; ¼ oz. 60c.

81 Special Mixture. Including the above four and other desirable colors of this tiny double Zinnia. Pkt. 10c; ¼ oz. 30c; ¼ oz. 50c; ½ oz. 85c.

Cut-and-Come-Again ZINNIAS

(Elegans pumila flore pleno) All Double
Miniature Mission Zinnias

Branching 2 Feet Tall, Flowers 2½ Inches Across

Flowers are medium-sized, about 2½ inches across, well rounded and freely produced on long stems; ideal for cutting. The compact, branching plants, which in an average soil grow about 2 feet tall, keep on blooming from early midsummer until frost, making an attractive display in beds or borders, and yielding an abundance of long-keeping cut flowers for house decoration. In fact, the more flowers you cut, the more the plants will bloom. For those who prefer medium size flowers, especially for low bowls or vases, Cut-and-Come-Again Zinnias will be found most satisfactory.

23 White.	24 Golden Yellow.
25 Golden Orange.	26 Crimson-Scarlet.
27 Salmon-Rose.	28 Pink Shades.

29 Black Knight, black maroon.

30 Spun Gold, Creamy Yellow.

39 Blended Mixture. All of the above separate colors mixed.

41 Delicate Shades. No red or orange in this special mixture.

Any of the above: Pkt. 15c; ¼ oz. 30c; 1 oz. \$1.00.

COLLECTION No. 40. 8 of Above Colors 60c

Fraser's Junior Giant Dwarf Giant Zinnias

680 Flowers grow about 2½ inches across, and are produced so profusely that, regardless of how many you cut, there always seem to be more. A bed or border of these giant flowers on dwarf plants, about 12 inches tall, is a sight to behold; a vase of the cut blooms is most attractive. Bowl—Make a dazzling display of color in the fall. Pkt. 25c.

California GIANT ZINNIAS—3½ Feet Tall

Blossoms 5 to 6 Inches Across. The World's Most Popular Flower

Zinnias are among the most popular annuals in the market today. They are suitable for florists use, for home gardens and household decoration. Their easy culture and long blooming season make them a profitable investment. Their varied forms and exquisite colors have brought them into prominence in flower shows both in the United States and other countries for the past ten years. No type of Zinnia has come into favor so rapidly as our improved strain of California Giants and Special Color Mixtures.

FRASER'S SPECIAL COLOR MIXTURES

247 Art Shades. A special blend of all the best rich, flashing colors of the California Giant Zinnias. Deepest of the rose, yellow, orange, scarlet and purple shades. **Pkt. 25c.**

70 David Burpee Zinnia, Giant Curled Cactus Type. Tremendous flowers up to 6 inches across and from 4 to 5 inches in depth, with cutting stems averaging 18 inches in length. Colors of apricot, soft cream, chamois, buff, salmon-pink, peach, burnt orange, pure rose, etc. Plants grow 3 feet tall; leaves are curiously curled and twisted. Most desirable for garden use and cutting. **Pkt. 25c; Special Pkt. 50c.**

246 Purple and Gold Combination. A balanced formula of California Giant and Mission purples, lavenders, oranges and several yellows, from fine strains. **Pkt. 25c.**

248 Golden West Blend. This combination ranges through all the rich yellows, golden yellow and orange shades of the California Giant Zinnias. Highly recommended. **Pkt. 25c.**

We have rigorously selected our strains during the past few years; the seed we offer is of the best possible quality. The germination will be found to be exceptionally high.

FRASER'S ZINNIAS

Separate Colors of California Giant Zinnias

210 Mammoth Orange King. Gorgeous golden yellow and orange shades, many two-tones.

211 Mammoth Scarlet Gem. A wonder in size and depth of color, bright scarlet.

212 Mammoth Vermilion Queen. Brilliant, vivid vermilion verging to rose.

214 Mammoth Daffodil. Brilliant canary yellow shades.

215 Mammoth Rose Queen. Bright rose shades with deeper rose center.

216 Mammoth Pink Perfection. Bright lively pink shades, stronger than Mammoth Pink Profusion.

217 Mammoth Pink Profusion. Glorious shades of light, delicate pinks, some deepening, some with salmon flush, others light flesh pinks.

219 Mammoth Enchantress. Beautiful rose shades with deeper rose centers; distinctly a two-toned flower. Very lovely.

222 Mammoth Lemon Queen. Petals loosely arranged, similar to Scarlet Gem, bloom is lemon-yellow.

224 Mammoth Purple. Violet-purple shades, huge flowers, petals somewhat loosely arranged.

223 Mammoth Giant Wonder Mixture. Including all the California Giant Zinnia shades in one packet.

Any of the above separate or mixed colors: **Pkt. 15c;**

Special Pkt. 40c; 1 oz. \$1.25.

See Front Cover for New Collection Offer No. 245.



FRASER'S ZINNIAS of Improved Strains

249 Zinnias, All American Giants Mixed. A selection of our own. The individual flowers often are from 4 to 5 inches across, are of remarkable substance and are borne on long, strong, wiry stems. The strain, in our opinion, is superior to the Dahlia-flowered and the Giants of California. The flowers are larger, more densely made up, and of perfect form, while the colors are bright and more abundant. It should prove a very remarkable Zinnia for those desiring a real excellent strain for the growing of cut flowers. **Special size Pkt. 25c; oz. \$1.50.**

See page 52 for 16 illustrations of Zinnias in their natural colors.

Some of the common kinds of flowers that should be planted only in the cool months because the seeds respond better when soil temperatures are low include larkspur, delphinium, anemone, ranunculus, nemophila, nasturtium and California Wild-flowers. Seeds that perform more satisfactorily if they are put in the ground after soil temperatures become warm are zinnia, petunia, asters, marigold, stocks, snapdragons, salpiglossis and sunflower.

ZINNIA

Dahlia flowered Branching; 3 ft. tall; 5 in. flowers

The Most Famous Zinnia in the World

The most famous Zinnia in the world—awarded gold medal in London and Antwerp and many distinctions in this and other countries. As the name implies, this magnificent strain produces deep centered flowers of huge size resembling the decorative dahlia. Illustration—right.

Giant Zinnia, Desert Gold, 146. This to us is the most artistic of all Golden Zinnias. The flowers have golden yellow petals edged with primrose. Most beautiful. A wonderful companion to plant with the Will Rogers Zinnia listed above. **Pkt. 25c; Special Pkt. 75c.**

Will Rogers Zinnia, 155. The new Will Rogers Zinnia is the most vivid shade yet developed in Zinnias. It is a vibrant red, a strikingly brilliant blending of scarlet and crimson, which glistens in the sun with dazzling beauty. Grows three feet high. **Pkt. 35c; Special Pkt. \$1.00.**

134 Canary Bird. Primrose yellow. Very large. **133 Crimson Monarch.** The largest and best crimson. **135 Dream.** Deep lavender or purple. **137 Exquisite.** Rose with darker center. **138 Golden State.** Rich orange yellow. **136 Eldorado.** Rose on salmon. **141 Illumination.** Rich deep rose. **142 Oriole.** Bicolor, orange and gold. **145 Old Rose.** A soft salmon rose. **148 Polar Bear.** Named after the white dahlia "Polar Bear." **144 Scarlet Flame.** Vivid scarlet. **149 Named Varieties.** Gold Medal Mixed. Price: Per Pkt. 15c each; ¼ oz. 35c; oz. \$1.00. **SPECIAL MIXTURES.** **150 Giant Dahlia-flowered Pastel Shades.** White and cream in tris blend. **Pkt. 15c; Special Pkt 40c; 1 oz. \$1.25.**



Giant California SUNSHINE ASTERS

Rainbow Single Asters

Fraser's Special Florist Strain



3299 Single Rainbow Aster Pkt. 15c.

Single Asters 3 to 4 inches across are more largely grown each season, and we do not know of any class of flowers so valuable for cutting as these when the days are shortening. The Rainbow is a great improvement on the original Chinese Aster; not only have larger flowers been attained, but our strain comes earlier into bloom. The plants are very free-growing and require spacing at least 2 to 2½ feet to admit of full development of the flower-stems, which are often 18 inches in length. The large daisy-like blossoms appear in the greater profusion and are exquisite in bouquets.

Our strain has been very popular on the Los Angeles flower market for many years owing to its distinctive compact flowers with wider petals. It is naturally resistant to wilt and contains a balanced assortment of pink and lavender shades. Deep golden centers.

3299 Rainbow Blend. W-R. Fine mixture of above rainbow colors. **Pkt. 15c; Special Pkt. 35c; 1 oz. \$1.00.**

Mr. Fraser's Note: We consider the Giant California Sunshine Aster the world's best. It comes only about 50% true to type, but the other 50% are usually large single Rainbow type of exquisite beauty.

This is one of the most outstanding novelties for making lovely cut flower decorations which has been introduced in many years. It is a cross between the California Giants and the Dwarf Sunshine Aster. The plants grow three feet high, bearing their blossoms on long stems, making them fine for cutting. The individual blooms are enormous—four and five inches across—and have a lovely two-toned color effect with disk a creamy yellow, made up of miniature star-shaped florets and the encircling petals varying in shades of pink, apple blossom, deep rose, blue, and lavender, producing most beautiful contrasts. We know of no other flowers which draw more admiration in a bouquet or basket than these magnificent Asters in the following separate colors.

ASTER CALIFORNIA GIANT SUNSHINE, 2 to 3 ft.

3333 Alpenglow light rose pink, yellow center. **25c. Special Pkt. 50c.**

3334 Blue Moon blue, yellow center. **25c. Special Pkt. 50c.**

3335 Sun-Rose rose-pink, orange center. **25c. Special Pkt. 50c.**

3336 Rose with light rose and lemon center. **25c. Special Pkt. 50c.**

3337 Shell pink with white and lemon center. **25c. Special Pkt. 50c.**

3338 Stratosphere dark blue with orange center. **25c. Special Pkt. 50c.**

3339 White lemon center. **25c. Special Pkt. 50c.**

3339 Mixed. All above colors. **Pkt. 25c; Special Pkt. 50c.**

Fraser IMPROVED ASTERS

Bloom from May 'til October

In few other plants have such strides been made in improvement of varieties, as has been among the asters. Asters bloom all through the summer and autumn from plants started in seed boxes under frames, beginning in January and continuing until May. This program will give blooming plants from May until October or later. If you do not care to go to this trouble, seeds may be planted in the open ground in April or May. You will want at least one portion of your garden set aside for the "Queen" of autumn flowers.

Fraser's California Ostrich Plume Asters

WILT RESISTANT STRAIN

A wilt resistant strain in a full color range in this fine variety. If you have been having trouble growing asters because of wilt, this is the aster for you to plant. The flowers are very large and produced on long stiff stems. Colors are exquisite and plants grow about 2½ feet tall.

3141 **Fraser's Crimson.** W-R. Mellow rose-crimson tone.

3142 **Fraser's Rose.** W-R. A bright rose.

3143 **Fraser's Pink.** W-R. A shell pink.

3144 **Fraser's White.** W-R. Snowy white.

3145 **Fraser's Violet.** W-R. Gorgeous lavender blue.

3146 **Fraser's Purple.** W-R. Deep purple.

Any above Packets 15c each; Special Pkt. 35c; ¼ oz. 50c.

3149 **Fraser's Plume Mixture.** W-R. Pkt. 10c; Special Pkt. 25c; 1 oz. 75c.

California Giant Asters

A marvelous midseason to late-flowering type with plants growing 3 to 3½ feet high. Has magnificent curled and interlaced flowers measuring 5 inches or more in diameter carried gracefully on splendid strong stems that measure 18 to 24 inches in length.

3310 **Giant Blue.** Clear azure blue. Pkt. 15c; ½ oz. 75c.

3311 **Giant Pink.** Delicate pink. Pkt. 15c; ½ oz. 75c.

3312 **Giant Purple.** Rich purple. Pkt. 15c; ½ oz. 75c.

3313 **Giant White.** Snow white. Pkt. 15c; ½ oz. 75c.

3314 **Giant Rose.** Deep, rich rose. Pkt. 15c; ½ oz. 75c.

3319 **Finest Mixed.** All colors. Pkt. 15c; ¼ oz. 45c; ½ oz. 75c; 1 oz. \$1.40



Early American Beauty Asters



California Giant Aster

Super Giant Asters

3377 **El Monte.** New. As magnificent an Aster as we have ever seen. The color is deep glowing crimson with the sparkle of live rubies. Elegant, long-stemmed, fluffy blooms composed of daintily interlaced plume-like petals. An early and persistent bloomer producing its first flowers before the California Giant varieties. Pkt. 15c; ¼ oz. 60c; ½ oz. \$1.00.

3373 **Los Angeles.** Gardeners everywhere have shown the greatest enthusiasm about this wonderful Super Giant Aster introduced recently. Really marvelous. full petaled, very deep, and unusually large feathery flowers with narrow, gracefully interlaced petals. The color is an enchanting shade of pure shell pink. Pkt. 15c; ¼ oz. 60c; ½ oz. \$1.00.

3324 **Aster, Streamlined, Wilt Resistant.** Color pure rose pink. Plants grow 2 to 3 feet tall. Pkt. 15c; ¼ oz. 50c; ½ oz. 85c.

3329 **Fraser's Famous King Aster.** An immense flower, gorgeous color and wonderful keeping qualities, makes this Aster one of the best of the large double types. A blend of all colors. Pkt. 10c; ¼ oz. 75c.

Early American Beauty Asters

3361 **Azure Blue.** W-R. A lovely azure blue or deep lavender. Pkt. 15c; ½ oz. 60c.

3360 **Carmine-Rose.** W-R. Immense, bright cerise blooms. Pkt. 15c; ½ oz. 60c.

3362 **Crimson.** W-R. An excellent shade of rich crimson. Pkt. 15c; ½ oz. 60c.

3366 **Purple.** W-R. The rich deep purple blooms are gorgeous. Pkt. 15c; ½ oz. 60c.

3365 **Shell Pink.** W-R. A lovely delicate shell pink color. Pkt. 15c; ½ oz. 60c.

3367 **White.** W-R. Most attractive with its display of large and well formed pure white blooms. Pkt. 15c; ½ oz. 60c.

3368 **Collections of American Beauty Asters.** One packet each of the 6 sorts, value 90c. for 60c.

3359 **Finest Mixed.** W-R. A blend of all colors. Pkt. 10c; ½ oz. 50c; 1 oz. 90c.

8 Best Early Spencer SWEET PEAS \$100

Plant During Early Spring for Summer Flowers



EARLY FLOWERING SPENCERS

Because of the myriad of colors and varieties in Sweet Peas we offer each season what we consider the 12 best varieties considering color, size of flower and vigorous plant habit. In addition we offer the outstanding novelties for the sweet pea fans who want the best of the new introductions. Complete cultural information is given on each packet. Seed requires 14 days in which to germinate.

NEW SPRING SWEET PEAS

Latest Creation from California

1436 Spring Flowering Spencer. This new type was introduced in 1939. It was created and developed in California. In 1940, the All-America Council on flowers honored the three original varieties as follows: Silver Medal to "Rose Pink"; Bronze Medal to "Blue"; and Honorable Mention to "Lavender". We offer it in Mixed. The features of this new type are: Ability to grow under hot weather conditions, vigor of growth, extra long stems, long season of flowering, and abundance of blossoms. Pkt. 25c; 1/2 oz. 50c; oz. 90c.

California Souvenir Sweet Pea Collection

No. 1340

\$1

PACKETS SPENCER SWEET PEAS and
1 PACKET VITAMITE INOCULATOR
Collection Offer No. 1340 (Value \$1.35) for

8

Incomparable in size, color, form and substance. A revelation in color and fragrance. Excellent for planting in fall or early spring in Eastern States and particularly suited for outside planting in Southern States during August, September, October and November for winter and early spring bloom.

- | | |
|--|---|
| 1330 Phyllis Fraser.
Lavender. | 1338 Miss Los Angeles.
Salmon. |
| 1332 Christmas Red. | 1356 Shirley Temple.
A beautiful Silver Rose,
large flowered, long stem,
outstanding. |
| 1333 Gardenia White.
White. | 1359 Mother Machree.
Golden Rose. |
| 1336 Orange Supreme.
Orange. | |
| 1337 American Beauty.
Rose. | |

Any of the above Packets, 15c

14 SOLID COLORS Early Rainbow Colors in Spencer Sweet Peas

1308 Lilac—CATTLEA. A bewitching shade of rose-lilac like the Orchid Cattleya. Large beautifully waved flowers. A very attractive color under artificial light, long stems and vigorous plant.

1309 Amethyst—ROYAL PURPLE OF THE KINGS.

1310 MEADOW LARK Improved. Cream. Long stems and frilled.

1311 Deep Lavender—MICHIGAN. Giant flower of good deep color and substance.

1312 Blue—BLUE BONNET. A fine clear blue of unusual purity and lasting qualities.

1315 Clear Pink—Imperial. A large, clear pink of soft shade.

1318 Crimson—AVIATOR. A glowing, warm-crimson, the best of this shade.

1322 White—WHITE HARMONY. A pure white; free flowering. Awarded two silver medals and three certificates.

1323 Bicolor—COLUMBIA. Salmon-rose with white wings. A favorite among growers.

1341 Salmon-Cerise—PRIDE. A bright, live color effect under artificial light.

1342 Clear Lavender—HARMONY. A beautiful large frilled lavender of delicate light shade.

1344 Rose-Pink—GIANT ROSE. A very rich rose-pink, large flowered and beautifully waved.

1345 Orange Scarlet—VULCAN. We offer this color in place of the so-called oranges. It is one of the best orange shades, and deep enough so it will not sunburn.

1352 GLITTERS. A magnificent flower, with a remarkable glowing color. The standard is scarlet red.

Prices of all above separate colors:
Pkt. 15c; 1 oz. 50c; 4 ozs. \$1.60.

One ounce will sow a row about 20 feet long.

1339 Fraser's California Rainbow Beauty Mixture—This is a very special Early Spencer mixture including splendid shades, such as pink and salmon, lavender and orchid, scarlet and crimson, light and dark blues, rose, white and artistic two-tone shades. In fact, all the colors of the rainbow. 1/2 oz. 25c; 1 oz. 50c; 4 ozs. \$1.60.

GIANT RUFFLED SWEET PEAS

Spring-Summer Flowering

The Giant Ruffled Sweet Pea is a recent development of the Spencer types. Flowers are large, ruffled and frilled and give the appearance of being fully double. Everyone is taken with this type and if you have never planted them you have a real treat in store.

1428 Lady Ruffles. Large blooms, soft pink self on a white background. Flowers of good substance exquisitely ruffled and frilled. A Gold Medal Winner and one of the finest of the ruffled types. Plants a 12-foot row.

1423 Cattleya Queen. A large frilled duplex of rosy mauve.

1424 Fluffy Ruffles. Soft creamy-pink flowers like large fluffy balls. One of the first introduced.

1425 Ruffled Beauty. A lilac-pink over amber. Large, daintily ruffled flower.

1426 Ruffled Orchid. Lavender-pink with a warm mauve sheen.

1427 Ruffled Rose. A soft rose-pink, well ruffled and borne on long stems.

1422 Fraser's Flare Crimson.

1430 Mary Pickford. Soft pink on a cream background and one of the most beautiful Sweet Peas grown.

Any of the above Ruffled Sweet Peas:
Pkt. 15c; 1 oz. 50c; 4 ozs. \$1.60.

Orchid Flowered Ruffled Mixed

1429 We have blended in this special mixture a large number of varieties which distinguish themselves by having beautifully ruffled blooms. Will give a magnificent display in the garden and yield great quantities of cut flowers. Pkt. 15c; oz. 25c; 1/4 lb. 60c; lb. \$2.00.

SWEET PEA INOCULATOR

Vitamite-Inoculator — A nitrifying bacteria, draws nitrogen from the air. For Sweet Peas, Beans, Legumes and all plant life. Lightens heavy soils. Pkt. 15c.

Complete List of the Finest Varieties That Will Bring New Glory to Your Garden

Produced under the ideal conditions prevailing here, which are not excelled in any other section of the world. The quality of Pacific Coast Seeds is best reflected by the great increase in seed production here for world-wide consumption. Practically every nation on the globe now comes to the Pacific Coast for at least part of their seed requirements. California Seeds are produced by people who have served a lifetime in the seed-growing business and possess every modern apparatus for seed production, cleaning, grading, testing, packing and marketing.

CONDITIONS OF SALE

PRICES as quoted are net on a basis of cash with order. All orders not accompanied by remittance, and from parties who have not established credit with us will be forwarded C.O.D. when for seeds.

All bulb and plants cash with order except by special arrangement.

REMITTANCE may be by any of the usual commercial methods. We do not accept stamps in place of remittance. Patrons outside the United States of America must remit in American funds, either by draft or money order. C.O.D. shipment or Credit sales not made outside the U. S. A.

ALL ORDERS are received subject to supply available and crop conditions or any other situation beyond our control. Present business conditions also makes it necessary that we reserve the privilege to adjust our prices or terms without notice, to conform with varying conditions which may occur after this list is published. **SHIPMENT** of bulbs and plants by express collect. Shipments of seeds are all prepaid by parcel post.

OUR RESPONSIBILITY: In view of the reasonable prices quoted herein, and the varied growing conditions under which the stock offered will be grown, it is manifestly impossible for us to warrant in any manner the crop resulting therefrom.

Ordering from this list will be definitely construed as your acceptance of these terms, and the limitation of our liability for any cause to an amount not exceeding the actual purchase price.

FRASER & SON.

SWEET ALYSSUM (Ideal for Edging)



Ageratums, New Dwarf and Fairy Pink

AGERATUM—Floss Flower

Other flowers in garden and border are made lovelier by the presence of this plant with its dense clusters of small fuzzy blossoms. The taller type is fine for cutting while the dwarfs are suitable as edging and border plant blooming nearly the year 'round. Easily raised from seed either in fall or spring.

2201 Fraser's Blue Boy. 8 inches. Bright blue large-flowering. Good for rock gardens. Pkt. 25c; 1/4 oz. \$1.00.

2202 Venus. 6 inches. Compact, dwarf, fluffy flowers from creamy white to bluish pink. Pkt. 25c.

2203 Fraser's Tall Blue. 2 feet. Bright azure blue, branching habit. Pkt. 15c; 1/4 oz. 50c.

2204 Bluecap. Dwarf, new, 4 inches. Pkt. 25c.

2205 New Ageratum, Fairy Pink. The Ageratum Fairy Pink is a dwarf compact Ageratum of a delightful soft salmon rose-pink color. Fine for borders, something different. Pkt. 25c; Special Pkt. 75c.

2206 Ageratum, Midget Blue. Dwarf (3 to 4 inches high), with delicate fine foliage, which is practically smothered with small true Ageratum Blue flowers. Pkt. 25c.

ACATHEA—Blue Marguerite Daisy

2249 Coelestis. Sky blue flower with yellow disc growing 1 foot tall. A half hardy perennial remaining in bloom all year round. Useful for window boxes. Sow the seed in boxes to transplant. Pkt. 15c; 1/4 oz. 30c; 1/4 oz. 50c.



2210 Alyssum Dwarf Compact Violet Queen—A very pretty bright violet, much deeper than Lilac Queen, quite distinct in both color and habit. A fine companion for Little Gem. Pkt. 25c; oz. \$2.00.

ALYSSUM—Sweet Alyssum

(Year Round)

For borders, edgings, and rockwork, we recommend a liberal use of this dainty little flower. In borders, sow thickly so as to form masses, early in spring, or even the previous autumn. For winter bloom, sow late in August. Cut back after the first flowers fade, and others will come.

2211 White Little Gem. Dwarf, compact, the best for borders and low beds. Pkt. 15c; 1/4 oz. 25c; 1 oz. 75c.

2212 Lilac Queen. Improved extra deep color. Pkt. 15c; 1/4 oz. 35c; 1 oz. 85c.

2213 Carpet of Snow. A new very dwarf variety not over 2 1/2 inches high, exceedingly fine for low edgings, or among rocks, becoming a mass of pure white. Pkt. 15c; 1 oz. 85c.

2215 White Sweet Alyssum (Maritimum). 1 foot, very fragrant. Pkt. 10c; 1 oz. 50c.

2214 Saxatile Compactum (Basket of Gold). Flowers in late spring. Pkt. 15c; Special Pkt. 40c.

AMARANTHUS

Colorful Foliage Plant, Hardy Annual

This striking foliage plant brightens up shrubbery; is at its best in late summer and fall. Too rich soil causes lack of bright coloring in foliage.

2221 Molten Fire. The top leaves are a fiery crimson, the lower ones maroon. Pkt. 15c; Special Pkt. 50c.

2223 Flaming Fountain (Salicifolius). Willow-like foliage, crimson and gold, 2 1/2 feet. Pkt. 15c; Special Pkt. 50c.

2224 Tricolor Splendens (Joseph's Coat). 3 feet. Flaming crimson head and variegated foliage. Pkt. 15c; Special Pkt. 50c.

2225 Sunrise. 3 feet. Most brilliant, bronze-crimson foliage terminates in a cluster. Pkt. 15c; Special Pkt. 50c.

AMARYLLIS SEED

Giant American Hybrids Mixed (Hippeastrum)

2948 This is the finest strain of ever-blooming Amaryllis in the world. Blooms are 6 to 8 inches across in all the reds, crimsons, white, and striped varieties. 100 seeds 65c; 1000 seeds, \$5.00.

ANAGALLIS—Blue Pimpernel

Hardy annual, 18 inches.

2231 Grandiflora Blue. Bushy plant covered with violet-blue flowers. Require a sunny location; are a gem for the rock garden. Pkt. 15c; 1/2 oz. 50c.

Anchusa, of Rich Blue with Sturdy Stems

ANCHUSA—Summer Forget-Me-Not

- 2236 **New Annual Blue Bird.** Sow in spring to bloom all summer. Two feet high; 18-inch sprays are covered with deep blue flowers. **Pkt. 25c; ½ oz. 50c.**
 2237 **Capensis.** Two feet tall; forget-me-not blue flowers. **Pkt. 25c; ½ oz. 50c.**
 2238 **Blue Bonnet (Italica Dropmore).** Perennial. Pale blue. grows 6 feet tall. Pick seed pods for continual bloom. **Pkt. 25c; 1 oz. \$1.00.**

BEGONIA—Bedding Varieties

- Very attractive flower for both pot and bedding use, and should be grown for shady borders. Perennial.
 2760 **Queen of Hollywood.** Ever-blooming coral, 18 inches. **Pkt. 25c.**
 2756 **Prima Donna.** Soft rose, 1 foot. **Pkt. 25c.**
 2757 **Deep Scarlet.** **Pkt. 25c.**
 2758 **Snow Queen.** Pure white. **Pkt. 25c.**

Begonia—Tuberous-Rooted

- 2779 **Giant.** Single and semi-double flowers in mixed colors of yellow, orange, scarlet, pink and white. Flowers often are 3 to 4 inches across. Shady and semi-shady location needed, may be grown in pots indoors. Blooming plants can be grown from seed the first year if started indoors during February and March. Bulbs will last for years. **Pkt. 35c; Special Pkt. 75c.**
 2778 **Camellia-flowered.** Large double and semi-double flowers in colors of primrose, orange and red shades. **Pkt. 50c; Special Pkt. \$1.00.**



BELLIS PERENNIS—English Daisy

- Monstrosa, hardy perennial, 6 inches. Giant flowers of an improved strain. Blooms in 90 days from seed.
 2781 **Fraser's Super Giant, White.**
 2782 **Fraser's Super Giant, Rose-pink.**
 2783 **Fraser's Super Giant, Blended Mix.**
 Any of the above: **Pkt. 15c; ½ oz. \$1.00.**
 2784 **Fraser's Versi-color Giant.** A novelty, variegated; white with rose-penciled petals. **Pkt. 25c.**
 2785 **Fraser's Lilac Gem.** New color. **Pkt. 25c.**
 2790 **George Washington American Giants, Mixed.** New and interesting. **Pkt. 25c.**

AQUILEGIAS, A New Fragrant Strain

(Seed takes 40 days to germinate)



Brachycome Iberidifolia (Swan River Daisy)

AQUILEGIA—Columbine

- Aquilegias are among our most beautiful and useful perennials, either for border display or cutting. They have refined beauty and graceful habit, are easy to raise from seed, and will succeed well in semi-shady places and mixed soil. Blooms during Spring and early Summer in the East.
 2773 **Long Spurred Hybrids, Mixed.** This is the Elliott strain. conceded to be the finest grown. Colors are mixed, stems extra long, fine for cutting. **Pkt. 25c; ½ oz. 65c.**
 2769 **Long Spurred Hybrids Mixed.** A splendid mixture. **Pkt. 15c; Special Pkt. 25c.**

BRACHYCOME IBERIDIFOLIA—

Swan River Daisy

- A charming annual deserving greater popularity. The plants which grow about 10 inches high, are covered with small Cineraria-like blooms in shades of blue and lavender.
 2909 **Mixed Colors.** They like a sunny location and bloom through most of the summer. Fine for pot culture as well as the garden. **Pkt. 15c; ½ oz. 25c; ¼ oz. 40c.**

ARCTOTIS

- 2246 **Grandis.** Half hardy annual bearing daisy-like flowers. Color pearl white with mauve center. Height 2 feet. **Pkt. 10c; ¼ oz. 25c.**
 2247 **Hybrids Mixed.** New. Flowers in many shades of pink, rose, yellow, etc., with a dark disc in the center. A half-hardy annual about 1 foot high. Free flowering. **Pkt. 25c.**

ANEMONE—Windflower

- This lovely flower may be grown from seed as well as bulbs. Sow seed in the fall or spring in beds or flats.
St. Brigid. Large flowers, double and semi-double, in mixed colors. **Pkt. 25c; ½ oz. 75c; ¼ oz. \$1.35.**
His Excellency. Bright scarlet. **Pkt. 25c; ½ oz. 85c; ¼ oz. \$1.60.**
French Single Coronaria. Large single flowers. **Pkt. 15c; ¼ oz. 40c; 1 oz. \$1.25.**

BALSAM—Lady's Slipper

- A tender annual preferring partial shade. Flowers both single and double, in bright colors and variations, are wax-like and very attractive. The individual blossoms floating in a dish of water exhibit beauty to best advantage.
 2251 **Improved Double Camellia Flowered.** In its extraordinary size, perfect form and brilliant colors, this fine strain of balsam surpasses all others. Height 18 inches. **Pkt. 10c; ¼ oz. 25c.**
 2252 **Double Bush Flowering.** New. Compact dwarf plant with the blossoms at the ends of the stems so that they are not hidden by the foliage. **Pkt. 25c; ¼ oz. 80c.**

FRAGRANT COLUMBINE, ARIZONA

(Golden Trumpet Longissima)

- 2770 This Columbine is a native of Arizona and has spurs on it 6 to 7 inches long of the most beautiful clear daffodil yellow. It will grow in partial shade or full sun. There is nothing like it in the Columbine family. **Pkt. 25c; Special Pkt. 75c.**



Sheets of Lavender Blue Bloom
A Field of Blue Lupine in the Foothills of California

California Native WILD FLOWER SEEDS

There is a real treat in store for those who have never planted California Wild-flowers. They will add charm and distinctiveness to your garden. Few wild-flowers rival their beauty in the native and when brought under cultivation they are larger and even more colorful and attractive. They are romantic and beautiful and require little water and care. Sow seed in the fall and spring during the rains.

CALIFORNIA PENTSTEMON

2035 *Rare Pentstemon spectabilis*. "Blue Pentstemon." Perennial, 4 to 5 feet high. Flowers in long spikes, and the richest combination of blue and royal purple. Pkt. 25c; 1/8 oz. 50c.

CALIFORNIA BLAZING STAR

2025 *Bartonia Aurea*—Blazing Star. A very desirable golden yellow flower entirely hardy in all parts of the country. Pkt. 10c; oz. 50c.

CALIFORNIA CREAM CUPS

2040 *Platystemon Californicus*. Butter-like flowers of light yellow. Plants grown in the open are rather spreading to 9 inches tall, forming carpet of soft yellow. They are at their best in sandy or gritty soil. Pkt. 15c; 1/4 oz. 50c.

FRASER'S CALIFORNIA

ANNUAL WILDFLOWER MIXTURES

Especially adapted to beds and areas that receive little care, or to some unused corner that would be brighter with these flashing colors. They will do well in shrubbery, borders and along wooded walks or in sections of the garden set aside for wild or natural plantings; also very effective for the rock garden.

They contain Wild Snappdragons, several Lupinus, Baby Blue Eyes, Wild Coreopsis, Indian and Pink Paint Brush, Evening Primrose, Tidy Tips, Wild Heliotrope, California Poppies, Gillias, Godetias, Blue Bells, Buttercups, Blazing Stars and many others.

2005 *Shady Blend*. Six select varieties for partly shaded areas.

2006 *Yellow-Gold Shades*. A beautiful blend of orange, yellow and cream.

2007 *Blue and Purple Shades*. A blend of blue, purple and lavender colors.

2009 *General Mixture*. A mixture of choice varieties for all-around planting.

Any of above packets: Pkt. 15c; Special Pkt. 25c; oz. 75c.

2010 *For all places*. A mixture of 20 distinct varieties. Pkt. 25c; oz. 75c; 1/4 lb. \$2.00; lb. \$6.00.

CALIFORNIA TIDY TIPS

2036 *Layia elegans* (Tidy Tips). One of California's most dainty wildflowers. Yellow daisy flowers with white-tipped petals. Pkt. 25c.

GILLIA—Queen Ann's Thimble

2028 *Gillia Capitata*. This annual grows 1 1/2 to 2 1/2 feet high, of slender branching habit. Flowers are of lavender blue, borne on long stem and somewhat like Scabiosa in form. Pkt. 15c; 1/2 oz. 40c; 1 oz. 75c.

GILLIA—Birdseye

2029 *Gillia Tricolor*. Dainty and captivating violet-like flower. Petals tipped with lavender blue, running through cream, deep purple and gold in mixed shades. Pkt. 15c; 1/2 oz. 40c.

SAND VERBENA

2021 *Abronia Umbellata*. Thrives in sandy soil and is at its best near the seashore. Its gay, rosy-pink flower will form a beautiful carpet over sandy patches where other flowers and ground covers refuse to grow. Pkt. 15c; 1/4 oz. 30c.

GOLDEN WEST

CALIFORNIA SEA DAHLIA

2083 *Leptosyne Maritima*. Specie of native dahlia growing along the coast line. Flowers are daisy-like, 3 to 4 inches across, with bright yellow petals surrounding a golden disc. Hardy in mild climates. Pkt. 15c.



2051 *California Blue Lupines*, Above. Pkt. 15c. 2036 *California Yellow Tidy Tips*. Daisy in picture. Pkt. 25c; Special Pkt. 50c.

CALIFORNIA LUPINE

2051 *California Mountain Lavender Blue*. (Lupines Nanus.) Annual California native lupine, dwarf growing about 12 inches. Fragrant bright blue flowers with contrasting purple and white marks. Pkt. 15c; oz. 50c.

NEMOPHILA—Baby Blue Eyes

2472 *Insignia Blue*. Hardy annual—6 inches. Enjoys a somewhat shaded moist situation. Lovely cup-shaped, sky-blue flowers with white eyes. Pkt. 15c; 1/2 oz. 40c.

2473 *Choice Blend*. A mix of blues, lilacs, purples and white. Pkt. 15c; 1/2 oz. 35c.

CACTUS SEEDS

2081 *Death Valley Cactus*. A fine assortment of California desert types suitable for growing in bowls or developing for your cactus garden. Pkt. 25c.

RARE MAMALLARA CACTUS

2082 Small blooming types grown by one of California's leading experts. Pkt. 35c; Special Pkt. 75c.

CALIFORNIA POPPIES

in generous Sunset Rainbow colors

When the first Padres came into California they found dainty cups of gold growing over the mountainsides and through the valleys. The common wild variety (*Eschscholtzia aurantiaca*) is a native of several western states and the State flower of California. The new California poppy is much improved with a remarkable color range and with larger and better flowers. Our sun ripened seed represent this vastly improved strain and are easily grown and practically free from pests. They are perfectly hardy in the eastern states; we have known them to self-seed for five years as far north as Massachusetts. For cut flowers cut the blossoms or large buds in the morning.

CALIFORNIA POPPIES

2061 Scarlet Shades. Includes a new deep scarlet of the tulip-flowered type.

2062 Orange Shade. Beautiful fluted and double types in rich orange.

2063 Crimson Shades. Rich crimsons and fluted types.

2064 Yellow Shades. Golden yellow shades and new fringed types.

2065 Pink Shades. Bright to delicate shades of pink.

2066 Carmine Shades. Deep carmine shades and lovely frilled types.

2067 New Bronze Shades. Two toned frilled and fluted types of orange crimson outside and inside of petals golden.

2068 White Shades. Very popular pure white effect.

Any of above: Pkt. 15c; ¼ oz. 40c; ½ oz. 70c; oz. \$1.25.

2069 Poppyland Sunset Mixture. These poppies are the direct descendants of the wild poppies abounding in the Monterey Bay district. New improved colors of more vivid and striking shades than we have ever offered. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c; oz. \$1.00.

2078 This is the true California Poppy, *Eschscholtzia Aurantiaca*, which is California State Flower. Orange blossoms and finely cut, silvery foliage. 1 to 1½ feet high. Pkt. 10c; ½ oz. 35c.

CALIFORNIA BLUE BELL

2041 Phacelia Viscida. A most lovely, hardy annual. The blooms are saucer shaped and of the most brilliant blue. The plants are a foot or more high. Pkt. 25c; oz. \$1.50.

2037 Phacelia Campanularia. Grows 1 to 1½ feet high. Intensely vivid dark lobelia blue flowers borne profusely in clusters. One of the quickest annuals to flower from seed sowing. Pkt. 15c; ½ oz. 50c.

2038 Wild Heliotrope—Phacelia Tanacetifolia. Annual, lavender blue, used extensively for bee food. Grows 1½ to 2 feet tall. Pkt. 15c; oz. 50c.

2039 Phacelia Whitlavia. Annual grows 1 to 1½ feet; covered with bell-shaped deep purplish-blue flowers with creamy throat. Blooms continuously for many weeks, will thrive in partly shaded moist places. Pkt. 15c; ½ oz. 30c; oz. 50c.

California Blue Bell



A Field of California Poppies

QUANTITY PRICES . . . True California Poppies

2078 *Eschscholtzia aurantiaca*. For planting large areas to the true California Poppies. Pkt. 10c; ½ oz. 35c; 1 oz. 50c; 4 oz. \$1.50; ½ lb. \$2.50; 1 lb. \$4.00; Postage Paid.

CALIFORNIA POPPY—DOUBLE VARIETIES. 1 ft.

2070 Double Carmine Queen. Pkt. 25c; Special Pkt. 60c.

2071 Double Orange. Pkt. 25c; Special Pkt. 60c.

2072 Double Pink. Pkt. 25c; Special Pkt. 60c.

2073 Double Rose. Pkt. 25c; Special Pkt. 60c.

2074 Double White. Pkt. 25c; Special Pkt. 60c.

2075 Double Choice Mixed. Pkt. 20c; Special Pkt. 50c.

CALIFORNIA DESERT FLOWER THRIVES IN DROUGHT

CODETIA—Satin Flower

(Plant Seed Year Around)

Of all the hardy garden annuals, few are more lovely than the Godetia. It is exceedingly showy in beds and masses, and the satiny flowers last well after cutting. Sow the seed in the open ground in the fall for early bloom, or in the spring until June for later flowering. Godetias do best in a well-drained and rather poor soil.

CODETIA—Double Varieties (Gladiolus Flowered)

Of distinct and graceful habit, producing long sprays of beautiful large, double flowers, which are fine for cutting and excellent for the border. Height, 2 feet.

984 Carminee. Lovely soft pink with a carmine suffusion in the center. Pkt. 15c; ¼ oz. 35c.

985 Cherry Red. A beautiful rich color. Pkt. 15c; ¼ oz. 35c.

986 Mauve. An attractive shade of clear pinkish mauve. Pkt. 15c; ¼ oz. 35c.

987 Rosy Morn. A beautiful bright pink color. Pkt. 15c; ¼ oz. 35c.

988 White. Pure white. Pkt. 15c; ¼ oz. 35c.

989 Double Mixed. Pkt. 10c; ¼ oz. 25c; ½ oz. 40c; oz. 75c.

999 Azalea Flowered Mixture. A fine color range of double flowers borne on bushy plants 15 to 18 inches in height. Pkt. 15c; ¼ oz. 40c; oz. \$1.50.

CODETIA—Upright Single Varieties

981 Duke of York. Satiny crimson-carmine. Height 18 inches and splendid for cutting. Pkt. 15c; ½ oz. 35c.

980 Kelvedon Glory (New). Glowing salmon orange. A fine bedding and cutting variety. Height 18 inches. Pkt. 15c; ½ oz. 45c.

978 Lord Roberts. Darkest glowing red with white base; very fine, of compact habit. Pkt. 15c; ½ oz. 35c.

983 Purity. Glistening satiny white. Excellent cut flower; height 18 inches. Pkt. 15c; ½ oz. 45c.

Rosamond. Large glossy pink; compact. Pkt. 15c; ½ oz. 35c.

982 Sybil Sherwood. Bright salmon-pink softened by an undefined edging of white; 18 inches. Pkt. 15c; ½ oz. 50c.

979 Mixed Fraser's Singles. Splendid mixture of brilliant colors. Pkt. 10c; ½ oz. 25c; ¼ oz. 40c; ½ oz. 75c; oz. \$1.50.



NEW GIANT CALENDULAS

Universal Garden Flowers

FRASER'S DOUBLE CALENDULAS

The Calendula is one of our best annuals for house decoration and the flowers are most effective when massed in beds or borders. Sow in March, April or May, in open ground.

410 Fraser's California Improved Orange King. A splendid Calendula with enormous orange flowers, perfectly double and beautifully formed. This is the strain which is now so much grown for the cut-flower market. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

411 Fraser's California Improved Yellow. A charming variety, bearing very large double flowers of a pleasing clear lemon-yellow. An admirable companion to Fraser's Orange King. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

414 Sensation (Campfire). Double orange, dark center. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

415 Ball's Gold. Deep golden yellow, long stemmed and large flower with light center. Stem, size, color in this are outstanding. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

416 Radio. A pretty variety with beautifully quilled petals; flowers of fine form and of a very rich orange color. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

417 Radio Golden Beam. New, rich golden yellow, quilled petals. **Pkt. 15c; ½ oz. 25c; oz. 50c.**

418 Chrysanth. A distinct type of Calendula. The large double Buttercup-yellow flowers with broad drooping petals somewhat resemble a Chrysanthemum, and the long stout stems make it an ideal variety for cutting. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

FRASER'S CALENDULA COLLECTION

Number 421

6 packets, one packet each of the following separate colors (90c value) for only **75c**

NEW CALENDULAS

407 Apricot Queen. A brilliant new Calendula with large, broad-petalled blooms of a bright apricot, deepening toward the center. It has a brown eye. **Pkt. 15c.**

414 Campfire (Sensation). Extremely large flowers of a beautiful and rich orange color with an iridescent scarlet sheen. Gives a rich and charming effect. **Pkt. 15c.**

418 Chrysanth or Sunshine. A very lovely Calendula with drooping, long, wide petals, giving the flower a globular appearance by curving downward. The color is a clear Buttercup yellow. Has long stems and is as fine for cutting as for bedding. **Pkt. 15c.**

422 Ball's White. A distinct new white striped type. Giant flowered, light eye. **Pkt. 15c.**

408 Orange Dazzler. Perfectly double, ball-shaped flowers composed of attractively frilled, golden orange flower petals. **Pkt. 15c.**

415 Ball's Golden Yellow. A bright golden yellow color. The largest Calendula grown. **Pkt. 15c.**

406 Calendula—Orange Fantasy. **Pkt. 25c; oz. \$1.00.**



CALENDULAS, BIGGER AND SHAGGIER

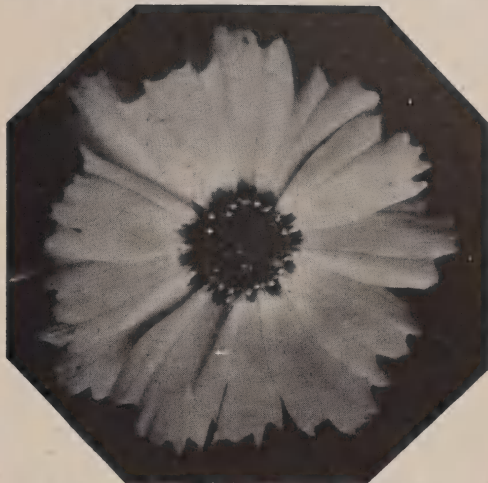
"A Rare Break In An Old Favorite"

419 Shaggy or Roman Gold. The tips of the petals of this variety are fringed, giving it a distinctive and attractive appearance. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

409 New Art Shades. A mixture of attractive and uncommon shades of apricot, orange and cream. Particularly useful for cutting. **Pkt. 15c; ½ oz. 50c; oz. 75c.**

412 Orange Sunshine. Semi-double, orange, and of upright growth. We find this identical with the variety Chrysanth. **Pkt. 25c; ½ oz. 40c; oz. 75c.**

420 Golden Splendor Mixture. Embraces all of the Calendulas listed above except the Art Shades. **Pkt. 15c; ½ oz. 25c; oz. 50c.**



2271 Calliopsis. Golden Crown. "The Pilgrims Flower."

407 Apricot Queen. Rich Apricot with a finely contrasting brown center. Has large broad-petalled blooms. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

414 Campfire Sensation. Extremely large flowers of a beautiful and rich orange color with an iridescent scarlet sheen. Gives a rich and charming effect. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

418 Chrysanth or Sunshine. Has large double Buttercup-yellow flowers with drooping, long, wide petals. Has long, stout stems and is fine for cutting. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

422 Ball's White. A creamy white of Apricot type. We have an improved strain of this variety that comes 75% true. A little should be grown for variety. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

408 Orange Dazzler. Perfectly double, ball-shaped flowers composed of attractively frilled, golden orange flower petals. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

415 Ball's Golden Yellow. Bright golden yellow, long stemmed with light center. One of the largest Calendulas grown. **Pkt. 15c; ½ oz. 50c; oz. 90c.**

424 Yellow Colossal. The biggest Calendula in the world. Sunshine type with larger, more full double flowers, of more compact and better form, with long, loose gracefully curved outer petals and shorter incurved inner petals. Plants grow 18 inches high and are loaded with double, clear bright yellow flowers 4½ inches across. Fine for cut flowers, edgings and border. **Pkt. (100 seeds) 25c; 225 seeds 50c; 500 seeds \$1.00.**

CALLIOPSIS—Golden Crown

Award of Merit "All America" Trial Selections

2271 This outstanding novelty has been selected by American specialists as being worthy of their Award of Merit in the All-America Trials. It is hardy and easy to grow, producing an abundance of bloom on plants about 2 feet in height. The flowers are larger than those of any other Calliopsis and of perfect symmetrical form. The color, rich golden yellow, is made the more arresting by the contrast of a shining maroon central zoning. We recommend this novelty with every confidence and predict a demand equal to that of any introduction of recent years. **Pkt. 25c; ¼ oz. 50c; oz. \$1.50.**

ANNUAL CANTERBURY BELLS—

Campanula

New Annual, single Canterbury Bell, blooming in less than 6 months from seed.

Flowers in autumn from spring sowing, or in the spring when sown in the fall. Hardy, biennial, single bell type, height 2 feet.

- 1135 Rose. Pkt. 15c; Special Pkt. 40c.
- 1136 Dark blue. Pkt. 15c; Special Pkt. 40c.
- 1137 Light blue. Pkt. 15c; Special Pkt. 40c.
- 1138 White. Pkt. 15c; Special Pkt. 40c.
- 1139 Mixed. Pkt. 10c; Special Pkt. 30c.

BI-ANNUAL CUP AND SAUCER BELL TYPE—

Calycanthema

Hardy biennial. Height 2 feet.

- 1165 Rose. Pkt. 15c; Special Pkt. 50c.
- 1166 Dark blue. Pkt. 15c; Special Pkt. 50c.
- 1167 Light blue. Pkt. 15c; Special Pkt. 50c.
- 1168 White. Pkt. 15c; Special Pkt. 50c.
- 1169 Mixed. Pkt. 10c; Special Pkt. 40c.



428 Candytuft—Hyacinth-flowered. White. Pkt. 15c.

ANNUAL CANDYTUFT UMBELLATA

The annual Candytufts are of fine habit and profuse bloomers. They are easily grown and bloom quickly from seed. For a succession of bloom they should be sown at intervals. For massing in flower beds and borders and for edging they are admirably adapted, while for cutting the flowers are greatly prized. Height 12 inches.

- 435 Carmine. Bright carmine rose. Pkt. 15c.
 - 434 Crimson. Rich deep shade. Pkt. 15c.
 - 431 Albida. Pure white. Pkt. 15c.
 - 433 Flesh-Pink. Delicate pink. Pkt. 15c.
 - 432 Lavender. Delicate rosy-lavender. Pkt. 15c.
 - 430 Rose Cardinal. Brilliant deep rosy-red, one of the most effective for bedding. Pkt. 15c.
- Collection. One each of the above six sorts, 75c.
- 429 Finest Mixed. All colors mixed. Pkt. 15c; 1/2 oz. 50c; oz. 75c.

428 Giant Hyacinth-Flowered or Improved Empress. A wonderfully improved strain of the Empress Candytuft and quite distinct, bearing very large, bold spikes of snowy white flowers, very effective plant for beds or borders; fine for cutting. Pkt. 25c; 1/4 oz. 50c; 1 oz. \$1.50.

Carnations in 90 Days

FRASER'S CATALINA CARNATION

ENFANT DE NICE (Improved)

2809 Carnation Enfant de Nice is the result of a cross between Carnation Chabaud's Giant Improved and Carnation Perpetual. The plants are of robust, upright habit, with long, strong stalks bearing flowers 2 1/2 to 3 inches in diameter. This strain is magnificent and is so far, the last word in annual Carnations. The color comes about 75 per cent true from seed and about 90 per cent of the plants come double. Pkt. 25c; Special Pkt. 60c; 1/4 oz. \$2.50.



2804 Thousand Beauties Carnation. Pkt. 15c.

CARNATION—Fraser's Beauty Strain

(Improved Chabaud's Giants)

If planted inside very early they will bloom in five months from seed. Late spring and fall plantings produce vigorous plants that bloom early the following season. Sun ripened seeds produce plants of exceptional vigor, 1 1/2 feet tall, with upright habit and from ten to twenty stalks, producing flowers of large size and doubleness, resembling those grown by the florists in the greenhouse.

- 2792 Yellow. Pkt. 15c; Special Pkt. 50c.
- 2793 Cardinal-Red. Pkt. 15c; Special Pkt. 50c.
- 2794 Crimson. Pkt. 15c; Special Pkt. 50c.
- 2795 Deep Rose. Pkt. 15c; Special Pkt. 50c.
- 2796 Shell-Pink. Pkt. 15c; Special Pkt. 50c.
- 2797 Salmon-Rose. Pkt. 15c; Special Pkt. 50c.
- 2798 White. Pkt. 15c; Special Pkt. 50c.
- 2799 Fraser's California Beauty Mix. Six colors, including all above. Pkt. 15c; Special Pkt. 40c; 1/4 oz. \$2.00.
- 2802 Fraser's Penciled Beauties. Variegated variety. Mixed. Pkt. 20c; Special Pkt. 50c; 1/4 oz. \$2.50.

"Royal Coronation" Carnation "Pinks". Easily grown from seed. We offer the finest seed obtainable, California grown. We offer two novelties this year, the double "Coronation" Carnation Pink and the single "Coronation" Carnation Pink. Large—many colored.

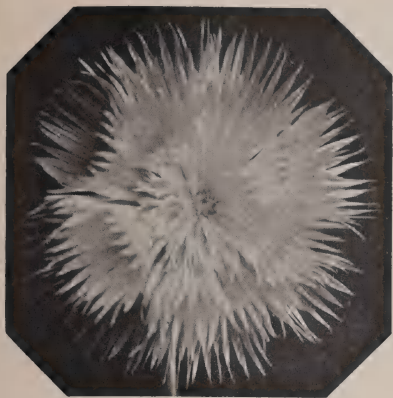
- 328 Mixed Colors. Single. Pkt. 25c; Special Pkt. 60c.
- 329 Mixed Colors. Double. Pkt. 35c; Special Pkt. 75c.

EASY TO GROW FROM SEED. VERY FRAGRANT

2801 Old-Fashioned Carnation. Marguerite mixed. Smaller than the present day carnation, very fragrant and prolific bloomer. Flowers are double and semi-double, of exquisite color. Pkt. 10c; Special Pkt. 40c; 1/2 oz. \$1.00.

2803 Carnation, Alwoodii Hardy Cottage Strain. (Half Carnation, Half Pink, Double and Single Mixed.) The plants are of stocky habit and do not require staking. Mixed colors. Pkt. 25c.

The Popular Centaureas



2311 *Centaurea Imperialis*—Amaranth Red. Pkt. 15c.

GIANT SWEET SULTAN

Centaurea Imperialis. An indispensable annual for cutting or garden display. Sun ripened seed is "free flowering," long season and produces giant double flowers on long, strong stems. Colors are simply beautiful and flowers sweetly fragrant.

2311 *Fraser's Amaranth Red*. A new color, outstanding for exhibition purpose.

2312 *Fraser's Brilliant Rose*.

2313 *Fraser's Deep Lavender*.

2314 *Fraser's Purple*.

2315 *Fraser's White*.

2316 *Yellow (Sauveolens)*. Rich, yellow, a glorious combination with the Blue Bachelor Button when used in bouquets. Any of above colors: Pkt. 25c; Special Pkt. 50c.

2319 *Fraser's Blended Mix*. All of above separate colors mixed. Pkt. 15c; ¼ oz. 35c; 1 oz. \$1.25.

NEW BLUE-BOY CORNFLOWER

2307 *Bachelor's Button, Centaurea Cyanus "Blue Boy."* Famous Blue Boy Blue. Very double, extra deep blue flowers of enormous size. Superior to many other strains. Pkt. 25c; ¼ oz. 50c; 1 oz. \$1.50.

DOUBLE CORNFLOWER or Bachelor Button

CENTAUREA CYANUS—Hardy Annual—2½ feet.

A flower that few gardeners care to be without, they are of easiest culture, showy in the garden and splendid for cutting. They ask little and give much. Plants grow 2 to 3 feet tall and like a rich soil.

2301 *Fraser's Blue*. (Florist Blue.)

2302 *Fraser's Maroon*. (Black Boy.)

2304 *Fraser's White*. (Snow Man.)

2305 *Fraser's Rose Pink*. (Pinkie.)

2306 *Fraser's Deep Red*. (Red Boy.)

Pkt. 15c; ½ oz. 50c; oz. 90c.

2309 *Fraser's Blended Mix*. All above colors mixed. Pkt. 15c; ¼ oz. 25c; ½ oz. 40c; oz. 75c.

2307 *Centaurea Cyanus*—Blue Boy. Pkt. 25c.



Chinese Woolflower in a new color.

Celosia, with Rich Crimson Combs

2282 *Celosia Childsii*—Old Rosy Red. A most beautiful art-shade is this new color in Celosias, one that lends itself to perfection in floral arrangements. Old Rosy Red, with a toning of russet-orange, best describes the soft but pronounced color of these blossoms. The flower heads, like balls of wool, are on good stems, easy to arrange in vases and baskets. The branching plants grow two feet high, and, like other Celosias, are very showy in the garden. Plant them in a sunny place. Pkt. 25c; Special Pkt. 50c.

CELOSIA CHILDSII

2283 *Chinese Woolflower*. Mixed colors. heads resembling huge balls of silky wool set at the top of stems averaging 18 inches in length. Pkt. 15c; Special Pkt. 30c; ¼ oz. 50c.

CELOSIA CRISTATA—Cockscomb

This variety, with the cockscomb form, gave these plants their name. The heads are very thick and of rich velvety shades of crimson, rose and yellow.

2292 *Fraser's Dwarf Empress Improved*. Height 10 inches. Heads of purplish-red. Pkt. 15c; Special Pkt. 50c.

2293 *Fraser's New Velvet Velour*. Mixed colors of yellow, rose, crimson. Height 18 inches. Pkt. 15c; Special Pkt. 50c.

2294 *Black Beauty*. Royal Velvet Novelty, 3 feet tall. Needs a rich soil. Pkt. 25c; Special Pkt. 75c.

FRASER'S NEW

LILLIPUT FEATHERED CELOSIA

Dwarf varieties. Plants grow about 12 inches, compact. Good for pot culture and very striking when used in solid beds.

2284 *Fire Flame*. Flame red shades. Pkt. 25c; Special Pkt. 50c.

2285 *Afterglow*. Chrome yellow. Pkt. 25c; Special Pkt. 50c.

CELOSIA, OSTRICH FEATHERED PLUME

Feathered (Plumosa). Tall varieties—2 to 3 feet tall. For grace and dignity the Plumosa type is remarkable among Celosias. The plants display numerous stately, elegant plumes. They are impressive in the garden and are equally striking when dried and used for winter bouquets.

2287 *Ruby Plume*. Red shades. Pkt. 15c; ¼ oz. 50c.

2288 *Golden Plume*. Golden yellow shades. Pkt. 15c; ¼ oz. 50c.

2289 *Plumosa Magnifica Mixed*. A blend of the above two shades. Pkt. 15c; ¼ oz. 40c.

CHRYSANTHEMUMS, You Can Grow from Seed

CHRYSANTHEMUM PAINTED DAISY

"Merry Mixture"

2349 A surprising blend of entirely new shades and color combinations in annual Chrysanthemums. This wonderful new strain of carinatum Hybrids contains a very wide range of various tones running through purple, scarlet, orange, salmon, rose, yellow, white, which are all beautifully zoned round the dark disks with small yellow edges. These zones differ both in color and size to a remarkable degree and comprise many different shades of deep purple, maroon, copper and orange. The very free flowering 2 feet high plants are early blooming, coming into flower two months from the time of sowing; from April until July they give a truly amazing display. As a cut flower this lovely Chrysanthemum will prove of outstanding value. **Pkt. 15c; Special Pkt. 40c.**

2341 Double Carinatum Hybrida Mixed. Sixty per cent true to type. Bright cheerful shades of purple, scarlet, yellow and white. One of the best. **Pkt. 15c; Special Pkt. 40c.**



2349 Annual Painted Daisy. "Merry Mixture." Colors. **Pkt. 15c.**

CASCADE CHRYSANTHEMUMS from Seed

2372 Chrysanthemum Japonicum — "Japanese Cascade." Single-flowered, mixed colors. Very hardy, of easy culture, blooming the same autumn from seed. Pinch two or three times for a good shaped bush, and stake. When properly cultivated will hang as long as 4 to 6 feet, and be 2 feet wide. **Pkt. 50c; Special Pkt. \$1.00.**

CHEIRANTHUS GOLDEN SIBERIAN WALLFLOWER

Hardy Biennial—12 inches.

2487 Fraser's Choice Gold Blend. An early perennial with rich, velvety orange flowers; never grows more than a foot high; a distinct addition to rockeries and for border or bedding effects. **Pkt. 15c; Special Pkt. 50c.**

FIREFLY PLANT

514 Cuphea (Firefly). For modern gardens, Cuphea Firefly has solved the problem of finding a plant which is dwarf, compact, neat and showy in habit. A real ball of fire when in full bloom. It blossoms throughout the summer months. A perfect subject for flower pots, window boxes, or as a border or edging plant. **Pkt. 15c.**

CINERARIA—WELL-KNOWN STRAINS

2391 Grandiflora Semi-Dwarf—Pedigreed Mixed. An ultra fancy strain. **Pkt. 50c; 1/64 oz. \$2.00; 1/32 oz. \$4.00; 1/16 oz. \$8.00.**

2397 Howard & Smith Strain. Very fine. **Pkt. 50c; 1/64 oz. \$2.25; 1/32 oz. \$4.25; 1/16 oz. \$8.00.**

2393 Multiflora Nana (Hybride strain). Mixed. **Pkt. 35c; 1/64 oz. \$1.00; 1/32 oz. \$2.00; 1/16 oz. \$4.00.**

2394 Fraser's Giants. An exceptionally good strain. Well colored. **Pkt. 25c; 1/64 oz. \$2.00; 1/32 oz. \$4.00; 1/16 oz. \$8.00.**

2392 Stellata Hybrids. Especially desirable for making a display in the garden. Forms large plants 2 to 3 feet high, covered with hundreds of star-shaped flowers. This seed is carefully selected and will be found to contain a large percentage of blue and pink shades. **Pkt. 15c; 1/64 oz. \$1.00; 1/32 oz. \$2.00; 1/16 oz. \$3.00.**

CLARKIA ELEGANS—Butterfly Flower

They grow easily from seed and should be started in cold frame in March or in the open ground in May, except in California or other very mild sections where they can be sown in fall or early spring. They enjoy partial shade, but will accommodate themselves to either sun or shade.

2408 Enchantress. A beautiful soft shade of salmon-rose, very double and excellent for cutting. Develops best in a cool climate and flowers six weeks from sowing. **Pkt. 15c; Special Pkt. 50c.**

2409 Fraser's Double Choice. Mix of rainbow colors. **Pkt. 15c; 1/2 oz. 60c; 1 oz. \$1.00.**

CANARY BIRD VINE

2852 Canary Bird Vine (*Tropaeolum Canariense*). Cine. Light yellow, bird-like, fringed flowers, on rapid climber; sow January to May. Germination period 10 days. **Pkt. 15c.**

CANNA

515 Canna Seed. Vivid pinks, yellows, oranges and reds, useful for foliage and flower mass effect; flower first year from seed, which soak; 3 feet; sow January to May. Germination period two weeks. Crozy's Hybrids Mixed. **Pkt. 15c.**

COLEUS

Tender Perennial—2½ feet.

2411 Pyrenes Giant, Mixed. A most beautiful foliage plant for beds or pot culture. Leaves are gorgeously variegated with many rich colors, and never any two alike. Develops most colorfully in sunny position, excepting in hot interior countries where partial shade should be provided. **Pkt. 25c; Special Pkt. 75c.**

2412 Coleus. New Large Lace Leaved, Rainbow Mixed. Ornamental foliage plant for pots or outdoors, with large variegated, velvety leaves in partial or full shade; 1 to 2 feet; sow February to May. Germination period 10 to 15 days. Large Lacy Leaved; Rainbow Mixed. **Pkts. 25c.**



Clarkia Elegans

COSMOS from July to Frost



467 **Cosmos, Early Double Sensationa, Mixed.** Extra early double flowers in colors of white, pink, and crimson, measuring 4½ to 5 inches across. **Pkt. 25c.**

MAGNIFICENT NEW COSMOS

Extra-Early Sensation

Sensation is the earliest of all Cosmos, blooming several weeks ahead of the early-flowering type which in turn flowers considerably earlier than the original late-flowering varieties. Sensation gives a marvelous display throughout the summer months. Has extra-large flowers borne profusely on vigorous plants.

472 **Pinkie.** Gorgeous well-formed blooms of a bright rose-pink color. **Pkt. 20c; Special Pkt. 75c.**

471 **Purity.** Elegant large white petals surrounding a small yellow center cushion. **Pkt. 20c; Special Pkt. 75c.**

466 **Sensation, Mixed.** This embraces the above two varieties. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 50c.**

COSMOS . . . EXTRA EARLY

Annual. For cutting and display, 5 to 6 feet, July to October. **ANOTHER MUCH FAVORED ANNUAL SUPPLYING THE LATE SUMMER AND FALL GARDENS WITH QUANTITIES OF ARTISTIC-SHAPED FLOWERS WANTED FOR CUTTING PURPOSES.**

The seeds can be sown in open ground about the middle of June in mild sections and in March and April in the hot bed or cold frame in colder sections of the country thinning the germinating plants to three inches apart. When they are transplanted, after the ground is thoroughly warm, they should stand two feet apart. Cultivate frequently but lightly for best results if the tops are pinched out when the plants are about ten inches high the plants will become more bushy and compact in growth.

461 **Fraser's Early Pink Cherokee.** Mammoth flowering type color like the beautiful single Cherokee Rose. **Pkt. 15c; ¼ oz. 25c.**

462 **Fraser's Early Red Cherokee.** Mammoth flowering. Bright red like the well known Red Cherokee Rose. **Pkt. 15c; ¼ oz. 25c.**

463 **Fraser's Early White Cherokee.** Mammoth flowered, a pure white like the White Cherokee Rose. **Pkt. 15c; ¼ oz. 25c.**

464 **Fraser's Color Harmony Mix.** A choice blend of all above colors. **Pkt. 10c; ¼ oz. 25c; 1 oz. 75c.**

GOLDEN YELLOW COSMOS

465 **Fraser's Klondike Gold.** A late single, suitable for Southern States only. A profusion of glistening tangerine gold flowers covering plants 5 feet high. Fine for cutting. Like full sun. **Any above Pkts. 15c each; ¼ oz. 50c; 1 oz. \$1.25.**

GIANT COSMOS

Late Single Tall Varieties

The tall, Autumn flowering Cosmos with large, single blooms. Very vigorous grower. Height 6 to 7 feet. Flowering Sept.-Oct.

486 **Autumn Giant Pink.** Beautiful shell pink.

487 **Autumn Giant Crimson.** Beautiful deep red.

488 **Autumn Giant White.**

489 **Autumn Giant Mixed.** Mixture of each color. **Pkt. 15c; ¼ oz. 25c; ½ oz. 40c.**

DOUBLE CRESTED COSMOS

Flowers are very beautiful and when cut are better keepers than the single. This is a very fine strain producing about 60 per cent double flowers. Free flowering plants growing 3 to 4 feet tall, somewhat lower than the single.

473 **Crimson.** **Pkt. 25c; ⅓ oz. 50c; ¼ oz. 90c.**

474 **Pink.** **Pkt. 25c; ⅓ oz. 50c; ¼ oz. 90c.**

475 **White.** **Pkt. 25c; ⅓ oz. 50c; ¼ oz. 90c.**

476 **Double Mixed.** **Pkt. 15c; ⅓ oz. 45c; ¼ oz. 85c.**

EARLY ORANGE FLARE

468 This is the early variety and the first gold winner for the All-American selection for 1935. Blooms in four months from seed, has a Marigold-like foliage with beautiful golden-orange Cosmos flowers. **Pkt. 15c; Special Pkt. 40c; ¼ oz. 60c.**

COREOPSIS

Hardy Perennial—2 feet.

One of the easiest grown and best liked of the hardy perennials; highly praised for cutting, very free flowering.

2812 **Fraser's Flora Plena.** A recent introduction much prettier and more attractive than the single. Flowers are semi-double and clear gold. **Pkt. 25c; ¼ oz. 40c; ½ oz. 70c.**

2813 **Hazel Eyed Coreopsis (Auricula Superba).** Far more attractive than the old single. A much deeper, richer golden yellow with each petal marked with hazel-brown spot at the base. **Pkt. 25c; ⅓ oz. 60c; ¼ oz. \$1.00.**

CYNOGLOSSUM

Chinese Forget-Me-Not

Hardy Annual—2 feet.

2419 **Fraser's Select.** Fine for planting in California and southern states during fall months; in the East, in the spring. The flower branches are often 18 inches long and thickly set with large flowers of turquoise blue, deeper than the true forget-me-nots and larger. **Pkt. 15c; ¼ oz. 25c; ½ oz. 40c; 1 oz. 75c.**

CYCLAMEN—For Greenhouse Starting

1231 **Good pot and shade plant. Choice mixed. Pkt. 75c; 100 seeds \$3.50.**



Gorgeous GOURDS Galore

NEW and RARE ORNAMENTAL GOURDS, IN MIXTURES and SEPARATE VARIETIES

Gourds grow in most every section of the world, and we have gone to great expense to give our customers very selected and new varieties. Gourds will grow in the poorer soils because they do not go so much to vine and more to the fruit. They may be trained on trellises as ornamentals or used as ground covers. The fruit should be allowed to become ripe and hard before picking. After picking, scrub thoroughly clean and cover with varnish. It is becoming a great hobby all over the world to decorate by hand the hard shelled types. 2871 Salt and Pepper Gourd. This is a very small bottle gourd that can be used either for salt or pepper shakers. It is of the hard shelled variety. Grows about three inches in diameter, and four inches tall. Pkt. 15c.

2863 J. Raymond's Warted Hybrids. This is a novelty mixture of the finest colored warted types. Pkt. 25c.

2864 Crown of Thorns. (From Africa.) A most unusual gourd which needs no varnish. Has curved claws, not sharp, but very unusual. Pkt. 25c.

2865 Green Muranca. (From Guatemala.) Resembles an Indian war club. Pkt. 25c.

2870 Penguin or Bottle Gourd. (From Egypt.) This is a hard shelled type and can be painted black and white to resemble a penguin. Pkt. 25c.

2858 Turks Turban. (From Asia.) Very odd and ornamental. Top red and center portion cream with green and white stripes. Pkt. 15c.

2856 Many Sorts Mixed. A good selection of all the best types of gourds. Pkt. 15c.

2857 Small Decorative Types Mixed. The best of the small striped types, such as egg, spoon, pomegranate and pear-shaped. Pkt. 15c.

CURE YOUR GOURDS AT HOME

Hard-shell gourds should be allowed to ripen on the vine. Do not pick them until the stem turns to brown wood. Then hang them up to dry further in some place such as a garage or other sheltered spot where they can get air.

They will begin losing their green color, large spots of brown will appear on the surface. Just let them alone until they are all brown and thoroughly dry.

After that they may be cut into shapes such as you desire, or used intact. They should be wiped off and covered with floor wax, varnish or shellac. Or soak them overnight in water, scrape off the skin, and polish while wet with a kitchen cleaner powder and dry wool. Gourds so treated will last indefinitely.

After drying they can be cut, decorated with paint, or designs may be burnt in.

PERUVIAN GOURDS

It is astonishing how these hard-shelled Gourds so utterly diverse in color, form, and size, can still be made to look so beautiful when carved and painted. We have a collection of six varieties in mixture from Peru with a shell one-half inch thick and very hard. It can be carved to three distinct depths, especially the Nzele type. The carved Gourds have a sale value as high as \$7.00 to \$10.00 each, according to the artistic carving of designs upon them.

A Mixture of Six Varieties for Gourd Hobbyists, 50c Pkt.

Super Gigantic Gourds, Mixed

2875 These Gourds grow to an enormous size, some thirty inches through, some four feet long. In this mixture such varieties as the Siamese Bottle, Kenyi Bottle from Africa, Long Handled Dipper, and Brazilian Long Neck Bottle, and the Great Big Zucca. They are all hard shelled types and are very ornamental. For painting designs on they are unequalled. They will grow in any country and are novelties of surprising merit. Pkt. 25c; Special Pkt. 75c.

2859 Giant Hard-Shelled Gourds, Mixed. These contain the large acorn, large bottle calabash, pipe gourd, dipper or syphon, and the Hercules club gourds. Pkt. 15c.

ORNAMENTAL CORN

2855 Navajo Indian Corn. The seed of this ornamental Indian corn on the cob is most exquisite. The kernels are agate-color, pure white, jet black and pink. When bunched with ornamental hangings or in a bowl with Gourds it is most fascinating. Pkt. 15c.

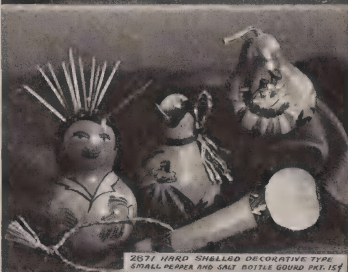
2862 Edible Gourd (New Guinea Butter Bean). The young fruits make an excellent dish when served after the manner of squash. If allowed to mature will grow to a length of 4 to 6 feet. Pkt. 15c; oz. 75c.



2864 ORNAMENTAL GOURDS
CROWN OF THORNS. PKT. 25c



2865 ORNAMENTAL GOURDS
J. RAYMOND'S WARTED HYBRIDS. PKT. 25c



2871 HARD-SHELLED DECORATIVE TYPE
SMALL PEPPER AND SALT BOTTLE GOURD. PKT. 15c



2870 HARD-SHELLED DECORATIVE TYPE
PENGUIN OR BOTTLE GOURD. PKT. 25c



2859 HARD-SHELLED DECORATIVE TYPE
GIANT HARD-SHELLED. PKT. 15c



2875 HARD-SHELLED DECORATIVE TYPE
SUPER GIANT GOURDS. MIXED. PKT. 25c

Climbing and Trailing PLANTS



2859 RARE ORANGE GLORY VINE (Thunbergia Gibsonii) Pkt. 25c

2895 Lathyrus Splendens. Perennial Sweet Pea, the real "Pride of California." A rapid growing, climbing pea, bearing large, deep Fuchsia-crimson flowers often measuring two inches across. It has no similarity to common perennial pea. Blooms all summer, roots extremely hardy, grows six feet high, foliage dying back and growing again the following year. The plants, when established, sell for 50c each. We consider this native perennial pea of California the best climbing novelty we have ever offered. **Pkt. 25c. (Not hardy in the east.)**

2859 Rare Orange Glory Vine (Thunbergia Gibsonii). A lovely new graceful climber for covering pillars and trellis work, or for growing in pots on small stakes. It has glistening green ivy-shaped foliage and flowers of the most brilliant glowing orange, a color found in no other flower. **Pkt., 10 seeds for 25c.**

IPOMOLAS, MORNING AND MOON GLORIES

2849 Scarlet O'Hara, Red Morning Glory. Popular for trellis, arbors, fences and so forth. They should be planted where they are to grow, in April or May, in well-dug rich soil. If seeds are soaked in luke warm water several hours until they show signs of swelling before planting there will be a better germination. **Pkt. 25c.**

2845 Madame Butterfly or Mikado. This mammoth-flowering Japanese Morning Glory often measures more than four inches across in innumerable different colors which are entirely distinct from ordinary Morning Glories. For pot culture, if the runners are pinched two or three times the plant will form a dwarf and compact shape bearing many gigantic flowers. Excellent for pot, window box. **Pkt. 25c.**

2844 Clark's Heavenly Blue Giant Improved Early Flowering. (New.) This splendid Moonflower has glorious large blooms measuring $4\frac{1}{4}$ inches in diameter. They are an intense sky blue color shading to white in the throat. The blooms remain open until noon. Its extra early flowering habit makes it particularly valuable in sections where other Moonflowers are too late. We feel sure that our customers will be most favorably impressed with it for it truly is lovely. **Pkt. 25c; $\frac{1}{4}$ oz. \$1.00.**

2843 Fraser's Big Heavenly Blue. Luxurious grower. Bears enormous flowers of clear sky-blue with white throat and glossy green foliage. Flowers all summer. **Pkt. 15c; $\frac{1}{2}$ oz. \$1.00.**

2840 Morning Glory, Fraser's Pearly White. This grand white Ipomea is a 12-foot annual climber, single plant selection from a sport of Heavenly Blue, so a fine companion variety. Early, large flowered, vigorous and a good bloomer. Start in pots and transplant for a good start. **Pkt. 25c.**

2882 Ipomea, White Moonflower, Mexican Giant Flowered. Flowers often measuring six inches across, pure white and very fragrant. **Pkt. 25c.**

CHINESE OUTDOOR ORCHIDS

Bletia (Bletilla). From China comes this fascinating and exotic gem among flowers. A true Orchid, yet perfectly at home in the soil of your gardens. They are hardy enough to grow out in the open in mild climates and as pot plants for house culture in the north. They grow well in any soil and soon make large clumps, blooming freely in spring and early summer. They do well in partial shade or full sun. The Orchid shaped flowers are an exquisite mauve-violet in color and are lovely in corsages, small vases or table decorations. **Price 50c each; 5 for \$2.00.**

JAPANESE KUDZU VINE

2886 Pueraria thunbergiana. Perennial climber starting new shoot each year from the root crown. Drought resistant. Makes 40 to 50 feet of growth each season, once established, and 8 to 10 feet the first year. Large bright green leaves and purple pea-shaped flowers borne in clusters add to its attractiveness. **Pkt. 15c.**

COBAEA—Cathedral Bells

2535 Violet Blue. Half-hardy perennial. Foliage deep green and flowers large bell-shaped of greenish cast in the bud changing to a deep violet blue. Prefers wire netting or rough boards on which to climb. Rapid grower. **Pkt. 15c.**

2876 Humulus, Japanese Hop, Variegated. A rapid-growing, half hardy climbing annual with dense leaves. Will grow 20 to 30 feet in a season. Sow in the open from March to May. **Pkt. 15c.**

CARDINAL CLIMBER

2841 Cardinal Climber. Grows rapidly when planted in rich soil and sunny location. About 15 feet in a season. Flowers are cardinal red, tubular-shaped, 1 to $1\frac{1}{2}$ inches across and borne in many new clusters each morning. **Pkt. 15c.**

2888 Scarlet Runner Bean, Fraser's Prizewinner. **Pkt. 15c.**

2887 Mina Lobata (Flag of Spain). A beautiful free-blooming half hardy annual climber with scarlet and yellow flowers. Sow in the open in late spring after danger from frost. **Pkt. 15c; $\frac{1}{8}$ oz. 50c; $\frac{1}{4}$ oz. 85c.**

ANTIGONON LEPTOPUS

Sometimes called Queen's Wreath and Rosa de Montana. A lovely vine bearing quantities of rose pink flowers in wreaths. Blooms in summer and fall. Thrives in hot sunny situations and if cut down by frost will come up again in spring. **Pkt. 15c; $\frac{1}{4}$ oz. 30c.**

VICTORY CHAYOTE VINE

Orders shipped January 1 to March 30 only. Let the fruit lie around until it has well sprouted, and then plant the seed, leaving the sprout well above ground. Give it abundance of water throughout the hot summer season. The Chayote is no longer a novelty. It has now become an article of commerce. It may be found on sale at many grocery stores throughout the season, which lasts from October until March. The vine is a rampant grower. The first year from seed it will grow 20 to 30 feet. Destroyed to the ground by frost, it soon sends out new growth. Within four weeks fruit is large enough for the table. A trellis or other support is necessary. Cook in the same manner as squash. **White Victory Vegetable. Each 50c; 5 for \$2.00, postpaid.**



EDICATELLEA HARDY GARDEN ORCHID PLANTS. \$1.00 EACH FLOWERING SIZE



2876 CARDINAL CLIMBER (Mina Lobata) Pkt. 15c



2844 MORNING GLORY, CLARK'S HEAVENLY BLUE Pkt. 25c



2879 ROSE DE MONTANA, QUEEN'S WREATH (Antigonon leptopus) Pkt. 25c 5 for \$2.00 roots 50c

Fraser's California DAHLIA SEED

Keen interest has been manifest of late in the growing of Dahlias from seed. From the large decorative sorts to the smaller bedding varieties you will find interest in producing dahlia plants from seed. Many of the named varieties from which our seed is collected would cost you considerable in the root form. Start the seed indoors in March or April, transplant to location and you will have bloom from the middle of the summer till frost. We usually consider that the Dahlia will be in flower in from 100 to 105 days from the date of planting the seeds; so you can make your plans accordingly.

ALL SEED IS OF 1941 CROP

SUPER-GIANT TYPES—Hand-picked Seed

266 Gold Medal Dahlia, selected from six giants, Jane Cowl, Jersey Beauty, Gold Rush, I de Ver Warner and Tommy Atkins. All hand-hybridized, choice selections. **Pkt. of 35 seeds, \$1.00; 3 Pkts. for \$2.50.**

272 Discovery Dahlia. So-called because Mr. Cordes of Santa Monica, a Dahlia expert set aside a block of his finest double un-named varieties, the hugest specimens we have ever seen, and entirely distinct from any varieties we have yet offered. Hence the name; the quality is unsurpassed. **Pkt. of 50 seeds, \$3.00; 100 seeds, \$5.00.**

GIANT TYPES—Hand-Pollenized

279 Fraser's Magnolia-flowered Strain. Mammoth flowers 7 to 9 inches across in a bewildering range of colors. Some singles but a fine percentage of semi-doubles and doubles. **Pkt. \$1.00 (about 100 seeds).**

250 American Beauty Strain (Decorative Type). Enormous blooms, floral rays rather flat and loosely arranged. Has a wonderful range of gorgeous colors. **Pkt. 50c (about 60 seeds).**

270 Pacific Beauty Strain. (Peony-flowered and Show types mixed.) A collection of 45 of the newest and best American types, many marvelous new shades. **Pkt. 50c (100 to 125 seeds).**

281 Dahlia Seed, Giant American Double Golden Eagle. Perennial, 4 to 6 feet. The biggest and best Giant Cactus Decorative seed parents plants in the United States. Runs to the autumn shades of orange, bronze, russet, terra cotta, and is remarkable in its tendency unearthing the character of the double golden eagle. Sow the seed in boxes in early spring and transplant when large enough to handle. They require a rich soil with plenty of fertilizer and water and will bloom in 100 days from seed. **Pkt. \$1.00.**

POMPOM AND MINIATURE FROM SEED

251 Fraser's Petite Pompon Strain. A collection of seeds selected from the small compact types. Carefully blended to insure a great variety in each packet. An excellent range of colors can be expected. **Pkt. 50c (75 to 125 seeds).**

252 Fraser's Miniature Beauties. The big little Dahlia of the Decorative type. This is a selection of the best varieties of this now very popular miniatur Dahlia. Very free-flowering and fine for cutting. Keeps well and comes almost 90 per cent double. **Pkt. 50c (75 to 125 seeds).**

SMALL SINGLE AND SEMI-DOUBLE TYPES

273 Dwarf Mignon Bedding type, sometimes called English Single. Blooms in less than three months after sowing, and is very floriferous. Plant is only 2 feet high, ideal for bedding. Flowers are on long stiff stems, fine for cutting. Red, salmon, pink, cream and yellow are found in the mixture. **Pkt. 25c; 5 Pkts. \$1.00.**

278 Fraser's Midget Hybrids, mixed. (Coltness Hybrids.) The charming double and semi-double flowers come in warm colors, on dwarf plants. Fine for bedding purposes as well as for cutting. **Pkt. 50c (100 seeds).**

276 Dahlia, Zulu Sensation Strain. Dark-leaved Double Hybrids. The dark foliage contrasts admirably with the bright and crimson scarlet shades of the medium-sized flowers. This new class embraces the best bedding and cutting type yet produced. Height 2½ feet, flowers 3 to 4 inches in diameter. **Pkt. 50c.**

TWO OUTSTANDING NOVELTIES

256 Dahlia Bette Davis (Cordes-Eastman). Semi-Cactus type. Grows 5½ feet tall. Flowers a deep violet rose with darker center. **Pkt. \$1.00.**

253 Dahlia, Gold Star Mother. Double miniature semi-cactus type. Grows about 2 feet high. Medium double flowers of beautiful salmon shaded pink overlaid with guinea gold. **Pkt. 50c.**

New Colors in Giant Pacific DELPHINIUMS

is surely the hardy perennial Delphinium. In our carefully selected strain, each compact tapering spire of blooms is a dream of rare beauty. The colors are indescribably beautiful—rich and delicate, blends of breath-taking loveliness. They grow 3 to 6 feet tall, so are excellent background plants, by far the best time to start delphinium is in the fall months of August, September and up to November. Seeds require 15 to 20 days to germinate. Orders from this catalog receive seed harvested during the late part of July, 1941. Maximum size flowers are not produced until the second blooming season. Special leaflet on the culture of Delphinium from seed will be supplied if requested at the time of ordering.

DELPHINIUM—Pacific Giants

(Vetterle and
Reinelt)

A new strain originated on the Pacific Coast. Huge flowers $2\frac{1}{2}$ to $3\frac{1}{2}$ inches in diameter, beautifully spaced on well-balanced spikes, thin stems, with comparatively mildew resistance.



This strain is practically 100 per cent double. We are able to offer seed of shades produced by the originator and a mixture produced from the originator's stock seed.

- 837 Blue Shades (originator's stock). Pkt. 50c.
- 838 Pastel Shades (originator's stock). Pkt. 50c.
- 839 Violet shades (originator's stock). Pkt. 50c.
- 841 Pacific Giants. A pure white of gigantic stock. Pkt. 50c.
- 840 Pacific Giants Mixed (grown from originator's stock). Pkt. 50c; Special Pkt. \$1.00.

MIXED COLOR STRAINS

- 830 Blackmore & Langdon Strain. American grown. Pkt. 35c.
- 829 Fraser's Tall Hollyhock Hybrids. A fine mixture. Pkt. 65c.
- 828 Gold Medal Hybrids. Mixed, dark shades. Pkt. 30c.
- 841 Beverly Hills Hybrids. Good mixture. Pkt. 50c.
- 832 Wrexham Strain. Fancy blend. Contains all colors of this popular Hollyhock strain. Pkt. 50c.
- 831 Wrexham Strain. Art Shades. The finest colors. Pkt. 50c.

NEW DOUBLE DELPHINIUM

- 836 Iceberg. Exquisitely pure white. About 20 inches of the 3 to 4 foot spikes are thickly set with large, single blossoms. Most effective when used with blue shades. Strong grower. Pkt. 50c; 1/16 oz. \$1.00.
- 828 Adolphus Busch. Giant Hybrids. Flowers of immense size, semi-double and double. Many colors, mostly with lavender centers. Pkt. 50c; 1/16 oz. \$1.00.

WEDDING DELPHINIUM

Best Cutting Type

- 826 Belladonna Improved (Waller-Franklin Special Strain) Cut Flower. Wedding Delphinium. Light blue, large flowered and a strong grower. The finest strain of Belladonna on the market. Blooms $2\frac{1}{2}$ inches across. Pkt. 25c; 1/8 oz. 50c; 1 oz. \$3.50.
- 827 Bellamosum Improved (Waller-Franklin Special Strain) Cut Flower. Wedding Delphinium. Large deep blue flowers (Phenyl Blue, Birdway) uniform in color with a white Bee. Blooms $2\frac{1}{2}$ inches across. The result of ten years of careful selection. Pkt. 25c; 1/8 oz. 50c; 1 oz. \$3.50.

DIANTHUS PERENNIALS

Hardy Garden Pinks

This group represents the very best strains of the hardy or perennial group of old-fashioned pinks. They are easy to grow and bloom freely for many weeks. All of this group is good for rock garden work. Plants like loamy and sunny location.

- 922 Caesius (Cheddar Pink). (4 to 6 inches.) A beautiful pink single. Pkt. 15c; 1/8 oz. 50c.
- 923 Deltoides (Maiden's Blush). (4 to 6 inches.) Bright rosy flowers. Ideal for rockery. Single. Pkt. 15c; 1/8 oz. 50c.
- 924 Mt. Whitney Mixture. (4 to 6 inches.) 24 rare varieties, fine for rock gardens, in a range of exquisite colors. Pkt. 25c; 1/8 oz. 50c.

DIANTHUS—Continued

- 925 Fraser's Scot Mix. (18 inches.) Very fragrant, a wonderful range of colors. Double. Pkt. 25c; 1/8 oz. 50c.
- 926 Dianthus Plumarius nanus. (12 inches.) Very dwarf, double and early flowering. Ideal for the rock garden and low borders. Pkt. 15c; 1/8 oz. 50c.

DIANTHUS—ANNUAL GARDEN PINKS

HARDY ANNUALS—12 Inches

Generally well known by all gardeners, very easy to grow, making colorful, bright beds and low borders. Their spicy fragrance and color make them excellent for cut flowers. Plants are very free flowering and produce best in a sunny location and rather heavy, rich soil. In mild localities they will often live over the winter. Sow seed in early spring inside in flats or hotbed.

- 915 Heddewigii, Single Mixed. Flowers average 2 inches across, petals plain and some lacinated. Beautiful colors and markings. Pkt. 15c; oz. 95c.

- 916 Heddewigii, Double Mixed. This is an exceptionally fine strain of free flowering plants producing large double and semi-double flowers beautifully colored and marked in a wide range of exquisite shades. Pkt. 15c; oz. \$1.00.

SWEET WIFEFIELD—Annual

For Bedding, Cutting, Etc.

A new annual flowering plant obtained by crossing Dianthus Allwoodi and Sweet William. It is distinct in habit and freedom of growth. Wonderful colors, the flowers are produced on trusses or bunches like a large, loose head of Sweet William, but the individual flower resembles small, single Carnations or Pinks. It grows like a Snapdragon. We are offering it this year in shades and in mixtures.

- 918 Pink Shades. Pkt. 25c; 1/8 oz. 75c.
- 919 Red Shades. Pkt. 25c; 1/8 oz. 75c.
- 920 Choice Mixtures. All colors. Pkt. 15c; 1/8 oz. 50c; 1/4 oz. 85c.

- 840 Pacific Giants Mixed. Pkt. 50c.



DIANTHUS BARBATUS, NEW SWEET WILLIAMS

An old-fashioned flower that retains its popularity. Easy to grow, colorful, fragrant and ideal for rock gardens as well as a good border or bedding plant. Average height is about 1½ feet. Usually treated as a biennial.

- 937 **Holborn Glory.** Large heads of single flowers in many colors. Pkt. 15c; ½ oz. 50c.
938 **Newport Pink.** Single perennial, salmon-rose in color. Pkt. 25c; Special Pkt. 75c.
943 **Harlequin.** For a variety of lovely colors it's hard to beat this one. Bright red, rose and white flowers on the same head make a bed of these a Magic Carpet. Pkt. 15c.
944 **Dwarf Alpine Mixed.** A very dwarf variety only 4 inches tall. Excellent for rock gardens. Pkt. 25c; Special Pkt. 75c.
942 **Choice Double Mix.** A blend of all the best doubles. Pkt. 25c; Special Pkt. 60c.
945 **Choice Single Mix.** A blend of singles. Pkt. 15c.

DIMORPHOTHECA—African Orange Daisy

Hardy Annual. 12 inches. Large daisy-like flowers in orange and gold shades. The plants are bushy and well covered with bloom throughout the season.

- 2438 **Golden West (Aurantia).** Bright golden orange. Pkt. 15c; ¼ oz. 70c; ½ oz. \$1.25; 1 oz. \$2.00.
2439 **Aurantia Hybrid.** Mixed from separate colors and blended from the following: Light yellow, orange, yellow, salmon cream and white. Pkt. 10c; ¼ oz. 40c; 1 oz. \$1.50.
2435 **Norway Daisy Ringens.** Glistening white with blue zone. A beauty. For low borders and beds. Pkt. 20c.

DIDISCUS

Queen Anne's Blue Lace Flower

2426 **Didiscus Coeruleus.** Hardy Annual—18 to 24 inches. The flowers are large, round, lace heads of azure blue; long stems. Charming cutting flower. Pkt. 15c; Special Pkt. 40c.

DIGITALIS (FOXGLOVE) OF ODD HABIT

Hardy Biennial

A magnificent stately plant growing 5 to 7 feet tall. Four foot flower spikes are thickly set with bloom in white, rose and purple with dark spots and markings. A biennial, blooming best the second year from seed planted during late Spring and Fall.

- 951 **Shirley Top-Row Mix.** Very showy with open bell-like flowers of many bright colors. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c.
952 **Fraser's Salmon Hybrids.** Giant flowers in pleasing shades of salmon, beautifully marked with darker spots. Pkt. 25c; ½ oz. 60c.

ANNUAL "EVERLASTING" FLOWERS

For garden bloom and winter-dried bouquets.

- 2451 **Globe Amaranth (Gomphrena).** White, pink, orange, clover-like blossoms. Pkt. 15c; Special Pkt. 25c.
2461 **Aconitium Gigantea.** Pink-white. Pkt. 25c.
2462 **Honesty (Lunaria).** Purple, scented blossoms, coin-shaped pods. Pkt. 15c; Special Pkt. 25c.
2463 **Rhodanthé.** Small blossoms in white, pinks and red. Pkt. 15c; Special Pkt. 25c.
2465 **Xeranthemum.** Rosette-like blossoms, mixed colors. Pkt. 15c; Special Pkt. 25c.
2469 **Helichrysum.** Peony-like flowers, mixed colors. Pkt. 15c; Special Pkt. 25c.
2470 **Everlasting Mix.** Balance mixture of all above varieties. Pkt. 15c; Special Pkt. 25c.
2452 **Gomphrena Globosa (New Bunch-Flowered Globe Amaranthus).** Annual, 18 to 24 inches high. Flowers resemble large clover heads. Mixed colors, including white, pink and purple. Pkt. 15c.
2820 **Gazanea, Fraser's Hybrids.** Half-hardy perennial flowering the first year from an early sowing. Colors range from cream to orange and rich red. Height 8 inches. Pkt. 25c.
2702 **Statice (Caspia).** Lilac-blue flowers, finely-cut foliage. Bouquet mixed. Pkt. 15c; Special Pkt. 25c.

GYPSOPHILA (Elegans)—Baby's Breath

Annuals. Start in Spring or Fall.

- 2454 **Gypsophila Multiflora.** (Annual Baby's Breath.) Grows from 18 to 24 inches high. Flowers are smaller than ordinary Baby's Breath but three times as abundant. Pkt. 15c.
2456 **Elegans Los Angeles Market.** White. Pkt. 15c; ¼ oz. 25c; ½ oz. 50c; oz. 90c.
2457 **Exquisite Rose.** New, bright rosy-carmine. Pkt. 15c; ¼ oz. 50c; oz. \$1.50.
2460 **Fraser's White Snowstorm.** Improved strain, huge blooms. Pkt. 25c; ½ oz. 60c; oz. \$1.00.

GYPSOPHILA—Perennial

(Paniculata.) 3 Feet. Sow in the Fall or Spring.

- 2458 **Princess Snowwhite.** Double. Grows quickly from seed, many tiny flowers. Pkt. 25c; Special Pkt. 75c.
2459 **Repens, Prostate.** 6 inches. Good for rock gardens, etc. Pkt. 15c; ½ oz. 40c; ¼ oz. 70c.
2455 **Gypsophila Pacifica.** Single pink. Beautiful. Pkt. 25c; ¼ oz. \$0.50.

HEUCHERAS (CORAL BELLS) IMPROVED

Hardy perennial, 18 inches. Sow in the fall for bloom the following year.

- 1041 **Sanguinea Splendens.** Fine strain of red shades. Pkt. 25c; Special Pkt. 75c.
1042 **Fraser's Hybrids.** Hardier than splendens, flowers pale pink to reds. Pkt. 25c; Special Pkt. 75c.
1043 **Brioides Hybrids.** Stronger, taller, larger, colors from deep rose to rose-tinted buff; 18 to 24 inches. Pkt. 35c; Special Pkt. \$1.00.

GERANIUM—Pelargonium Zonale

Tender Perennial—2 Feet

Sun-ripened seed is the pick of the very best strains of Zonale, producing immense trusses measuring 4 to 6 inches across and individual flowers 1½ inches.

- 971 **Sunshine Mixture.** A mixture of striking shades of scarlet, crimson, pinks, creamy-white and other pleasing colors. Pkt. 25c; Special Pkt. 60c.

GAILLARDIA—Perennials—3 feet

2447 **Indian Summer Hybrids.** New, large-flowered bronzy-red center, petals maroon tipped golden yellow. Pkt. 25c; Special Pkt. 75c.

- 2448 **Grandiflora Dazzler.** Giant red, orange tips. Pkt. 20c; Special Pkt. 60c.
2449 **Grandiflora Tangerine.** Self-colored, overlaid red. Pkt. 20c; Special Pkt. 60c.

TRANSVAAL DAISY—Duplex

Half Hardy Perennial—2 Feet

963 **Gerbera. New Transvaal Daisy.** The flowerland Gerbera is a new selected strain producing flowers four to five inches in diameter on stems two to two and one-half feet long. This strain contains many new shades not found in the ordinary Gerberas: pastel shades of Salmon, Rose, Pink, Carmine, White, Cream, Straw, Yellow, Orange, Crimson, Scarlet, Terra Cotta, etc. The plants are of very robust habit. We have a limited amount of seed from our selected stock bed, of choicest and largest flowers, surplus over the amount we will replant for our own growing. Pkt. 50c.

- 962 **Fraser's African Sunshine Daisy Single Mixed.** Pkt. 25c.

GEUM—"The Rose of the Rockery"

Hardy perennial. Fine cut flower, blooms from spring till fall. Plant in the fall or late spring.

- 2816 **Mrs. Bradshaw.** Beautiful double orange-scarlet. Pkt. 15c; Special Pkt. 40c.
2817 **Lady Stratheden.** Bright yellow, double. Pkt. 25c; Special Pkt. 75c.
2818 **Prince of Orange.** True orange. Pkt. 25c; Special Pkt. 75c.

HOLLYHOCKS OF NEWEST STRAINS

Hollyhocks make a fine row in a garden, or a good background next to a building or high fence. These hardy perennials are of bright, stately growth, 5 to 8 feet high and flower in summer and fall.

Double Varieties:

- | | |
|-------------------------------|------------------|
| 907 Bright Red. | 905 Maroon. |
| 908 Canary Yellow. | 903 White. |
| 904 Rose-Pink. | 906 Salmon-Rose. |
| 910 Newport Pink (Pure Pink). | |

Any of the above. Per Pkt. 15c; ¼ oz. 65c.

902 **Treasure Island.** This is named in honor of San Francisco's Treasure Island. It has beautiful golden salmon rose double frilled flowers measuring 5 to 6 inches across. Sow in the early spring and transplant to the open ground six weeks later. Twelve weeks later it will be in full bloom and will carry over for the following year. Pkt. 25c; Special Pkt. 75c.

Gerbera. Transvaal Daisy.



NEW HOLLYHOCKS

Annual Indian Spring. 901 This is a silver medal winner for 1938. It blooms in five months from seed. Individual flowers measuring about 5 inches. The color range is from pale pink to crimson rose. Height 5 feet. **Pkt. 25c; Special Pkt. 75c.**

909 Double. All Colors Mixed. **Pkt. 15c; 1/4 oz. 60c.**

898 Double Imperator Hybrids, Mixed Colors. A new, early flowering strain containing a great variety of new colors. The double and semi-double flowers are gracefully waved and fringed. **Pkt. 15c; 1/8 oz. 45c.**

899 Annual Hollywood Star Single. The large flowers are single and beautifully fringed. All colors mixed. **Pkt. 10c; 1/4 oz. 40c.**

900 Flora Dora Hollyhock (Hail-like Flowers). Novelty. This gorgeous new Hollyhock has a lovely crested crown with beautifully fringed brims. Flowers measure 6 to 7 inches across. Colors are mixed in deep rose, maroon, salmon rose, Chinese scarlet, sulphur yellow, and pastel colors indescribable. If 5 or 6 of these flowers are placed in a bowl of water they will last for several days and will make a gorgeous center piece for the table. **Pkt. 25c; Special Pkt. 75c.**

1886 Hibiscus, Super Giants, Perennial. Immense flowers from palest pink, through pure pink to rose with others showy white or rich crimson. **Pkt. 15c.**

ORNAMENTAL FLOWERING KALE

Foliage Plant

1501 Flowering Kale. Mixed colors. Although belonging to the Cabbage family, this is an entirely different plant in appearance. When young the leaves are green, and in autumn beautiful colors begin to appear, painting the whole plant. Of compact habit, making good pot plants, and is of marvelous keeping quality. **Pkt. 25c; Special Pkt. 75c.**

Annual Larkspurs



A Field of Giant Imperial Larkspur in California

LARKSPUR—Larks-Heel

Giant Imperial Larkspur, an entirely distinct type of Larkspur originating in California, and without any doubt the most valuable of recent years. The plants are tall in habit, growing four feet high, branching freely from the base, making them especially desirable for cutting purposes. The flowers are large and double, and produced in many beautiful shades. Sow seed year around.

LARKSPUR GIANT IMPERIAL—

Base Branching

866 Blue Spire. Dark blue. **Pkt. 15c; Special Pkt. 40c.**

872 Orchid Cattleya. Rosy lilac. **Pkt. 15c; Special Pkt. 40c.**

868 Gloria. Deep rose. **Pkt. 15c; Special Pkt. 40c.**

867 Carmine King. Rosy carmine. **Pkt. 15c; Special Pkt. 40c.**

869 Lilac Spire. Lilac. **Pkt. 15c; Special Pkt. 40c.**

870 Miss California. Salmon pink. **Pkt. 15c; Special Pkt. 40c.**

873 White Spire. Pure white. **Pkt. 15c; Special Pkt. 40c.**

879 Exquisite Mixed. Finest mixture. **Pkt. 15c; Special Pkt. 40c.**

GIANT LILIU—White Queen

2489 Improved Philippinense Formosanum. A selected new lily coming from the Philippine Islands. Large, trumpet-shaped, white flowers with many blooms to each stem. Grows to a height of four feet. It is hardy, easy growing and one of the finest flowers in the lily family, blooming six months after sowing. **Pkt. 25c; Special Pkt. 50c.**

2490 Regale (Regal Lily). Ivory-white, shaded pink on outside, yellow in throat. Blooms in July. 3-5 feet. **Pkt. 10c; Special Pkt. 25c; 1/4 oz. 40c.**

LINARIA—Miniature Snapdragons

Plants having long spikes, of miniature Snapdragon shape flowers, and narrow green leaves. Excellent for cutting, and fine as a filler in large-flowered bouquets. It thrives in sunny spots, and grows to a height of 18 inches. For beds and borders it has few equals. Plant in the early spring in the east, and in the fall in California, where it will bloom in the winter time.

2509 Maroccana Hybrids. Mixed. **Pkt. 15c; 1/2 oz. 60c.**

New DWARF LINARIA—Fraser's Large Flowered Mixed—"Fairy Bouquet"

2508 The plants are not more than 8 inches high, are very compact in habit and bear large flowers in many colors, such as rose, yellow, pink, lavender, carmine, red, violet, white and salmon. Excellent either for bedding or for pots. **Pkt. 25c; Special Pkt. 40c; 1 oz. \$1.50.**

LINUM—Perennial Flax

There are several very fine varieties of the flax family that deserve a place in your garden. The brilliant flowers furnish a profusion of color throughout the summer months.

2512 Narbonne. Flowers steel blue, early spring nad summer, 2 feet, good for rock garden. **Pkt. 25c; Special Pkt. 60c.**

LINUM—Annual Flax

2511 Scarlet Flax (Grandiflorum Rubrum). Showy plants about 18 inches tall bearing in great profusion large rich, scarlet flowers. Plant in the garden, where they are to stand as soon as ground is warm. **Pkt. 15c; Special Pkt. 40c.**

LOBELIA—Bigger and Bluer

A group of plants valuable for bedding purposes. Especially fine for borders and rock gardens on account of their compact growth and profusion of flowers. They are also useful for pot culture, hanging baskets, window boxes, etc. Continuous bloomers from June to November. Seed germinates and transplants very easily.

2516 Crystal Palace. Dark blue, compact. **Pkt. 15c; Special Pkt. 50c.**

2517 Hybrida Sapphire. Trailing. Deep blue with white eye. **Pkt. 15c; Special Pkt. 50c.**

LUPINE

Hardy Annual—18 to 24 Inches

Annual Lupines are among the most useful of garden flowers, especially where you have sandy or poor soil. In cold climates sow seed in the open in May where it is to grow, later thinning out plants, leaving them about a foot apart. In California and Southern states sow seed in fall or early spring.

2525 Russell's Prize Mixture. This is one of the finest of all Lupines. Some spikes have a height of three feet. The range of colors is superb. We feel that this strain has a brilliant future. **Pkt. 25c; Special Pkt. 75c.**

2521 Fraser's Dark Blue. Grows about 20 inches. **Pkt. 15c; oz. 50c.**

2522 Fraser's Sky Blue. Grows about 20 inches. **Pkt. 15c; oz. 50c.**

2523 Texas Blue Bonnet. Height 18 inches. Medium blue. **Pkt. 15c; oz. 50c.**

See also California Natives

2524 Hartwegii Giant Lupines. 1 to 1½ feet taller than the old type. Base branching habit, producing four to six flower spikes to a plant. Easily and quickly grown from seed. **Pkt. 25c; oz. \$1.00.**

MIGNONETTE—Reseda Odorata Grandiflora

Hardy annual, 12 inches. Splendid strain, blooming in 90 days. Never transplant. Sow in cool, moist spot.

2541 Mignonette, California Glittering Gold. Bright glittering gold flowers on long spikes. Annual—grows about 12 inches high. **Pkt. 15c.**

2542 Salmon Queen. Salmon. **Pkt. 15c; oz. \$1.00.**

2543 Colonial Dame. The favorite, very fragrant. **Pkt. 10c; oz. 50c.**

Fragrant Double NASTURTIUMS

They are not particular as to soil, fertility or cultivation and may be seen at the beach resorts growing in banks of pure sand where they get little or no attention. If you have an unsightly spot, plant Nasturtiums and convert it into a beauty spot. The Dwarf varieties may be used for bedding and borders while the tall climbing varieties may be used for covering unsightly fences and fence corners. Bloom in a few weeks and continue until cut down by the frost, providing flowers are not allowed to form seed.



Semi Double Sweet Scented Nasturtiums

2603 Dwarf Golden Globe. (Award of Merit All America Selections 1936.) Identical in color with the popular Golden Gleam, but dwarf and compact in habit. Pkt. 15c; oz. 50c.

2609 Dwarf Scarlet Globe. Bright scarlet. Very striking for bed or border. Pkt. 15c; oz. 50c.

2604 Dwarf Gem Mixture. The good-sized sweet scented double flowers gaily cover the dwarf compact plants in an excellent color range. Pkt. 15c; oz. 50c.

2600 Golden Gleam. Large, very double, sweet scented flowers of an attractive golden yellow. Pkt. 15c; oz. 50c.

2607 Mahogany Gleam. Rich dark mahogany red. Pkt. 15c; oz. 50c.

2608 Moon Gleam (New). Large double flowers of light golden yellow. Same robust habit of growth as Golden Gleam. Pkt. 15c; oz. 50c.

2605 Orange Gleam. Large, uniformly double flowers of deep golden orange, with a deeper shading at the center. Very free flowering. Pkt. 15c; oz. 50c.

2602 Scarlet Gleam. The fiery orange-scarlet flowers are fully double, very large, sweet scented. Pkt. 15c; oz. 50c.

2626 Gleam Hybrids. Large sweet scented double and semi-double flowers. The color range includes gorgeous shades of salmon, yellow, orange-scarlet, cerise and many others. Pkt. 15c; oz. 50c.

CALIFORNIA GIANT SINGLE TROPHY NASTURTIUMS

2584 Dwarf Mixed. Pkt. 15c; oz. 25c; 1/4 lb. 75c; lb. \$2.00.

2652 Tall Mixed. Pkt. 15c; oz. 25c; 1/4 lb. 75c; lb. \$2.00.

NICOTIANA—2 ft. Tall Sweet-Scented Tobacco Plant

Half-hardy annual. Delicious fragrance, particularly marked after dusk.

2561 Star of Bethlehem. White. Pkt. 15c.

2562 Star of the East. Crimson. Pkt. 25c.

2563 Paramount. Mixed. All colors. Pkt. 15c; Special Pkt. 40c.

2565 Crimson Bedder. Pkt. 15c; Special Pkt. 40c.

2564 Nicotiana (Flowering Tobacco). Mexican Giant-Flowered Tuberosc scented fragrant white tobacco plant. Long tubular pure white flowers growing in dense whorls around the stem, one above the other. Pkt. 25c.

2550 Fragrant Orange Blossom Flowered Nicotiana (Flowering Tobacco). This is comparatively new and classed with all of the most popular fragrant flowers today and we predict it will hold a permanent place in the parks and gardens of America for many years. It is gaining favor all of the time. The tall spikes are well furnished with delicate pure white waxy orange blossom-like flowers as illustrated above. Pkt. 25c; Special Pkt. 75c.



Fragrant Orange Blossom Flowering Tobacco

FOUR O'CLOCK—Marvel of Peru

Mirabilis Jalapa

Tender Perennial—2 Feet

2429 Tall Mixed. An easy to grow tender perennial usually treated as an annual. Flowers are shades of red and yellow. Roots can be lifted and stored and replanted in spring. Pkt. 15c; oz. 25c.

NEMESIA

This easily grown hardy annual should be planted more generally. The compact plants send up many graceful stalks bearing small somewhat Orchid-like blooms of rich colors. Sow the seed in the fall, winter and early spring.

COMPACTA TYPE—8-12 Inches

2558 Aurora. Carmine red with white lip. Pkt. 25c.

2559 Blue Gem. Forget-me-not blue color. Pkt. 25c.

2557 Fire King. Bright scarlet. Pkt. 25c.

2555 Orange Prince. Rich orange. Pkt. 25c.

2551 Nana Compacta Triumph Mixed. A brilliant assortment of colors. Pkt. 25c.

PHLOX, the Gayest Annual

PHLOX DRUMMONDI GRANDIFLORA

Hardy annual. California leads the world and has produced a Phlox with flowers 1 1/2 inches in diameter. It has the most wonderful range of colors of soft art shades, and these soft colors blended together make a most beautiful mixture and a color combination never before seen in an annual Phlox. Plants are about 12 inches high and make a grand cut flower. Plant seed from January to July.

2569 Phlox, Rosy Morn. Bronze Medal. Gigantea single, annual phlox of brilliant rose with a white eye. Extra large flowered, pleasing color combination and an early free bloomer. True and uniform. Twelve inches tall. Pkt. 25c.

2570 Salmon Glory. This is a silver medal winner in the All American selections. Flowers are huge in size and the color is soft but rich salmon pink. A grand novelty and a worthy variety for bedding, boxes and cutting. Pkt. 25c; Special Pkt. 75c.

2579 Drummondi Mixed Geranium-flowered. Blend of red, rose, violet, buff and chamois. Pkt. 15c; Special Pkt. 50c.

2566 Star Gleam. Shades of pink, rose, red, petals fringed and starred. Pkt. 15c; Special Pkt. 50c.

2572 Drummondi Gigantea. Pastel and art shades. Mixed. Largest-flowered Phlox. Pkt. 25c; Special Pkt. 75c.



Different Types of Petunias

California Petunias are known the world over for their size and beauty. The work that has been done on the Petunia in the last few years in California is amazing. No flower surpasses the Petunia for massing in beds. They form a sea of color. Their richness of color, duration of bloom, and their love for sunshine makes them a flower that will succeed under more unfavorable conditions than any other flower we know of. They grow in any kind of soil. Sow seed in boxes or in the open ground from January to July. Germination period, ten days. They transplant easily in flats.

Large Flowering Petunias

CALIFORNIA PETUNIAS

Fraser's California Ruffled Giants

With large veined throats, this is the largest single Petunia in existence. The original stock is from the famous Shepard's strain, of Ventura, California. It has continued to improve for the past twenty years. We believe the Super Giants Ruffled is the acme of perfection. Flowers are of immense size and the color segregation is true to name and description.

- 549 Fraser's Camellia Pink. Red veined, dark throat. Pkt. 25c; Special Pkt. 75c.
- 550 Fraser's Copper Red. Dark throat. Pkt. 25c; Special Pkt. 75c.
- 551 Fraser's Copper Rose. Pkt. 25c; Special Pkt. 75c.
- 552 Fraser's Steel Blue. Veined black, dwarf. Pkt. 25c; Special Pkt. 75c.
- 553 Fraser's Bluish White. Veined. Pkt. 25c; Special Pkt. 75c.
- 554 Fraser's Giant Ruffled Pink. Pkt. 25c; Special Pkt. 75c.
- 555 Fraser's Copper Red and White. Pkt. 25c; Special Pkt. 75c.
- 556 Fraser's Rose and White. Yellow throat. Pkt. 25c; Special Pkt. 75c.
- 557 Fraser's Red and White. Pkt. 25c; Special Pkt. 75c.
- 558 Fraser's Dark Crimson. Pkt. 25c; Special Pkt. 75c.
- 559 Fraser's Rosea. Rich rose. Pkt. 25c; Special Pkt. 75c.
- 560 Fraser's Silver Rose Pink. Flushed rosy amaranth. Pkt. 25c; Special Pkt. 75c.
- 561 Fraser's White. White with yellow throat. Pkt. 25c; Special Pkt. 75c.
- 562 Ruffled Monsters. Choice mix. Pkt. 25c; Special Pkt. 50c.

PETUNIAS NEW COLORS AND TYPES

- 523 Petunia, Cream Star, Dwarf Bedding Type. Hybrida Nana Compacta variety. Free bloomer. Soft, creamy white flowers, bluntly star shaped with a star of cream coloring on the white flowers. Pkt. 25c.
- 538 Petunia Grandiflora, Futuristic Blue and White. The ground color is a deep blue with a velvety sheen which intensifies a great deal the irregular pure white blotches or markings. Pkt. 50c.
- 543 Petunia, Miniature Ruffled Betsy Ross. The color is red and white with the white blending to golden and the red blending to very deep red in the throat. Blooms are 2½ inches in diameter and well ruffled. Plants are uniform and compact. Pkt. 25c.
- 524 Petunia, Glow, Dwarf Bedding Type. A dwarf, compact ball-shaped plant, Hybrida Nana Compacta, of bright rose-red and lighter throat. Extremely free flowering. Pkt. 25c.
- 537 Petunia, Blue Hawaii. Giants of California strain. Flowers are an intense shade of violet blue. Pkt. 25c.
- 614 Petunia, Radiance, Silver Medal. Hybrida type, a very brilliant and rich rose or cerise color with brown veined yellowish throat. Begins blooming very early and profusely; of uniform height branching nicely, and an outstanding petunia. Flowers 1½ to 2 inches across. Pkt. 25c.
- 615 Petunia, First Lady, Silver Medal. Exceptionally uniform nana compacta or dwarf petunia. Large 2½-inch flowers of beautiful light or bluish pink in profusion all season. Uniform, compact, 12-inch plants. Unique color. Desirable for garden and commercial use. Pkt. 25c.
- 542 Petunia, Violet Gem. Honorable Mention. Rich violet blue, miniature petunia. Only six inches tall and compact, with plenty of small 1½-inch flowers, for edging and pots. Flowers are deeply lobed and pointed. Pkt. 25c.

SPECIALTY VARIETIES

- Upright Plants 12 Inches Tall, 3 Inches Across.
- 545 Hollyhock Star. Rich rose, with an amber throat. This novelty is very attractive and worth a trial at least. Pkt. 25c; Special Pkt. 75c.
- 544 Martha Washington. The outstanding sort in this group. Blush pink, deep violet throat, ruffled flowers and compact plant. Pkt. 25c; Special Pkt. 75c.
- 564 Blue Gem. Dark blue, of similar form and habit as Rosy Morn. Pkt. 25c; Special Pkt. 75c.
- 567 Rose Bowl. The largest offering in this desirable group. Bright rose, extremely compact plants. Pkt. 25c; Special Pkt. 75c.
- 570 Paper White. The original miniature which has received so much attention. Pure white. Pkt. 25c; Special Pkt. 75c.
- 563 Topaz Rose (Hybrida). This velvety fiery rose suffused with gold variety has attracted much attention because of its depth of color. Pkt. 25c; Special Pkt. 75c.

GIANTS OF CALIFORNIA

Upright Plants 8 to 10 Inches Tall. Flowers 5 Inches Across. Popular Mixtures.

- 555 Dwarf Ramona Strain. Our most popular sort. Pkt. 50c; Special Pkt. \$1.50.
- 565 Dwarf Ramona Dark Selection. Pkt. 40c; Special Pkt. \$1.
- 590 Ruffled Monsters. Half dwarf. Fine colors. Pkt. 50c; Special Pkt. \$1.50.

CALIFORNIA DOUBLE VARIETIES

Upright Plant 1 Foot Tall. Flowers 1 Inch Across.

- 599 All-Double "Victorious." Dwarf mixed. Pkt. 50c; Special Pkt. \$1.50.
- 548 All-Double "Triumphant." Giant mixed. Pkt. 50c; Special Pkt. \$1.50.
- 547 Shepherd's "Marvelous." Very fine. Pkt. 50c; Special Pkt. \$1.50.

Grandiflora Compacta Single Dwarf Fringed

Upright Plants 10 Inches Tall. Flowers 4 Inches Across.

- 588 Gaiety. Rose and white daintily fringed. Pkt. 25c; Special Pkt. 75c.
- 535 Gottfried Michaelis. Velvety crimson. Pkt. 25c; Special Pkt. 75c.
- 575 Fraser's Lace Veil. New pure white. Pkt. 25c; Special Pkt. 75c.
- 536 Setting Sun. Deep rose, dark throat. Pkt. 25c; Special Pkt. 75c.

Grandiflora Single Fringed

Spreading Plants. Flowers 4 Inches Across.

- 592 Pink Triumph. Bright clear pink. Pkt. 25c; Special Pkt. 50c.
- 533 Pride of Portland. Deep pink. Pkt. 25c; Special Pkt. 50c.
- 534 Romany Lass. Deep crimson, dark throat. Pkt. 35c; Special Pkt. 50c.
- 574 Royal Purple. Finely fringed. Pkt. 25c; Special Pkt. 50c.
- 587 Theodosia. Rose, golden throat. Pkt. 25c; Special Pkt. 50c.
- 537 Blue Hawaii. New fringed violet blue. Pkt. 25c; Special Pkt. 50c.
- 573 Mixed. All the above and many others. Pkt. 25c; Special Pkt. 50c.

Grandiflora Plain Edge

Upright Plants 10 Inches Tall. Flowers 4 Inches Across.

- 525 Dwarf Pink Glory. Flame rose pink. Pkt. 25c; Special Pkt. 75c.
- 589 Elk's Pride. Well known standard purple. Pkt. 25c; Special Pkt. 75c.
- 526 Purple Robe. Deep purple edged silver. Pkt. 25c; Special Pkt. 75c.
- 527 Queen of the Market. Carmine red, dwarf. Pkt. 25c; Special Pkt. 75c.
- 528 Giant Pink Glory. Fine flame rose. Pkt. 25c; Special Pkt. 75c.
- 529 White Cloud. Dwarf, compact, pure white. Pkt. 25c; Special Pkt. 75c.
- 530 Mixed. All the above and many others. Pkt. 25c; Special Pkt. 75c.

BALCONY—Hybrida Pendula

Spreading Plants. Flowers 3 Inches Across.

- 582 Blue. Rich violet blue. Pkt. 15c; Special Pkt. 50c.
- 578 Copper Rose. Warm new color. Pkt. 15c; Special Pkt. 50c.
- 581 Cornflower Blue. Rich blue. Pkt. 15c; Special Pkt. 50c.
- 604 Crimson. Pkt. 15c; Special Pkt. 50c.
- 603 Damask Rose. Tyrian rose. Pkt. 15c; Special Pkt. 50c.
- 579 Pure White. Pkt. 15c; Special Pkt. 50c.
- 584 Mixed. All colors. Pkt. 15c; Special Pkt. 50c.
- 601 Fraser's "Velvety Red" Wonder. Special Pkt. 50c.

DWARF HYBRID NANA ERECTA

- 611 Admiral. New rich violet blue. Webbed flowers. Pkt. 15c; Special Pkt. 50c.
- 612 Alderman. Deep violet blue. Pkt. 15c; Special Pkt. 50c.
- 613 Blue Bedder. Mid blue. Pkt. 15c; Special Pkt. 50c.
- 568 Celestial Rose. Improved Rose of Heaven. Pkt. 15c; Special Pkt. 50c.
- 566 Norma. Light purple with white star. Pkt. 15c; Special Pkt. 50c.
- 565 Rose of Heaven. Bright rose. Pkt. 15c; Special Pkt. 50c.
- 597 Rosy Morn. Rose with white throat. Pkt. 15c; Special Pkt. 50c.
- 609 Silver Blue. Light blue. Pkt. 15c; Special Pkt. 50c.
- 569 Snow Ball. White. Pkt. 15c; Special Pkt. 50c.
- 606 Mixed. Over 12 kinds. Pkt. 15c; Special Pkt. 50c.

GIANT POPPIES Crop 1941

PANSIES



1070 Pansy. Fraser's Royal Scotch Exhibition Pansy Mixture. Pkt. 50c.

GIANT PANSY NOVELTY

1080 Dwarf Swiss Mixture. The colors are the same as in the original Swiss strain, but the plant is considerably more dwarf and compact. Pkt. 35c; ½ oz. \$4.00; oz. \$7.00.

FRASER'S GIANT PANSIES

1071 Super Swiss Pansies. Roggli strain. Produces unusually large flowers on long stems. A very choice selection of colors and a strain most gardeners know and rely on. Unexcelled in size and quality. Pkt. 50c; ½ oz. \$2.50; ½ oz. \$7.50; oz. \$12.00.

1072 Fraser's Prize Giants. An extra good strain at this price. Beautifully blotched flowers of large size and heavy texture. Compact plants and long stems fine for cutting. Pkt. 25c; ¼ oz. \$2.75; ½ oz. \$4.00; oz. \$7.50.

1077 Triumph of Giants (Armocost & Royston Strain). A super-pansy; lovely, distinctive strain, bearing extra large flowers, prettily blotched, strong stems. A fine range of colors. Pkt. 50c; ¼ oz. \$4.00; oz. \$15.00.

1079 Pacific Majesty Ingleman's Strain. Where a large flower of good quality and assortment of colors is wanted for bedding or border you will find this one entirely satisfactory. Pkt. 40c; ½ oz. \$2.50.

1078 Oregon Giants (Mastodon). Fine well-formed large flowers somewhat flattened and "full-faced." Excellent colors and markings. Pkt. 50c; ¼ oz. \$2.50; oz. \$9.00.

PANSY—SWISS GIANTS—In Separate Colors

1084 Swiss Alpenglow. Rich wine-red shades. Pkt. 50c.

1085 Swiss Berna. Dark violet-blue. Pkt. 50c.

1086 Swiss Rhinegold. Canary yellow with dark blotches. Pkt. 50c.

1087 Swiss White. The best pure white pansy, large, well-shaped. Pkt. 50c.

1088 Swiss Blue. The most distinct rich deep ultramarine blue with darker blue blotches. Pkt. 50c.

1089 Swiss Pure Yellow. Flowers not so large as those of the other Swiss sorts. Pkt. 50c.

All of above: ½ oz. \$1.00; ¼ oz. \$2.00; ½ oz. \$4.00; oz. \$7.00.

PENTSTEMONS IN PLEASING ARRAY

Hardy perennial. Large spikes of beautiful gloxinia-shaped flowers. Seed sown in the fall will commence blooming early in spring and autumn and continue most of the year. Seed started early inside usually blooms the first season.

1112 Gloxiana-flowered red shades.

1113 Gloxinia-flowered rose shades.

1114 Gloxinia-flowered violet shades.

1119 Gloxinia-flowered mixed.

1130 Blue Gem. Small type, ideal for rock gardens.

Any of above: Pkt. 25c; Special Pkt. 50c.

PENTSTEMON—"Old Kentucky Home Mixture"

1129 Very early, wider range of colors than any other, long stalks, medium-size flowers. Fine for cutting. Pkt. 25c; ½ oz. \$1.75; ¼ oz. \$3.00.

FRASER'S SHIRLEY POPPIES

1926 Sweet Briar. Large, full double flowers of exquisite rose-pink shade. Pkt. 15c; ¼ oz. 50c; ½ oz. 85c; oz. \$1.50.

1921 Art Shades. Unusual colors in Indian and Carmine-Lake tones. Pkt. 15c; ¼ oz. 40c; ½ oz. 75c.

1922 Eldorado Blend. Large double flowers. Pkt. 15c; ¼ oz. 45c; ½ oz. 75c; oz. \$1.25.

1923 Fraser's Shirley Hybrids. Produces a pleasing variety of all colors in the Single-Flowered Shirley Poppies. Pkt. 15c; ¼ oz. 35c; ½ oz. 60c; oz. \$1.00.

1924 Cossack. A fine large double flower of orange-scarlet. Pkt. 15c; ¼ oz. 50c.

1917 American Legion. Brilliant orange-scarlet. Pkt. 15c; ½ oz. 60c; oz. \$1.00.

1927 New Feathered Poppy. Each blossom gives the appearance of a ball of finely cut Ostrich feathers. Height, 2 feet. Mixed. Pkt. 15c; ½ oz. 60c; oz. \$1.00.

1920 Holland Red Tulip Poppy, Intense Scarlet. Reminds one of the Holland Red Darwin Tulip. Has smooth stems like the Tulip. Plants grow 12 to 18 inches high and produce 50 to 60 flowers per plant. Pkt. 25c; Special Pkt. 75c.

ANNUAL PEONY-FLOWERED POPPIES

Grows to 2½ to 3 feet high

In this group of annual flowers there will be found many types of foliage and flower, any or all of which can be made to serve a variety of attractive uses. They can be sown in the open ground where they are to bloom and require very little care to produce great spots of color in open areas that would be difficult to treat in any other manner.

1935 American Flag. Double Peony-Flowered. 2½ to 3 feet. Immense double flowers. Petals of white background, margined with scarlet. Pkt. 15c; ½ oz. 40c.

1934 Double Peony-Flowered, Mixed. Flowers and plants are like above, but colors range through shades of rose, pink, red, yellow and white. Pkt. 15c; ½ oz. 40c.



1900 Iceland Poppy—Pasadena Mixed. Pkt. 15c.



1929 Maharajah Poppy. Pkt. 25c.

ICELAND POPPIES—*Papaver nudicaule*

While these are hardy perennials, they flower the first year from seed, blooming almost as quickly as the annual sorts. They are of graceful neat habit with bright green, fern-like foliage, formed in tufts from which issue slender stalks about 15 inches high, bearing their brilliant flowers in endless profusion.

- 1904 **Yellow Wonder** (*Amurense*). Yellow. Pkt. 25c; Special Pkt. 75c.
 1901 **Emperor**. Deep orange. Pkt. 25c; Special Pkt. 75c.
 1902 **Empress**. Salmon rose. Pkt. 25c; Special Pkt. 75c.
 1903 **Sandford's Giant Iceland**. A great improvement in Iceland poppies. Mixture. Pkt. 25c; Special Pkt. 60c.
 1905 **Gartref Strain**. Art shades. Pkt. 20c; Special Pkt. 60c.
 1900 **Pasadena Iceland**. Single mixed. Pkt. 10c; Special Pkt. 40c; 1/4 oz. \$1.00; oz. \$3.50.

NEW ANNUAL AND HARDY HUNNEMANNIA POPPY

- 1928 **Mexican Tulips or Santa Barbara Poppy**. Large yellow, fluted petals. Good for cutting; 18 to 24 inches. Pkt. 15c; Special Pkt. 50c.
 1931 **Sunlite**. New. Yellow, semi-double, very interesting. Pkt. 25c; Special Pkt. 75c.



ORIENTAL POPPIES—*Papaver Orientale*

2 to 3 Feet Tall, Immense Flowers

- 1945 **Colosseum**. Dark scarlet, black spot at base of petal. Pkt. 25c; Special Pkt. 50c.
 1946 **Prince of Orange**. Scarlet-orange, striking. Pkt. 25c; Special Pkt. 50c.
 1947 **Fraser's Giant Hybrids**. Immense flowers, fine range of colors. Pkt. 25c; Special Pkt. 50c.
 1929 **Maharajah Poppy** *Papaveraceae* (*Flavum*). Beautiful perennial Poppy from the Indies. Forms in a hedge if planted in rows. Has a bluish-green smooth-like foliage with many slender stems about two to three feet high. Leaves are antler-like and flowers single and large, measuring four to five inches. Colors are bronzy-orange, varying to red and purple. Blooms 90 days from seed and continuing throughout the summer late into the fall. Pkt. 25c; Special Pkt. 75c.

PYRETHRUMS, DOUBLE AND GIANT SINGLES

PYRETHRUM—Persian Daisy

Hardy perennials, easily grown. Good for cutting. Start seed in the Fall or Spring.

- 1216 **Roseum**. Single mixed, 2 feet. White, rose, pink, and red. Pkt. 15c; 1/8 oz. 40c; 1/4 oz. 70c.
 1217 **Roseum**. Fl. pl. double mixed. Many bright colors from white to deep red. Pkt. 25c; 1/16 oz. 60c; 1/8 oz. \$1.10. 1/2 oz. 40c.
 1218 **Aureum** (*Golden Feather*). Bright yellow foliage, white bloom, 1 foot tall. Fine for borders. Pkt. 15c; 1/4 oz. 25c;



2682 Fraser's Upright Portulaca Giant Double Mixed. Pkt. 25c.

PORTULACA for Hot, Dry Places

PORTULACA—Moss Rose or Sun Rose

This hardy annual grows about six inches high, and really is a gem in the garden. Will thrive in a dry sunny spot where most other flowering plants will not thrive. You will find it in the following listing. Flowers are double, 1 1/2 inches in diameter and a mixture of all colors of the rainbow. They make a dazzling display of color throughout the fall.

The dainty cup-like flowers spread rapidly, forming a gay carpet from July to October. Broadcast the seed on ground that is moist (not wet) and press into soil with flat board.

- 2681 **Grandiflora Double**. Mixed. Pkt. 20c; 1/8 oz. 50c; 1/4 oz. \$1.00; oz. \$5.00.
 2682 **Fraser's Upright Giant Double Mixed**. More upright in growth than above type. Ideal for rock garden. Pkt. 25c; oz. \$4.00.
 2683 **Giant Flowered Single and Semi-double Mixed**. Pkt. 10c; oz. \$2.00.

SALPIGLOSSIS

(Painted Tongue)

SALPIGLOSSIS—Painted Tongue—3 ft. annual

Large flowering. We are offering this year two strains, the dwarf, 2½ feet tall, and the tall Gloxinia-flowered type that grows 3½ feet tall. They are all Gold Veined varieties and are a great favorite in the open, and for cutting. While they may be transplanted, they do much better sown in the open ground where they are to produce bloom.

- 441 Chamois and Gold. Pkt. 15c; Special Pkt. 40c.
- 447 Crimson and Gold. Pkt. 15c.
- 442 Light Blue and Gold. Pkt. 15c.
- 444 Rose and Gold. Pkt. 15c.
- 446 Scarlet and Gold. Pkt. 15c.
- 443 Violet and Gold. Pkt. 15c.
- 448 Velvety Red. Pkt. 15c.
- 440 Velvety Violet. Pkt. 15c.
- 459 Superbissima Mixed. Pkt. 15c.
- 449 Gloxiniaflora. Mixed. Fraser's Lily Field. Pkt. 15c; Special Pkts. 40c—four times regular packets.

SALPIGLOSSIS—Giant Flowered Type

This new Dwarf strain of Salpiglossis grows two feet high, has flowers that measure from two to three inches across, has a brighter color range and is very attractive because of the uniform height when in bloom. The uniform height is about one foot less than the ordinary variety. This gives the flowers a much larger appearance. They are all strong growers and produce thick, bushy, symmetrical plants. We predict a great future for this dwarf type of Salpiglossis.

- 451 Dwarf Blue and Gold. Pkt. 25c; Special Pkt. 75c.
- 452 Dwarf Bright Scarlet. Pkt. 25c; Special Pkt. 75c.
- 453 Dwarf Dark Brown, Gold. Pkt. 25c; Special Pkt. 75c.
- 454 Dwarf Deep Velvety Crimson. Pkt. 25c; Special Pkt. 75c.
- 455 Dwarf Lilac, red throat. Pkt. 25c; Special Pkt. 75c.
- 456 Dwarf Scarlet and Gold. Pkt. 25c; Special Pkt. 75c.
- 457 Dwarf Exquisite Mix. Pkt. 25c; Special Pkt. 75c.



Salpiglossis—Painted Tongue

SCABIOSA

(Morning Bride)



1184 Scabiosa, Giant Imperial Blue Moon. This is a new shade in the annual Giant Flowering Scabiosa. The flowers are very large, perfectly double and a beautiful deep lavender blue. This variety is recommended for cutting because of its long strong wire-like stems. It received All American honorable mention in 1939. Pkt. 25c.

SCABIOSA—Pincushion Flower—3 ft.

ANNUAL VARIETIES

One of the most popular hardy annuals growing about 3 feet high and one of the most popular of the easy growing annuals for cutting. They have long wiry stems and fine lasting qualities for bouquets. The stamens are light in color and in contrast with the petals look like pins stuck into a cushion, hence the common name, Pincushion Flower. Plant seed from December to May. Germinates in 14 days.

- 1185 Ageratum Blue. Pkt. 15; Special Pkt. 25c; ½ oz. 50c.
- 1193 Azure Fairy. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1195 Black Prince. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1186 Blue Cockade (New). Deep azure blue. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1187 Cattleya (New). Rich rosy lilac. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1194 Fiery Scarlet. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1196 Giant Loveliness. Salmon. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1197 Peach Blossom. Light pink. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1190 Rosette. New large flowered scabiosa. Deep rose, heavily suffused with salmon. Pkt. 25c.
- 1198 Shasta. Large white. Pkt. 15c; Special Pkt. 25c; ½ oz. 50c.
- 1199 Fairyland Mixture. Pkt. 10c; Special Pkt. 20c; ½ oz. 40c.

SCABIOSA—Large Flowered Perennial Varieties

This variety is a hardy perennial and will last for three or four years in your garden. Flowers range in size according to variety from two to four inches in diameter. It is one of the finest cut flowers we know of because of the shades of orchid, pink, white, and lavenders. Sow seed from February to May. Germination period three weeks.

1189 Caucasica Blue House Strain. Improvement over Caucasica. More vigorous, stronger and longer stems and larger flowers. Pkt. 35c; Special Pkt. 75c.

SMALL FLOWERED PERENNIAL

SCABIOSA COLUMBARIA

Hardy Perennial—18 inches

1172 Fraser's Orchid-Pink. The only pink flower in the perennial group. Excellent cut flower. Pkt. 25c.

All the Best New SNAPDRAGONS



ANTIRRHINUM

For gorgeous colorings few flowers can match Snapdragons. They are receiving today the attention they deserve. They are undoubtedly one of the best cut flowers which can readily be grown from seed most any time in the year. For beds or borders, and background planting. We have all the rust-resistant types in three heights, dwarf, medium and tall. One of the best money-makers for florists and growers. The strain we offer is, we believe, the best that can be offered by anyone, as it comes to us from a specialist who has worked closely with their development at the University of California.

Rust-resistant MAJUS GRANDIFLORUM

Height 3 Feet. Large Flowered.

- 622 Daintiness. Rose pink, white tube. Pkt. 15c; Special Pkt. 50c.
- 625 Padre. Crimson. Pkt. 15c; Special Pkt. 50c.
- 623 Stoplight. Vivid red. Pkt. 15c; Special Pkt. 50c.
- 624 Yellow Jacket. Deep yellow. Pkt. 15c; Special Pkt. 50c.
- 629 Autumn Shades. Old rose and amber. Pkt. 15c; Special Pkt. 50c.
- 617 Buttercup Yellow. Pkt. 15c; Special Pkt. 50c.
- 618 Fiery Red Defiance. Pkt. 15c; Special Pkt. 50c.
- 621 Shasta. Pure white. Pkt. 15c; Special Pkt. 50c.
- 627 Harmony Shades. Terra cotta. Pkt. 15c; Special Pkt. 50c.
- 632 Orange Shades. Deep to light orange. Pkt. 15c; Special Pkt. 50c.
- 620 Salmon Rose. Pink shades. Pkt. 15c; Special Pkt. 50c.
- 633 Wallflower Red. Pkt. 15c; Special Pkt. 50c.
- 619 Mixture. Pkt. 15c; Special Pkt. 50c.
- 634 University of California Mixture. A wonderful range of popular colors. Pkt. 10c; Special Pkt. 25c; 1/4 oz. 50c.
- 626 Antirrhinum. Majus Grandiflora, Rust Resistant Snapdragon, Rosalie. A rich deep rose color with an underlying tone of topaz or amber. Plants are base branching and produce from 6 to 8 huge long flowering spikes. Pkt. 25c.

Rust-resistant Antirrhinum

Nanum Grandiflorum

Branching 2 Feet Tall. Large Flowered.

This superior Nanum Grand is by far one of the greatest achievements in Rust Resistant Antirrhinum. The color range, size of flower and habit are most remarkable. Height 2 feet.

- 641 Antique Gold. Blend of copper, terra cotta and orange. Pkt. 15c; Special Pkt. 50c.
- 642 Tangerine. Bronze orange. Pkt. 15c; Special Pkt. 50c.
- 645 Yellow-Gem. Clear yellow. Pkt. 15c; Special Pkt. 50c.
- 646 Old Gold Shades. Pkt. 15c; Special Pkt. 50c.
- 644 Orange Shades. Deep to light orange. Pkt. 15c; Special Pkt. 50c.
- 637 Red Rock. Orange and scarlet. Pkt. 15c; Special Pkt. 50c.
- 647 Carmine Rose. Yellow lip. Pkt. 15c; Special Pkt. 50c.
- 636 Wildfire. Orange scarlet. Pkt. 15c; Special Pkt. 50c.

NEW Rust Resistant Antirrhinum

Maximum

Height 3½ Feet. Tall, Large Flowering.

Superior to any that we have ever seen. This type contains all the colors that have been introduced in the non-resistant types, plus many new shades. The habit of all the plants is base branching, having from 12 to 18 spikes on which the blossoms are gracefully spaced. Height 3½ feet.

- 693 Swingtime. Rose pink. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 703 Yellow Giant. Deep yellow. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 692 Copper King. Bronze copper. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 702 Salmon Pink Shades. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 694 Salmon Rose Shades. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 698 Alaska. White. Pkt. 15c; Special Pkt. 25c; 1/2 oz. 75c.
- 696 Campfire. Luminous scarlet. Pkt. 15c; Special Pkt. 25c; 1/2 oz. 75c.
- 695 Canary Bird. Yellow. Pkt. 15c; Special Pkt. 25c; 1/2 oz. 75c.
- 697 Crimson Shades. Dark stem. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 691 Fair Lady. Silver pink apple blossom. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.
- 699 Rust-proof Maximum Mixture. Pkt. 15c; Special Pkt. 25c; 1/4 oz. 75c.

638 Snow White. Pkt. 15c; Special Pkt. 50c.

639 Rust-Proof Nanum Mixture. Pkt. 10c; Special Pkt. 25c; 1/4 oz. 40c; 1 oz. \$1.25.

10 Rust-resistant SUPER-MAJESTIC

VARIETIES

Branching 2½ Feet Tall. Extra Giant Flowered.

The development of these new Rust-Resistant Snapdragons is one of the greatest accomplishments ever made by plant breeders. It is possible now to have them grow to perfection even where the old strain has proved a complete failure due to rust infection. These new Majestic varieties grow about 2 feet in height and bear an abundance of long, strong flower stems set with giant blooms of perfect form. As they are highly rust-resistant, success with them is most certain.

- 659 Red Rocket. Bright red. Pkt. 25c; Special Pkt. 75c.
- 652 Rose Sensation. Rose pink. Pkt. 25c; Special Pkt. 75c.
- 662 Royal Crimson. Garnet crimson. Pkt. 25c; Special Pkt. 75c.
- 651 Autumn Glow Shades. Old rose. Pkt. 25c; Special Pkt. 75c.
- 653 Harmony Shades. Terra cotta. Pkt. 25c; Special Pkt. 75c.
- 654 Orange Shades. Golden orange. Pkt. 25c; Special Pkt. 75c.
- 655 Red Shades. All shades red. Pkt. 25c; Special Pkt. 75c.
- 656 Rose Shades. Begonia rose. Pkt. 25c; Special Pkt. 75c.
- 657 Shell Pink Shades. Pkt. 25c; Special Pkt. 75c.
- 658 Silver Pink. Deep pink, early. Pkt. 25c; Special Pkt. 75c.
- 666 Super Majestic Mixed. Pkt. 15c; Special Pkt. 50c; 1/4 oz. 75c.
- 660 Antirrhinum, Golden Rod, New Tall Giant Snapdragon. Large, bright, golden-yellow flowers on tall spikes. Plants are base branching. Highly rust resistant. Pkt. 25c.

SCHIZANTHUS—Poor Man's Orchid

Hardy annual, 18 inches. May be sown in the Fall or early Spring. Can be used in pots.

Myriads of dainty blossoms like butterflies or tiny orchids crowd these delightful plants. In the garden or for pot culture they make very effective growth. The seed germinates readily, and the plants start flowering within a few weeks. They are fine for picking.

2698 Brilliant Mixed Strain of Hybrids. A beautiful collection of large flowered hybrids with dainty markings, chiefly in the lighter tones or pastel shades. Pkt. 25c.

2699 Wisetonensis Dwarf Mixed. Shades of crimson, blue and purple, with vivid golden blotches. Pkt. 15c.

STEVIA

Tender Perennial—2 Feet

2951 Stevia Serrata. A new bouquet mixer. Small white, sweetly scented flowers borne on long slender stalks. Hardy in a mild climate. Grows so rapidly it is usually treated as an annual. Pkt. 15c.

STOCKS

Gilli Flower

FRAGRANT, FROM SEED
"The World's Best Double Stock"

All our California grown stocks bloom at least two weeks earlier than seed grown in any other section of the world. NOTE: The better strains of Stocks produce from 60 to 65 per cent of double flowers when all the plants survive and are used. For best results, sow seed thinly to permit uniform growth, use plants "as they come," and set closely enough in the beds to permit removal of the singles as they come into flower.



GIANT IMPERIAL BISMARCK STOCK
(Improved Bismarck, 2½ Feet)

This strain of Giant Ten Week Bismarck Stocks grow to a height of about 2½ feet, forming much branched plants that produce immense spikes of flowers measuring 12 to 16 inches long. They bear a high percentage of double flowers and are ideal for cutting.

- 713 **Rose Charm.** Deep rose pink. Pkt. 15c; Special Pkt. 50c.
- 723 **Antique Copper.** Pkt. 15c; Special Pkt. 50c.
- 717 **Buttercup.** Rich yellow tone. Pkt. 15c; Special Pkt. 50c.
- 724 **Chamois.** Ivory tinted rose; florists. Pkt. 15c; Special Pkt. 50c.
- 726 **Chamoise Rose.** Pkt. 15c; Special Pkt. 50c.
- 711 **Fiery Blood Red.** Florists. Pkt. 15c; Special Pkt. 50c.
- 712 **Flesh.** Pkt. 15c; Special Pkt. 50c.
- 725 **Golden Ball.** Fine canary yellow. Pkt. 15c; Special Pkt. 50c.
- 715 **Golden Rose.** Pkt. 15c; Special Pkt. 50c.
- 714 **Lavender.** Florists. Pkt. 15c; Special Pkt. 50c.
- 728 **Lilac.** Darker than lavender. Pkt. 15c; Special Pkt. 50c.
- 721 **Purple or Dark Blue.** Pkt. 15c; Special Pkt. 50c.
- 727 **Rose.** Most popular florists' color. Pkt. 15c; Special Pkt. 50c.
- 718 **Shasta.** Mammoth white. Pkt. 15c; Special Pkt. 50c.
- 716 **Mixed.** All colors. Pkt. 15c; Special Pkt. 50c.

MAMMOTH BRANCHING NICE (2 ft.)

Beauty of Nice—Very Double

Nice Giant strain form branched plants about two feet high, producing spikes of large double flowers. The plants are extremely free blooming, continuing to bloom for a long time.

- 748 **American Beauty.** Rose pink. Pkt. 15c.
- 749 **Giant Branching Nice.** Mixed. Pkt. 15c.

STOCK—Double Giants of California

Branching 3 Feet Tall. Flowers 3 Inches Across.

Double Giants of California. We offer this new tall branching group of stocks which is now rated No. 1 by the florists and gardeners. They are early flowering, produce long branches, three feet high, and have extra long flowering spikes with

immense individual flowers. The double percentage is very high, averaging approximately 75 per cent. It is the best stock for cut flowers. Planting season, January to June.

- 758 **Golden Gate.** Yellow. Pkt. 25c; Special Pkt. 60c.
- 755 **Monterey.** Pink. Pkt. 25c; Special Pkt. 60c.
- 752 **Pacific.** Blue. Pkt. 25c; Special Pkt. 60c.
- 753 **Santa Barbara.** Chamois. Pkt. 25c; Special Pkt. 60c.
- 757 **Santa Maria.** White. Pkt. 25c; Special Pkt. 60c.
- 754 **Tahoe.** Lavender. Pkt. 25c; Special Pkt. 60c.
- 751 **The Redwoods.** Blood red. Pkt. 25c; Special Pkt. 60c.
- 756 **Yosemite.** Rose. Pkt. 25c; Special Pkt. 60c.
- 809 **Exquisite Orange Blossom Mixed.** All colors. Pkt. 25c; Special Pkt. 60c.
- 2750 **Virginia Stock, New Compact, Extra Early, Miniature Mixed.** Also known as French Forget-Me-Not. Compact bushes, 6 inches high and 8 inches across. Flowers measure ¾-inch across. Rich colors of bright rose, with golden eye, pure white with golden eye, and red with golden eye. Pkt. 15c.

STOCK VIRGINIAN—(Year Round)

A hardy annual, growing about 6 inches high and blooming profusely. Of easy culture, and can be had in continuous bloom by sowing the seed at frequent intervals during Spring and Summer.

- 2746 **Crimson Gem.** An erect, compact variety. Pkt. 15c; ¼ oz. 25c; oz. 75c.
- 2747 **Rose.** Bright rose turning to lavender. Pkt. 15c; ¼ oz. 25c; oz. 75c.
- 2748 **White.** Pure white. Pkt. 15c; ¼ oz. 25c; oz. 75c.
- 2749 **Mixed Colors.** Pkt. 15c; ½ oz. 25c; oz. 50c.



Virginia Stock

EVENING SCENTED STOCK—(Sept.-May)

734 **Bicornis (Evening-Scented Stock.)** This hardy annual has purplish lilac flowers on long spikes, but is grown only for its fragrance, which it emits in the evening. One foot tall. Sow in the open any time in the fall until May. Pkt. 10c; ¼ oz. 25c.

SHASTA DAISY

CHRYSANTHEMUM MAXIMUM—(May-Oct.)

A fine perennial plant bearing large white single blossoms with yellow centers; an excellent cut flower and admired everywhere. Soak seed in warm water overnight before sowing. Sow in boxes and transplant when well started.

- 2351 **Alaska.** The best variety. Pkt. 15c; ½ oz. 35c; ¼ oz. 65c.
- 2355 **Giant Double (Burbank's Variable).** Pkt. 35c.

THALICTRUM MEADOW RUE

Hardy Perennial—(Plant March to October)

1201 **Thalictrum.** Fraser's Fairy Bells. Dainty mauve and primrose flowers make this a bouquet mixer equal to Gypsophila. Large Pkt. 25c; ½ oz. \$1.00.

1202 **Thalictrum Coeruleum.** Resembles the hydrangea, for pot plants and outdoors. Has large clusters of heliotrope blue flowers, which are long lasting. New and very good. The seeds are as fine as fern seeds and should not be covered. Grows very easily. Pkg. 25c; 6 Pkgs. \$1.00.

NEW WALLFLOWERS

GIANT ANNUALS

Easy to Grow as Stocks

The new types, both single and double, in the annual strains, are of such easy growth and produce such superb spikes of deliciously scented blooms.

2751 Annual Single Wallflower Blend. 12 inches. A mixture of red, brown, yellow and creamy-white shades. An early flowering variety. **Pkt. 15c; ½ oz.; 35c.**

2752 Annual Double Wallflower Blend. 18 inches. A mixture of browns and yellows, coming into flower five months from planting. **Pkt. 20c; ½ oz. 40c; ¼ oz. 70c.**

TEXAS QUEEN ANN'S LACE FLOWER

2735 Texas Queen Ann's Lace Flower. White, tiny flowers in umbels, the whole forming large lacy heads, attractive in the mixed bed, and useful as a cut flower filler; 2½ feet; sow February to May. **Pkt. 15c; Special Pkt. 40c.**

TALL TITHONIA, EARLY WITH NEW COLORS

2418 Tall Tithonia Fireball. Dazzling as living flame of Fire poised high above other flowers, the last word in brilliance of color in a fall blooming plant. Fireball is a very brilliant, vibrant shade of scarlet orange, the petals in dazzling contrast to the clear yellow center. The gaily colored flowers are single, very large, 4½ to 5 inches in diameter, and are carried on fine long stems. Extremely showy in the garden and an excellent cut flower. Flowers keep five or six days when cut. **PLANT FREELY THIS NEW HEADLINER FOR 1942 SEASON. Pkt. 25c; Special Pkt. 75c.**

2477 Early Tithonia-Speciosa—(Mexican Sunflower). BRIGHT ORANGE in color. This is an annual, very popular and successful in United States. Height, habit and shape of its flowers remind one of a single Dahlia. Grows four feet tall. **PLANT IN SPRING MONTHS for LATE SUMMER AND FALL BLOOMING. Pkt. 15c; ¼ oz. 50c; oz. \$1.50.**

RUDEBECKIA—KELVEDON STAR

2492 Kelvedon Star is a beautiful new variety with golden yellow flowers with a mahogany zone and dark brown center, on stiff stems from 12 to 18 inches long. The flowers are interestingly variable, some with a larger mahogany zone, and some with two rows of petals, others have petals with an artistic twist. The plants are upright and neat in appearance. **Pkt. 25c.**

VERBENA

Is a Willing Bloomer

BLOOM PROFUSELY FROM MID-SUMMER UNTIL FROST

Verbenas are great favorites for beds, borders, and for cutting. They also are splendid for rock garden planting. For early blooms start the seed indoors during February or March and transplant to flowering quarters during May. Sown outdoors in May, the plants will begin blooming in July. Excepting the Venosa varieties all Verbenas listed here are annuals.

2730 Beauty of Oxford Hybrids. Brilliant rose shades. **Pkt. 15c; Special Pkt. 60c.**

2722 Lavender Glory. True lavender with creamy eye. **Pkt. 15c; Special Pkt. 60c.**

2731 Cerise Queen. Salmon cerise. **Pkt. 15c; Special Pkt. 60c.**

2724 Eina. Garnet red, cream eye. **Pkt. 15c; Special Pkt. 60c.**

2732 Giant Salmon Pink. Huge tresses. **Pkt. 15c; Special Pkt. 60c.**

2725 Luminosa. Glowing flame pink. **Pkt. 15c; Special Pkt. 60c.**

2727 Giant Lucifer. Improved; vivid scarlet. **Pkt. 15c; Special Pkt. 60c.**

2726 Rosea Stellata. Rose, white eye. **Pkt. 15c; Special Pkt. 60c.**

2733 Royale. Royal blue with cream eye. **Pkt. 15c; Special Pkt. 60c.**

2734 Spectrum Red. **Pkt. 15c; Special Pkt. 60c.**

2721 Violacea Stellata. Deep violet, white eye. **Pkt. 15c; Special Pkt. 60c.**

2728 White. **Pkt. 15c; Special Pkt. 60c.**

2729 Giants Mixed. **Pkt. 15c; Special Pkt. 50c.**

VERBENA (Moss Verbena)

2736 Venosa Purple. **Pkt. 15c; Special Pkt. 50c.**

2737 Venosa Lilacina. **Pkt. 15c; Special Pkt. 50c.**

2738 Erinoides (Moss Verbena). Purple. **Pkt. 15c; Special Pkt. 50c.**

VINCA (Madagascar Periwinkle)

2745 Vinca, New African Phlox-Flowered (Periwinkle). Hardy perennial 15 inches high. Everywhere this plant increases in demand because the glossy green foliage is attractive even when the plant is not in bloom. Giant Phlox-like flowers often measuring two inches in diameter and borne in clusters. Comes in a riot of shades of rose, pink and white. **Pkt. 15c.**

1203 Torenia (Wishbone Flower). We believe this to be one of the most delightful annuals for border, window-boxes, or massed effects in moist shady places. Flowers have dark purple tubes, a deep blotch of velvety purple on the lobes of the corolla, the uppermost lobe cleverly creased, together with the united stamens, which give the entire large flower a wishbone shape. It is an easily grown, exotic-looking annual. **Pkt. 25c.**



Tithonia Fireball

VIOLAS, RED, BLUE AND YELLOW

VIOLA CORNUTA

TUFTED PANSIES—(Year Round)

Very free-blooming hardy perennial plants. Flowers are not so large as in other varieties of Pansies, but are produced in much greater numbers and also bloom for a longer season. Valuable for edging beds and borders. Keep the seed bed cool and moist.

1095 Arkwright Ruby. Dark crimson scarlet with central markings. **Pkt. 25c; ¼ oz. \$2.50; oz. \$9.00.**

1106 Blue Perfection. Deep purplish blue. **Pkt. 15c; ¼ oz. \$1.00.**

1096 Chantreyland. Pure apricot; free flowering. **Pkt. 25c; ¼ oz. \$2.00; oz. \$7.50.**

1094 Admiration. Forms a large compact plant. The flowers are a deep violet-blue with an occasional very slight variation in tint. **Pkt. 25c; ¼ oz. \$1.00; oz. \$3.00.**

1104 Lutea Grandiflora. Fine yellow. **Pkt. 15c; ¼ oz. \$1.00; oz. \$3.00.**

1103 Papilio. Lavender with white eye. **Pkt. 15c; ¼ oz. 75c; oz. \$3.00.**

1097 Violet Perfection. Papilion type. **Pkt. 15c; ¼ oz. \$1.00; oz. \$3.00.**

1107 White Perfection. Large white. **Pkt. 15c; ¼ oz. \$1.00; oz. \$3.00.**

1109 Mixed Colors. **Pkt. 15c; ¼ oz. 50c; oz. \$1.50.**

VIOLA—New Baby Pansy

1108 Little Johnny-Jump-Up (Spring Messenger). Diminutive, small elfin face, no larger than your thumbnail. Rich yellow, blotched and marked with violet-blue and dark maroon. Captivating and sweetly fragrant, a rare gem for your garden. **Pkt. 25c; ¼ oz. \$1.00.**



SPECIALTIES FOR THE VEGETABLE GARDEN

WHY NOT PLANT A VEGETABLE GARDEN? Seeds are cheap, fertilizer is still rather inexpensive, sweat and labor can be devoted to more profitable use than in playing golf, and there's a patriotic angle also to consider. The U. S. Dept. of Agriculture seems to think we'll need to just about double our production of vegetables for the ensuing year. You can do your share . . . by planting a backyard vegetable garden. A space 10x40 feet is both convenient and ample, and is about all the space readily available in most gardens.

RED CHARD—Rainbow Giant

VS804 Red Rhubarb Chard. A new Swiss Chard that looks like Rhubarb. Quick to come into use; continues for several months. Striking in the garden, delicious when cooked. You will enjoy the different, tasty, extra fine flavor of Red Rhubarb Chard. Pkt. 15c; ¼ oz. 50c.

ENGLISH VEGETABLE-MARROW

VM550 Prolific. An extremely delicious Squash. Steamed when quite young, or fried like eggplant, it is equal to eggplant itself, with richer quality. Pkt. 10c; oz. 35c.

BEET	Pkt.	Oz.
VB55 Detroit Dark Red	.10	.25
VB56 Crosby's Egyptian	.10	.25
VS805 Swiss Chard for Greens	.10	.25
VB57 New Red Beef. Heart of America	.10	.25

BEANS—BUSH

- VB65 Mammoth Bush Type Stringless, green pod. 2 oz. Pkt. 10c; lb. 50c.
 VB66 Rust-proof, Golden Wax Bush Type Beans, cluster type. 2 oz. Pkt. 10c; lb. 50c.
 VT67 Broad Windsor Bean. The Wonder. Pkt. 10c; ½ lb. 40c; 1 lb. 60c.

BEANS—POLE

- VB85 Kentucky Wonder or Old Homestead Brown Seeded. 2 oz. Pkt. 10c; lb. 50c.
 VB86 Fraser's Spanish Giant Stringless. White Seeded Green. Brittle and tender. 2 oz. Pkt. 10c; lb. 50c.

BROCCOLI

- VB138 Italian Sprouting. A delicious variety recently introduced from Italy. Forms a green cluster of buds which should be cut before opening, cooked and served buttered in the same manner as Asparagus. Delicious. Pkt. 10c; oz. \$1.50.

BRUSSELS SPROUTS

- VB149 Half Dwarf Paris Market. Pkt. 10c; oz. 50c.

BEANS—BUSH LIMA

- VB74 Baby Potato Bush Lima Bean. 1939 Silver Medal Winner. Grows 12 to 16 inches high. Pods are large for a baby Lima, seeds are an attractive green in its green or eating stage and creamy white when dry. Pkt. 10c; lb. 50c.
 VB75 California Bush Lima. 2 oz. Pkt. 10c; lb. 60c.
 VB76 Baby Lima, Bush, Henderson variety. Pkt. 10c; lb. 50c.
 VB77 Hopi Bush Lima for a Baby Lima—the world's best. 2 oz. 10c; lb. 50c.

BEANS—POLE LIMA

- VB80 Pole Lima. Fraser's Calif. Pole. Pkt. 10c; lb. 60c.

CABBAGE

	Pkt.	Oz.
VR171 Danish Ball Head	.10	.75
VC172 Early Flat Dutch	.10	.75
VC173 Early Winningstadt	.10	.75
VC174 New Early Red. Rock. Deep red and remarkably solid. Excellent for slaw and pickling	.10	.75
VC175 Drumhead Savoy. Crinkled leaf, very tender	.10	.75

CARROTS—70 days from seed.

VC134 The New Coreless Carrot. Quick, vigorous growing with sweet, tender flesh of rich color. The finest variety where quality is the main consideration. Pkt. 10c; oz. 75c.

	Pkt.	Oz.
VC135 Early Chantenay Red	.10	.50
VC136 Denver Half Long	.10	.50
VC137 Oxheart	.10	.50
VC138 Improved Long Orange	.10	.50

CAULIFLOWER

VC190 Early Snowball .10 2.50

CELERY

VC205 New Utah. Green tender type. Pkt. 10c; oz. 75c.
 VC204 Golden California, self-blanching. Pkt. 10c; oz. 50c.

CORN

- VC216 New Early Golden. An early maturing light golden colored table Corn maturing earlier than Oregon Evergreen. Ears of extra fine flavor, being sweet and tender, qualities not usually found in early Corn. Pkt. 10c; ½ lb. 25c; 1 lb. 50c.
 VC218 Golden Bantam Sweet Corn. Yellow kernel. 3 oz. Pkt. 10c; lb. 50c.
 VC219 Oregon Evergreen Sweet Corn. White kernel. 3 oz. Pkt. 10c; lb. 50c.
 VC230 Pop Corn. Golden West. Pkt. 10c; lb. 50c.
 VC220 Country Gentleman Sweet Corn. White kernel Evergreen. 3 oz. Pkt. 10c; lb. 50c.

CUCUMBERS

- VC236 Fraser's Long Green. The best for the home garden; particularly desirable for slicing; 12 inches long; straight with few seeds. 70 days. Pkt. 10c; 1 oz. 30c.
 VC232 California Telegraph. 24 inches long. This is the most tender Cucumber in cultivation. Pkt. 25c; 1 oz. \$2.
 VG235 Cucumber. Fraser's California Lemon. Pkt. 10c.

EGG PLANT

VE276 Black Beauty	.10	.50
VE269 Long Purple	.10	.50

ENDIVE

VE279 Green Curled	.10	.35
VE280 Broad Leaved Batavian Cos. Type	.10	.35

RUTABAGA

VR747 Improved Yellow Globe	.10	.20
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KALE

VK426 Dwarf Curled Scotch	.10	.35
VK427 Tall Curled Scotch	.10	.35
VK428 Thousand Head	.10	.35

KOHLRABI

VK431 Early Purple Vienna	.10	.40
VK432 Early White Vienna	.10	.40

LEEK

VL478 London Flag	.10	.40
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HOW TO GROW THEM "ROOT CROPS"

The first step in planting a vegetable is to examine your soil for type and condition. If your soil is light (sandy) and is well drained (which it should be) remember that in this type of soil, the root crops thrive. These are: carrots, beets, turnips, parsnips, rutabagas, onions, and in the summer months, tomatoes, lettuce and sweet corn. These crops all demand a light, loose and airy soil. They also need plenty of fertilization and demand regular and adequate irrigation.

Conserve Food! Grow Your Own Vegetables!

MUSTARD	Pkt.	Oz.
VM552 Southern Curled10	.20
VM553 Ostrich Plume10	.20

LETTUCE—Heading Varieties. 70 days.	Pkt.	Oz.
VL465 Golden Mayonnaise-Hearted Lettuce.....	.10	.25
VL466 Cos or Romaine—Fraser's Exhibition. Large in size, this variety is of very refined, crisp flavor, self-closing. Grand for exhibition10	.25
VL461 Iceberg Summer Lettuce.....	.10	.25
VL462 Hansen or Nonpareil.....	.10	.25
VL463 Los Angeles or New York.....	.10	.25
VL464 Hawaii, White Heart. Best home garden variety10	.25

LETTUCE—Loose Leaved Varieties. 40 days from seed.	Pkt.	Oz.
VL491 Early Curled Simpson10	.25
VL492 Prizehead, Leaves Tinged Red10	.25

MELONS	Pkt.	Oz.
VM528 Musk, Tip Top10	.25
VM538 Musk, Honey Dew, Golden Flesh.....	.10	.25
VM539 Casaba, Winter Pineapple.....	.10	.25
VM540 Casaba, large hybrid10	.25
VM542 Watermelon, Klondike10	.25
VM543 Watermelon, Klondike striped10	.25

ONION—60-90 days from seed.	Pkt.	Oz.
VO649 Potato Salad Onion. Tender, sweet bunching type. White. Earliest of all.....	.10	1.00
VO632 Riverside Amber Orange Sweet Spanish10	1.00
VO634 Riverside White Sweet Spanish10	1.00
VO635 Riverside Sweet Spanish (Valencia, Carlisle). The test of the large sweet Spanish Onions. Good keeper.....	.10	1.00

OKRA or GUMBO	Pkt.	Oz.
VO628 Long Green10	.20
VO629 White Velvet10	.20

PARSLEY	Pkt.	Oz.
VP676 Champion Moss Curled10	.20
VP674 Hamburg-rooted10	.40
VP677 Large California Improved. Novelty10	.30

PARSNIP	Pkt.	Oz.
VP681 Hollow Crown10	.35

PEPPERS	Pkt.	Oz.
VP700 Floral Gem. Yellow. Sweet banana.....	.10	1.50
VP701 Anaheim Chili. Hot. 6 to 8 in. long.....	.10	.75
VP702 Cayenne. Hot. Small. 4 in.....	.10	.75

STUFFING PEPPERS, GIANTS	Pkt.	Oz.
VP705 California Wonder Sweet. Green.....	.10	.75
VP706 Chinese Giant Sweet. Green.....	.10	.75
VP710 Pimento. Medium size. Red10	.50

PEAS—First Early Variety	Pkt.	Lb.
VP685 American Wonder10	.50
VP686 Dwarf Telephone10	.50

PEAS—Second Early Varieties	Pkt.	Oz.
VP691 Senator10	.50

PEAS—Late Varieties	Pkt.	Oz.
VP695 Telephone Climbing10	.50

PUMPKIN—Small, Sugar or Pie Type	Pkt.	Oz.
VP714 Golden Boston Pie10	.25

RADISHES—30 Days from Seed	Pkt.	Oz.
VR731 Fraser's Big American White. Largest Radish known.....	.25	.75
VR732 California Mammoth White10	.25
VR733 Early Long Scarlet Short Top.....	.10	.25
VR737 French Breakfast. Fraser's Early Rose10	.25
VR734 Long White Icicle.....	.10	.25
VR735 Scarlet Turnip10	.25
VR736 Scarlet Turnip, White Tip, Fraser's.....	.10	.25

ROSELLE

VR740 Queensland Jelly Plant. Easily grown from seed planted in spring when ground is warm. Bushy plants grow from 4 to 5 feet high. The fleshy calyx surrounding the seed pod is used as soon as the flower drops for making jelly, equal to guava or currant. Pkt. 10c; oz. 60c.

SALSIFY	Pkt.	Oz.
VS791 Sandwich Island10	.25

SPINACH	Pkt.	Oz.
VS782 Bloomsdale10	.25
VS783 New Zealand10	.25
VS784 Prickly or Winter.....	.10	.35

SQUASH	Pkt.	Oz.
VS789 Summer Squash, Tip Top. It is of the White Bush Scallop type but a different shape, and has a flavor greatly improved over any summer squash you have ever tasted.....	.10	.25
VS790 Summer. White bush scalloped.....	.10	.25
VS791 Banana. Large. 18-inch long table variety10	.25
VS792 Green Hubbard. Best winter variety.....	.10	.25
VS793 Table Queen. Small. Best garden variety10	.25
VS797 Summer Variety, Early Golden Crook-neck. Heavy yielder10	.35
VS798 Zucchini or Italian. Summer variety. Light green10	.25

TURNIP	Pkt.	Oz.
VT850 Early White Flat Dutch10	.25
VT851 Purple Top White Globe10	.25
VT852 Fraser's New Dual Purpose Turnip. Both the Foliage and the Root are Edible.....	.10	.35

FRASER'S TOMATO—America's Best

FRASER'S CLIMBING OR TRAILING WONDER

VT835 Very sweet, high sugar content. Deep rich red inside and out, smooth skin, solid meat with very few seeds. Medium size and uniform shape. The finest tomato ever grown for either table or canning. Pkt. 25c; oz. 75c.

GIANT TOMATO FRUITS

Tomato Fruits are a Fraser Specialty

VT828 Master Marglobe. The best general purpose tomato recently introduced. Pkt. 10c.	
VT829 Tomato, New. Earliana. Fraser's Red Heart. Pkt. 15c.	
VT830 Ox Heart. Heart-shaped, rosy-pink. 80 to 90 days. Pkt. 15c.	
VT831 Ponderosa (also known as Beefsteak). Fruits deep purplish-pink. 85 days. Pkt. 10c.	
VT833 New Stone. Fruits bright deep scarlet. 85 days. Pkt. 10c.	

GIANT CALIFORNIA TOMATOES OF GREAT MERIT

VT825 Fraser's California Early Wonder. Earlier, larger and better shape. Pkt. 25c.	
VT826 Fraser's California Eureka Red. Large fruited, robust constitution. Pkt. 25c.	
VT837 Fraser's Long Red Salad Italian Tomato. Climbing ornamental type, 4 inches long. Pkt. 15c.	

HERBS—All Packets 10c Each

THE NATURAL SEASONING FOR FOODS

VA1 Anise. Used as a cordial and for garnishing and flavoring seeds have an agreeable aromatic taste.	
VB51 Basil. Sweet. The leaves are used for flavoring soups.	
VB52 Borage. The leaves are used for flavoring.	
VC151 Caraway. Grown for the seeds, which are used extensively for flavoring of bread, pastry, etc.	
SC153 Calnip or Calmint. The leaves are used for seasoning. It also makes excellent bee pasture.	
VC155 Chervil. Used in soups and salads.	
VC156 Coriander. Used in liquors and confectionery.	
VC159 Chives. Valued for their mild onion-like flavor.	
VD251 Dill. The seeds have an aromatic odor and warm, pungent taste. They are used as a condiment.	
VL476 Lavender. Used chiefly in the manufacture of perfumery.	
VM526 Marjoram. Sweet. The leaves and the ends of the shoots are esteemed for seasoning in Summer and are also dried for Winter use.	
VR729 Rosemary. The aromatic leaves are used for seasoning.	
VS776 Sage. The most extensively used of all herbs as a seasoning for dressing.	
VS779 Sorrel. Used in soups and salads for its pleasing flavor.	
VS778 Summer Savory. A hardy annual. The drier stems, leaves and flowers are extensively used for flavoring—particularly in dressings and soups.	
VT826 Thyme. Used for seasoning.	

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ORDER EARLY

The war has created a very severe shortage of many kinds of seeds with many seedmen, but we, as California seed growers and merchants, have an adequate supply for our customers, but we would advise you to order your seeds early this year.

FREE DELIVERY

Everything offered in our 1942 catalog will be delivered anywhere in the United States or its possession prepaid at the prices herein quoted. There is nothing else to pay. Nearly every order is shipped the same day it reaches us. You can depend upon Fraser & Son for quick service, as we have been in the mail order business for the past half century.

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the Seed"*



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Fraser Building

1000 E. Colorado St.

PASADENA, CALIF.

Before Sealing — please be sure
your name and address are
on the order blank

MARIGOLDS

GIANT AFRICAN MARIGOLDS

COLLECTION No. 360

New Kinds. One Pkt. each of the six below for \$1.00.
390 Giant Burpee's Gold (1). Odorless foliage on this most popular type of all Marigolds. Full doubleness with no singles. Color in a deep orange; flowers are 4 inches across, plants 2½ feet high, branching. **Pkt. 25c.**

403 Sunset Giants Gigantea (2). Huge flowers with a color range through orange, yellow, and primrose. Flowers are from 5 to 7 in. across. **Pkt. 25c; ¼ oz. 50c.**

389 Golden West (3). Early flowering, flat petalled. Beautifully uniform, full double, bright orange flowers 3 to 4 inches across. Blooms in about 15 weeks. Highly recommended by the All-America selections. **Pkt. 25c.**

386 Chrysanthemum Flowered Hybrids, American Beauty Mix (4). All-American selections. **Pkt. 25c.**

405 Double "Golden Eagle" Marigold (5). A new type with wing-shaped petals forming a glittering-gold flower. Flowers are from 3½ to 4½ inches across, distinctly different. Height 3 feet. **Pkt. 25c; ¼ oz. 50c.**

400 Yellow Supreme Marigold (6). The flowers resemble the Giant Guinea Gold in type. The difference is in the color; it is a rich, creamy lemon-yellow. It has a delicate, mild, honey fragrance. **Pkt. 15c; ¼ oz. 25c.**

GIANT AFRICAN MARIGOLDS—Tall Double

An especially fine tall branching strain, bearing enormous flowers of the fluted petal type.

394 Orange Alldouble. A new strain of Giant African Marigold producing large orange balls of double quilled heads. **Pkt. 15c; ¼ oz. 50c.**

395 Lemon Alldouble. Rich lemon yellow and a companion to Orange Alldouble. **Pkt. 15c; ¼ oz. 50c.**

399 African Alldouble Mixed. A fine mixture of the Tall African Marigolds suitable for the cut flower garden. **Pkt. 15c; ¼ oz. 35c.**

FOUR LISTED BELOW ARE SHOWN IN COLOR BELOW.

361 Harmony. Scabiosa-like flowers, deep orange center, surrounded by maroon guard petals. **Pkt. 15c; ¼ oz. 25c.**

363 Marigold, Melody. 1942 All-American Bronze Medal Award. **Pkt. 25c.**

367 Marigold, Butterball. 1942 All-American Bronze Medal Award. **Pkt. 25c.**

369 Marigold, Golden Bedder. 1942 All-American Bronze Medal Award. **Pkt. 25c.**



**AFRICAN MARIGOLD
GIGANTEA**
Orange Sunset

404 Made an outstanding display at the San Francisco Fair. This is without a doubt the largest Marigold in existence, flowers measuring from 5 to 7 inches in diameter and beautiful foliage growing to 4 feet in height. Color is a new rich orange like you see illustrated in cut above. **Pkt. 25c; Special Pkt. 75c; ¼ oz. \$1.00.**

371 Giant Tetra Marigold. Giant Tetra is the result of doubling the chromosomes which govern heredity, in Guinea Gold Marigold, by using Colchicine, thus creating this new tetraploid Marigold. The large, carnation-like flowers are 3½ to 4 inches across, deep orange, of great substance, long-lasting in water. Thick, heavy stems, rugged foliage. Upright plants, 2 to 2½ feet tall. Order now, and start indoors for early blooms. **Pkt. 25c; Special Pkt. 50c.**

FRENCH MARIGOLDS

A Smaller Type Than Giant African
DWARF VARIETIES (12 inches)

362 Golden Ball. Round, double, good size flowers of bright orange. Compact plant growing about 1 foot tall. **Pkt. 15c; ¼ oz. 40c; ½ oz. 70c.**

355 Robert Beist. Very attractive double flowers of dark maroon, plant 1 foot apart. **Pkt. 15c; ¼ oz. 30c; ½ oz. 50c.**

380 Fraser's Persian Wave. A compact plant bearing dwarf French doubles. Excellent for borders or pot plants. Mahogany brown with velvety golden stripes. Very profuse blooms. **Pkt. 15c; ¼ oz. 30c; ½ oz. 50c.**

NOVELTY MARIGOLDS

FRENCH DWARF DOUBLE

364 French Marigold, Yellow Pigmy, Honorable Mention Award 1940. This is a beautiful dwarf border Marigold growing only 8 inches tall. A very compact ball shaped plant, freely producing small 1-inch double French Lollipop flowers of light lemon color. **Pkt. 25c.**

375 Dwarf Royal Scott. (All Double.) Dwarf and bushy (10-12 inches). Very uniform. Striped mahogany and gold. **Pkt. 25c; ¼ oz. 65c.**

368 Fraser's Golden Butterfly Border Marigold (Signata pupilla). Height 6 in. Bright, golden yellow flowers. **Pkt. 15c; ¼ oz. 30c; ½ oz. 50c.**

358 Marigold, Spry. Silver Medal. Extra dwarf, double French type; compact and uniform so may be used for edging. About 9 inches tall, early blooming, with very light orange crested center and maroon outer petals. Brighter than Dwarf Harmony and profuse flowering. **Pkt. 25c.**

384 Marigold, Goldsmith. Bronze Medal. Giant Chrysanthemum-flowered golden orange, base branching and with good stems for cutting. Extra large Dixie Sunshine type of full double flowers; early and free-blooming, on strong bushy plants of from 2 to 4 feet in uniform height. **Pkt. 25c.**

376 Marigold, Scarlet Glow. Honorable Mention. A dwarf French double of a distinct bright bronzy red color; 1¾ to 2 inches across. Some flowers show russet and gold, but as a whole it is probably the largest and brightest red double French sort. Compact bushy growth of about 12 inches and a fair bloomer. **Pkt. 25c.**



ZINNIAS of Novel Forms and Colors—California Best

91 Golden Orange. Pkt. 15c.

90 Canary Yellow. Pkt. 15c.

97 Salmon Shades. Pkt. 15c.



Lilliput, All-Double or Pompon

Flowers shown are actual size.
Any of the five varieties, 15c per pkt.

100 Mixed Colors. All in the one bag.
Pkt. 15c; 1/4 oz. 30c; 1/2 oz. 50c

93 Scarlet Crimson. Pkt. 15c.

94 White. Pkt. 15c.

SCABIOSA-FLOWERED.

Blooms
2 1/2 to 3
inches
across.

FANTASY.

"All
American
Award
of Merit"

ZINNIA LINEARIS

10 Plants grow
1 ft. high and
are covered
throughout the
season with deep
orange - yellow
single flowers,
1 1/2 in. across,
each petal hav-
ing a narrow
golden yellow
stripe. Pkt. 25c.



SUPER GIANT RANCHO ZINNIAS

A vastly improved strain of Giant Zinnias with well formed, unusually large flowers. Comes in the three following colors and Will Rogers Dahlia-Flowered.

158 Showy Brilliant Indian Summer Mixture. Pkt. 35c.

157 Rose of the Rancho. Deep Silvery Rose. Pkt. 35c.

156 Crimson and Gold. Super Giant Blend. Pkt. 35c.

155 Will Rogers Imp. Giant Dazzling Crimson. Pkt. 35c.

ROSE OF THE RANCHO. One-third Natural Size.



35 Navajo Zinnias. Mixed Colors. Flowers medium size, double and semi double. Colors lilac, lavender, russet, crimson, orange, yellow, pink and other pastel shades. The many bi-colored blooms remind one of the lovely, vivid colorings to be found in a Navajo rug. Bushy plants, about 1 1/2 feet tall. Pkt. 15c.

86 Mexican General Zinnia. New. Glowing orange flowers with notched petals, which somewhat resemble Mexican Sombrero. Cone is deeper golden orange and adds to the beauty of the flowers. Neat, well-rounded plants 18 in. high. Blooms early and profusely until frost. Pkt. 25c.

88 Mexicana or Miniature Double Mixed. Flowers pictured are about actual size. Pkt. 15c.

No. 88 MEXICAN ZINNIA



Zinnia Fantasy. Most interesting of the newer Zinnia developments, the Fantasy type maintains its place as a reigning favorite among the florist trade.

11 Orange Lady. Deep bright orange. Pkt. 25c.

12 Rosalie. Bright intense rose. Pkt. 25c.

13 White Light. The nearest to a white yet developed in the Zinnia field. Pkt. 25c.

14 Wildfire. Red. Pkt. 25c.

16 Star Dust. Golden yellow. Pkt. 25c.

Scabiosa-Flowered Zinnia. Resembling the double Crested Cosmos. Medium-sized, of broad ray or outer petals, surrounding a cushion of quill-like petals similar to the flowers of the annual Scabiosa. 21 Golden Yellow. Pkt. 25c. 22 Scarlet-Ruby. Pkt. 25c. 18 Choicest Mixed. New autumn art shades. Pkt. 25c.